

Manitoba Film & Music
2018/2019 Annual Report

Taking Off: New Frontiers in Film & Music



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LETTER OF TRANSMITTAL

JULY 31, 2019



MFM CEO & Film Commissioner Carole Vivier and Minister Cathy Cox

Honourable Cathy Cox
Minister of Sport, Culture and Heritage
Room 118, Legislative Building
450 Broadway
Winnipeg, Manitoba R3C 0V8

Dear Minister Cox,

In accordance with Section 16 of the Manitoba Film and Sound Recording Development Corporation Act, I have the honour of presenting the annual report of the Manitoba Film and Sound Recording Development Corporation for the fiscal year ended March 31, 2019.

Respectfully submitted,

Dan Donahue
Chairperson

THE PUBLIC INTEREST DISCLOSURE (WHISTLEBLOWER PROTECTION) ACT

The Public Interest Disclosure (Whistleblower Protection) Act came into effect in April 2007. This law gives employees a clear process for disclosing concerns about significant and serious matters (wrongdoing) in the Manitoba public service, and strengthens protection from reprisal. The Act builds on protections already in place under other statutes, as well as policies, practices and processes in the Manitoba public sector.

Wrongdoing under the Act may be: contravention of federal or provincial legislation; an act or omission that endangers public safety, public health or the environment; gross mismanagement; or, knowingly directing or counseling a person to commit a wrongdoing. The Act is not intended to deal with routine operational or administrative matters.

A disclosure made by an employee in good faith, in accordance with the Act, and with a reasonable belief that wrongdoing has been or is about to be committed is considered to be a disclosure under the Act, whether or not the subject matter constitutes wrongdoing. All disclosures receive careful and thorough review to determine if action is required under the Act, and must be reported in the Corporation's annual report in accordance with Section 18 of the Act. Manitoba Film & Music did not receive any disclosures for the fiscal year ending March 31, 2019.

THE CORPORATION

The Manitoba Film and Sound Recording Development Corporation, known as Manitoba Film & Music (MFM), is a statutory corporation of government proclaimed under the Manitoba Film and Sound Recording Development Corporation Act funded by the Province of Manitoba through the Department of Sport, Culture and Heritage. The management of Manitoba Film & Music reports directly to the Board of Directors appointed by the Lieutenant Governor in Council.

MFM supports Manitoba music and screen-based industries through our objectives, which are to create, stimulate, employ and invest in Manitoba by developing and promoting Manitoba companies, as well as producing and marketing film, television, video and music recording projects. MFM also promotes Manitoba as a film location for international productions.

MFM exists so that our film and music industries flourish!

BOARD OF DIRECTORS

Dan Donahue (*Chair since August 2018*)⁰¹
 Diane Gray (*Chair until August 2018*)
 Rod Bruinooge (*Vice-Chair since August 2018*)⁰²
 David McLeod (*Vice-Chair until June 2018*)
 Linda Allen (*until August 2018*)
 Cam Clark⁰³
 Kevin Donnelly⁰⁴
 Kim Jasper (*until August 2018*)
 Joy Loewen (*since August 2018*)⁰⁵
 Rachel Margolis (*from August 2018 until January 2019*)
 Shirley Muir (*until August 2018*)
 Mariette Mulaire (*until August 2018*)



PERSONNEL

GENERAL:

Carole Vivier
 Chief Executive Officer
 & Film Commissioner

Kevin Gabriel
 Director of Finance
 & Administration

Ginny Collins
 Director of
 Communications
 & Marketing

Lily Marcaida
 Administrative
 & Marketing Assistant

FILM PROGRAMS:

Louise O'Brien-Moran
 Director of Film Financing,
 Tax Credits & Film
 Commission Services

Brian Clasper
 Senior Analyst Film,
 Television & Tax Credits

Hailey Hooke
 Tax Credit &
 Development Analyst

Andrew Gallinger
 Film Commission
 Services Consultant

MUSIC PROGRAMS:

Stephen Carroll
 Director of Music
 Programs

Bonnie Seidel
 Music Programs
 Coordinator

GREETINGS FROM THE CHAIRPERSON AND CHIEF EXECUTIVE OFFICER

On behalf of the Manitoba Film & Music (MFM) Board of Directors and staff, we are pleased to present the corporation's annual report for the fiscal year ending March 31, 2019.

