



FEATURE FILM MARKETING FUND MANDATORY DOCUMENTATION

All documents must be versioned, dated and signed if applicable.

Items #1-5 must be included in the online application under the Supporting Documentation tab at the time of submission for the analysis of the funding request.

- 1) Detailed event budget (locked, signed and dated).
- 2) Signed commitment letters from all funders (including declaration of producer investment, if applicable).
- 3) Marketing plan specific to the Event, covering the following:
 - a. Specific goal(s) for attending the Event;
 - b. Target audience – buyers/distributors, sales agents, programmers, media (list of people/companies you are targeting and the basis for selecting them);
 - c. Specific and measurable outcomes to be achieved; and
 - d. Description of activities covered by the budget to be completed during the Event.
- 4) Drafts of marketing materials to be used at the Event (if available).
- 5) One copy of the completed project.

MANITOBA FILM & MUSIC may request additional application materials in order to complete the analysis of an application.

APPLICATIONS WILL NOT BE PROCESSED UNTIL ALL REQUIRED DOCUMENTS ARE RECEIVED BY MANITOBA FILM & MUSIC