The title of this year's report 'Taking Off: New Frontiers in Film & Music' speaks to the palpable energy and optimism felt in Manitoba's film and music industries today. The sector is at a tipping point, primed for unprecedented growth and creative expansion.

This year, the province saw nearly \$270 million in film production – shattering previous records and positioning Manitoba as a competitive, next-level production centre. The Government of Manitoba's announcement regarding the permanence of the Manitoba Film & Video Production Tax Credit will allow for even further growth – creating stability, jobs and significant economic impact throughout the province. Following the announcement, the major big-budget Amazon/Fox series *Tales from the Loop* pulled the trigger on shooting the project here in Manitoba – demonstrating the value of stability when it comes to provincial film incentives. Other production highlights from the year include the filming and release of season two of the CBC series *Burden of Truth* (currently greenlit for season three, which will shoot in Manitoba August 2019), *Percy* (a Canadian story starring Christopher Walken which was co-developed and co-produced here in Manitoba), and *A Dog's Journey* (which marked the

return of Amblin, following the success of *A Dog's Purpose*), among many others. This year, the LA-based management and production company, The Cartel, launched a subsidiary in Winnipeg called Cartel Pictures Canada, bringing 5 projects to Manitoba in this fiscal year alone. We highlight these milestones and others in the 'Spotlight' section of this report.

In music, Manitoba's artists continue to garner national and international accolades. This year, MFM-funded musicians received 3 JUNO nominations, 8 Western Canadian music award nominations and 2 Canadian Folk Music Award nominations. Our province's Indigenous artists had a significant impact this year with JUNO nominations (Leonard Sumner), a BBC radio special (William Prince) and major international tours. Some of Manitoba's major musical acts, including Royal Canoe, Begonia, Yes We Mystic and others continue to receive rave reviews, have their music

placed in Hollywood films, and sign with major management companies. Further details can be found in the 'Spotlight' section of this report.

In closing, we would like to thank all those who make these industries what they are. Thank you to MFM's outgoing Board Members Linda Allen, David McLeod, Kim Jasper, Shirley Muir and Mariette Mulaire for your dedicated service. Thank you as well to outgoing Chair Diane Gray for your extraordinary service, leadership and dedication to the Corporation.

Thank you to our incredible industry associations Manitoba Music and On Screen Manitoba. Thank you to the Province of Manitoba and the City of Winnipeg for making this a film-friendly place to do business. Thank you to the Winnipeg Film Group, Film Training Manitoba, New Media Manitoba, the National Screen Institute, the National Film Board, Telefilm Canada, the CMF, the CMPA, FACTOR Canada and CIMA for your help in ensuring our film and music industries flourish. Thank you to those who participate on our juries. Thank you to the MFM staff who work tirelessly every day to support and champion our clients. Thank you to our Board of Directors who volunteer their time and give so much to MFM. And finally, we want to thank the Manitobans who support local artists and creators. It is thanks to this homegrown support that our filmmakers, musicians and industry professionals are able to thrive here and around the world.



Carole Vivier
CEO & Film Commissioner



Dan Donahue
Chairperson

Carole Vivier
CEO & Film Commissioner

Dan Donahue
Chairperson

Film & Music: Making an Impact

FILM



The Manitoba film industry has reached

nearly \$270 million

Filming took place in **29** communities across Manitoba this year:

Argyle / Balmoral / Beausejour / Birtle / Brandon / Duck Mountain Provincial Park / Eddystone / Elie / Gimli / Lockport / Matlock / Minto / Morden / Portage la Prairie / Pukatawagan / RM of Springfield / Sagkeeng First Nation / Selkirk / St. Andrews / St. Claude / St. Genevieve / St. Laurent / Selkirk / Stonewall / Teulon / The Pas / Thompson / Winnipeg / Winnipeg Beach

over **2,000** jobs



projects used an average of

75%

Manitoban cast



Highest salary years on record

FOR

IATSE 856, IATSE 669, DGC Manitoba and ACTRA Manitoba

MUSIC

170

music businesses



4,300

full time jobs



\$93 million

in GDP



1,257

tour dates funded this fiscal



175

music project applications funded this fiscal



Thank You Carole Vivier

After a 30 year career with Manitoba Film & Music, 2019 marks the retirement of CEO & Film Commissioner Carole Vivier. During her time in the industry, Carole has been at the forefront of developing Manitoba's film and music industries into international success stories.

She has heralded the growth of Manitoba's production sector from a modest industry accommodating 8 projects per year, to a \$269 million industry in 2019. Carole, through her work as the Film Commissioner, was instrumental in attracting such high profile projects as *Channel Zero*, *Heaven is for Real*, *A Dog's Purpose*, *A Dog's Journey*, *Shall We Dance*, *Tales from the Loop* and *Capote* (among many others) to shoot in Manitoba and co-produce with local production companies. In music, Manitoba remains one of the country's most supportive provinces for artists – due in no small part to Carole's leadership at Manitoba Film & Music. Carole was instrumental in bringing the JUNO Awards to Winnipeg in 2005 and 2014, and supporting the careers of major Manitoba acts including Chantal Kreviazuk, Doc Walker, Vince Fontaine, Royal Canoe, Begonia and many others. She is a recipient of the Order of Manitoba, the Queen's Diamond Jubilee Medal and the Canadian Screen Awards Academy Board of Directors Tribute. She is also a member of the Manitoba Business Hall of Fame.

Carole has been described as the 'Lioness' of film and music in Manitoba. She is a fierce advocate for the province and

a champion for Manitoba creators. Her passion for the work of filmmakers and musicians in Manitoba has touched thousands of lives and propelled many careers. She will be so greatly missed.

"Carole has been a one-person powerhouse for thirty years. She has created a legacy in Manitoba that is now rock solid and she has been a force in support of Canadian production internationally. Personally and professionally, I will miss her."

– **Alexandra Raffé,**
Canadian Producer

"The cause of Manitoba music is important to her. We're a small dot in the landscape and you need a lioness. She is a force to be reckoned with. She believes wholeheartedly in our culture here, and we're very lucky to have someone like her in our corner."

– **JP Hoe, Manitoba Musician**

"From the beginning of my career, Carole has been one of my strongest supporters. The Manitoba film industry is a special community, and Carole has been one of its greatest champions. Thanks Carole. You will be missed, but never forgotten."

– **Jonas Chernick,**
Manitoba Filmmaker



IN THE SPOTLIGHT

PROVINCE MAKES TAX CREDIT PERMANENT

In a major vote of confidence for Manitoba's screen-based industries, the Province of Manitoba announced on January 15, 2019 that the Manitoba Film & Video Production Tax Credit would be made permanent. At On Screen Manitoba's All Access forum, Minister of Sport, Culture and Heritage Cathy Cox received a standing ovation from the industry following the announcement, which highlighted the Province's recognition of the value of the industry. The removal of the sunset clause on the tax credit sends a message to the global film industry that Manitoba is open for business for the long term. It particularly impacts MFM's ability to attract major series to the province, as productions want to ensure stability over multiple seasons.



Jeff Peeler, Carole Vivier, Minister Cathy Cox and Nicole Matiation

Following the Province's announcement, the major Amazon/Fox 21 Television Studios series *Tales from the Loop* confirmed they would be filming in Manitoba. This announcement provides even further momentum for Manitoba screen-based industry, which is currently breaking production volume records and creating significant economic impact. The potential for growth has never been greater. This is truly a tipping point for the industry.

Leonard Sumner



INDIGENOUS ARTISTS ON THE WORLD STAGE

Manitoba's Indigenous artists have been creating a major impact in recent years with international tours, radio specials, awards, nominations and more. Since emerging on the music scene just a few short years ago, William Prince has taken the music industry by storm. His first full-length album 'Earthly Days' garnered him a JUNO Award for Contemporary Roots Album of the Year and a Western Canadian Music Award for Aboriginal Album of the Year. Prince, who is signed with Glassnote Records released 'Earthly Days' worldwide this year, which garnered a major BBC radio special and several international tour dates. Leonard Sumner, an Anishinaabe singer-songwriter from Manitoba, received a Juno Award nomination for Indigenous Music Album of the Year for 2019 and received several prestigious bookings both in Canada and around the world. Indian City, one of Manitoba's mainstay Indigenous acts received 3 nominations at the Indigenous Music Awards and won Best Pop Album for their recent release 'Here & Now'.



THE CARTEL COMES TO MANITOBA

L.A.-based management and production company The Cartel expanded its operations to Canada this year with the launch of a new subsidiary, Cartel Pictures Canada, located in Winnipeg. The company, which had previously shot four Hallmark MOWs in Winnipeg, focuses on production, development and financing of MOWs, indie films and TV series. In this fiscal year, Cartel Pictures Canada shot 5 projects in the province. When the opening of the subsidiary was announced, the company stated that they planned to produce half of their projects in Winnipeg – around 10 projects total in 2019.



TALES FROM THE LOOP

Following the announcement of the permanence of the Manitoba Film & Video Production Tax Credit, Amazon and Fox 21 Television Studios announced they would be filming the major series *Tales from the Loop* in the province. The project has already begun shooting in Winnipeg, Morden and surrounding areas. The science fiction drama is based on the work of Swedish painter Simon Stalenhag, who blends elements of futuristic science-fiction with images of rural life. Series are particularly beneficial because they allow for long-term crew employment, extensive training opportunities and increased inward investment to the province.

ARIEL POSEN SIGNS WITH MAJOR MANAGEMENT

Manitoba guitarist and singer-songwriter Ariel Posen signed with David Meszaros of Macklam Feldman Management this year, joining an impressive roster of clients which include Elvis Costello, Diana Krall and James Taylor. Posen is a former member of the JUNO Award winning, roots-rock band The Bros. Landreth. His long-awaited solo debut album 'How Long' is a roots album peppered with a hint of the blues described as "a mix between R&B and melodic rock and roll".

IN THE SPOTLIGHT

Stand!



MANITOBA PRODUCTIONS, CANADIAN STORIES

This year saw the realization of a major Manitoba project. The feature film musical *Stand!*, written, composed and produced by Manitobans, was filmed in the province using 94% Manitoba actors and nearly a full Manitoba crew. Written by Danny Schur and Rick Chafe, *Stand!* tells the story of the 1919 Winnipeg strike, an event that forever changed labour relations in Canada. The film will be released in 2019 (the 100th anniversary of the strike) and will be screened as part of MFM's Red Carpet Screening series at the Centennial Concert Hall in September 2019. *Stand!* is produced by Jeff Peeler of Frantic Films and directed by *Bring it On* and *Stomp the Yard* director Robert Adetuyi.

The film *Percy*, which tells the story of Saskatchewan farmer Percy Schmeiser who took on Monsanto in a legal battle, was filmed, co-developed and co-produced in Manitoba this year. The film, which stars major talent including Christopher Walken, Christina Ricci and Adam Beach, used 78% Manitoba cast and was co-produced and co-developed by Manitoban Ian Dimerman of Inferno Pictures.



KEN mode

MANITOBA AT THE JUNOS

MFM-funded artists landed three JUNO nominations this year. KEN mode's album 'Loved' (supported through MFM's Level 3 Recording fund) and the Cancer Bats album 'The Spark That Moves' (supported through MFM's Out of Province Recording fund) were both nominated for Metal/Hard Music Album of the Year. Leonard Sumner's new album 'Standing in the Light' (supported through MFM's Level 2 Recording fund) was nominated for Indigenous Music Album of the Year.

PARTNERSHIPS

The growth of Manitoba’s film and music industries can only be achieved through collaboration and strong partnerships. Manitoba Film & Music connects with and supports several local and international initiatives to help create opportunities for Manitobans and Manitoba companies working in the film and music industries.

EVENTS SUPPORTED BY MFM INCLUDE:

- ACTRA Awards
- All Access
- Breakout West
- Festival du Voyageur
- Gimli Film Festival
- Gimmie Some Truth
- Indigenous Film Summit
- Jazz Fest Winnipeg
- Manito Ahbee
- Manitoba Country Music Awards
- Manitoba Score and Compose
- Northern Touch Music Festival
- Winnipeg Folk Festival

Each year, MFM supports international initiatives spearheaded by Telefilm Canada. These help promote Manitobans and Manitoba companies under the Canada Stand umbrella.

MFM also supports organizations within the industry to help build the careers of both emerging and established artists and industry professionals. Among the organizations that receive support are the **National Screen Institute**, the **Winnipeg Film Group**, as well as **On Screen Manitoba** and **Manitoba Music** through contributions to the Manitoba Music and Motion Pictures Development Project (known as M3P) and the Indigenous Music Program.

SPOTLIGHT ON:



Panelists at the 2018 Indigenous Film Summit

INDIGENOUS FILM SUMMIT

This year, MFM was a sponsor of the inaugural Indigenous Film Summit, an initiative led by Manitoba’s Indigenous Film Collective. The summit is aimed at emerging and professional writers, directors, and producers – providing them a space to come together, share ideas, and network with some top professionals in the industry. The featured keynote speaker was actor/producer Tina Keeper. The event was a major success, well received by the over 200 delegates and industry professionals.



MFM’s Kevin Gabriel presents the Manitoba Short Film Audience Choice Award to Erica Daniels

GIMLI FILM FESTIVAL

MFM has been a long-time supporter of the Gimli Film Festival. This year, the festival drastically increased its industry development initiatives – focusing on capacity building and showcase opportunities for Manitoba’s female and Indigenous filmmakers. This was the inaugural year of the festival’s Future is Female Mentorship Program, aimed at involving more women-identified, trans and non-binary people in the Gimli Film Festival and the greater filmmaking community. The program transported 45 participants to Gimli by bus for a day of capacity-building, screenings and mentorship. This was also the first year for the festival’s Indigenous Film Series, which focused on showcasing projects by Indigenous people from Manitoba, Canada and around the world. MFM also sponsored the Manitoba Short Film Audience Choice Award, which celebrates excellence in short film making in the province.

“I am the poster child for what MFM can do for the career of a Manitoba artist. Starting in the 1980s with support of my music career, which morphed into a career as a producer/composer/writer for stage, TV and film, MFM isn’t just SORT OF the reason I have achieved the measure of success I have, MFM IS the reason.”



FILM & TELEVISION IN MANITOBA

MFM exists so that Manitoba's film and television industries flourish.

We achieve this by developing and promoting Manitoba companies, supporting the development, production and marketing of film and television projects through our programs, as well as promoting Manitoba as a film location to offshore production companies. Our objectives are to enhance Manitoba's screen-based industries, thereby increasing employment, intellectual property and copyright ownership and stimulating business for local service providers.

MFM is a long-standing member of the **Association of Film Commissioners International** (AFCI). In addition to administering film programs and tax credit incentives, MFM is a full-service film commission that offers a broad range of location services including script breakdown, location scouting as well as government, business and industry liaison services. MFM has helped attract hundreds of films and television programs including *Heaven is for Real*, *A Dog's Purpose*, *Percy*, *Siberia*, *Channel Zero*, *Tales from the Loop*, *Burden of Truth*, *Capote*, *Shall We Dance* and many others.

This past fiscal year, \$269.4 million in production took place in Manitoba – shattering the previous year's record of \$173.3 million. This figure represents the total budgets for films that shot in Manitoba at some point between April 1, 2018 and March 31, 2019.

Through its film programs, administered by MFM, the province supported 8 feature films, 34 television series (fiction and factual), 15 one-off documentaries, 10 movies of the week, 2 pilots, 1 mini-series, 2 Web series and 3 short films. This year MFM received 129 scripts/project inquiries and provided 15 full scouts through the Film Commission for projects for Manitoba co-production and service production.

MFM has been a longtime supporter of the National Screen Institute's Indigenous programming including the New Indigenous Voices program and Indigidocs. These programs have helped create a strong base of Indigenous filmmakers in Manitoba who are gaining recognition in Canada and around the world. Graduates of these programs have launched the Indigenous Film Collective – a non-profit organization dedicated to the inclusion of the Indigenous experience in film, promoting societal dialogue, the empowerment of Indigenous filmmakers and public accessibility to Indigenous stories. This group also coordinates the Indigenous Film Summit, an extremely successful annual event that brings filmmakers together for capacity building, mentorship and more.



On the set of *Burden of Truth*



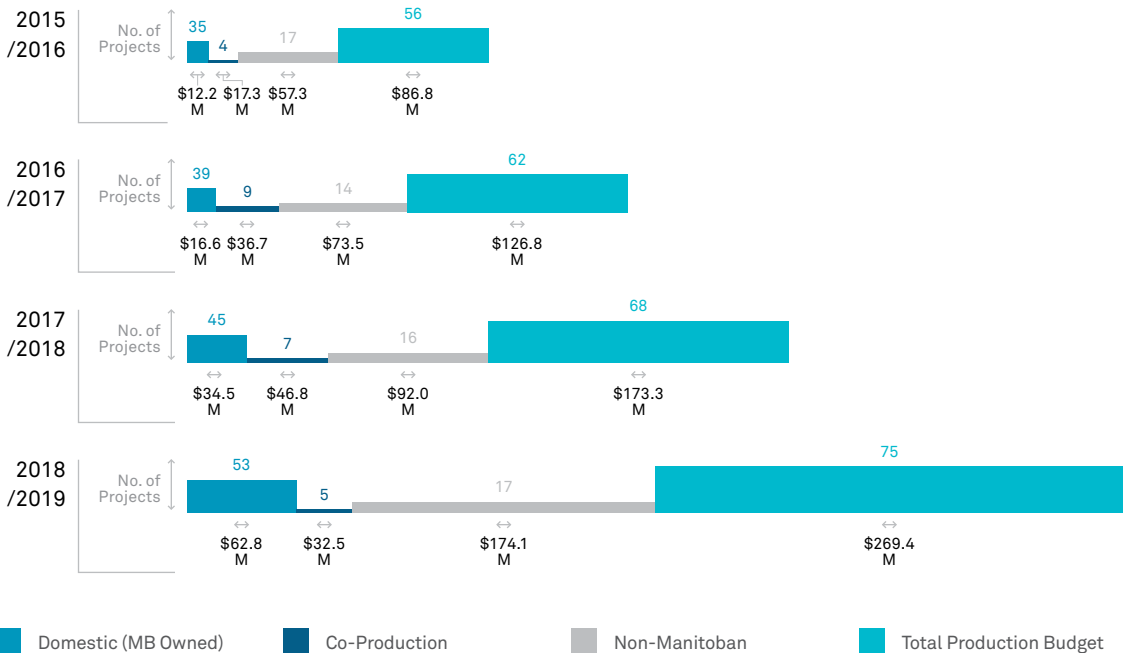
On the set of *Lovesick*



On the set of *Stand!*

FILM & TELEVISION PRODUCTION ACTIVITY

The total production value in the 2018/2019 fiscal year was \$269.4 million



Note: These figures represent film and television production activity reported as of fiscal year ending March 31, 2019. Multi-year projects are recorded as taking place in the first year of production.

TAX CREDIT

Along with Manitoba Film & Music’s equity financing, The Manitoba Film and Video Production Tax Credit is essential in attracting production to the province and allows Manitoba’s production companies to continue to produce content. Manitoba’s competitive tax credit is a key factor in our ability to create local employment opportunities and attract significant economic investment. Details on the tax credit can be found at www.mbfilmmusic.ca

A total of 128 tax credit applications were processed during the fiscal year. This represents \$306 million in production activity. Note: tax credit applications are not necessarily processed in the same fiscal year that production took place, which explains why the production volume and tax credit totals differ.

TAX CREDIT APPLICATIONS PROCESSED

FISCAL YEAR: 2018/2019

	No. of Apps	Total Project Budgets (in Millions)
Feature Films	12	\$100.8
TV Series/Mini-Series	55	\$158.8
One-offs	35	\$ 5.2
Other	26	\$ 41.2
Total	128	\$306.0

FILM – OTHER DOLLARS LEVERAGED

With Manitoba’s equity financing and estimated tax credit support totaling \$49.8 million, \$269.4 million in Manitoba co-production and foreign production activity occurred in this fiscal. This means that approximately 81% of total investment was leveraged from other sources from outside the province. Manitoba’s modest but invaluable investment continues to attract millions of dollars in additional revenues into Manitoba’s economy.

FILM & TELEVISION PROJECT SUPPORTED

Television and Web-Based Production Fund and Feature Film Production Fund

During the fiscal year, 12 applications were approved for a total investment of \$2,112,435 from MFM. The combined budget for these projects totaled \$63,933,980.

Applicant	Project	Funding
Frantic Manitoba Productions Inc.	<i>All My Puny Sorrows</i>	\$68,000
Cause Two Manitoba Productions Inc.	<i>Burden of Truth Season 2</i>	\$436,545
Inferno Pictures Inc.	<i>Cinema of Sleep</i>	\$100,000
Cruise Ship Season One Inc.	<i>Cruise Ship Killers</i>	\$110,000
Buffalo Gal Pictures Inc.	<i>Flag Day</i>	\$400,000
HB Productions Manitoba Inc.	<i>Humboldt: The New Season</i>	\$18,890
Hostage Season One Inc.	<i>I Hostage</i>	\$75,000
Survived Season One Inc.	<i>I Survived</i>	\$75,000
MOPB Films Inc.	<i>March of the Polar Bears</i>	\$90,000
Misdiagnosis Season One Inc.	<i>My Misdiagnosis</i>	\$39,000
PVM Productions Manitoba Inc.	<i>Percy</i>	\$300,000
Strike! Movie Manitoba Corp.	<i>Stand!</i>	\$400,000



Burden of Truth

Feature Film Development Fund and Television and Web-Based Development Fund

During the fiscal year, 13 applications were approved for a total investment of \$103,622 from MFM. The combined budget for these projects totaled \$586,721.

Applicant	Project	Funding
Farpoint Films Inc.	<i>An Accident of Time and Place</i>	\$7,500
Zoot Pictures Inc.	<i>Buffa!</i>	\$3,000
Eagle Vision Inc.	<i>Diaspora</i>	\$8,500
Eagle Vision Inc.	<i>Finality of Dusk</i>	\$8,500
Endstop & Elsewhere	<i>Lord Only Knows I'm Gone</i>	\$12,000
Bedbugs Films Inc.	<i>The Churchill Experiments</i>	\$11,060
Buffalo Gal Pictures Development Inc.	<i>The Coppermine</i>	\$8,962
Zoot Pictures Inc.	<i>The End of the World: The Mayans</i>	\$7,000
Buffalo Gal Pictures Development Inc.	<i>The Evening Chorus</i>	\$12,000
Eagle Vision Inc.	<i>The Feels Like</i>	\$8,500
Inferno Pictures Inc.	<i>The Fruit Machine</i>	\$3,500
Buffalo Gal Pictures Development Inc.	<i>Trapped</i>	\$10,000
Farpoint Films Inc.	<i>Wintertide</i>	\$3,100



I Hostage



I Survived

Pitch Readiness Program for Multi-Episode Productions (Pre-Market Development)

During the fiscal year, 1 application was approved for a total investment of \$1,488 from MFM. The full budget for this project was \$10,000.

Applicant	Project	Funding
Nomad Production	<i>Knit Together</i>	\$1,488



Stand!

Grant Program for Emerging Talent and Micro-Budget Production

During the fiscal year, 1 application was approved for a total investment of \$6,800 from MFM. The full budget for this project was \$57,180.

Applicant	Project	Funding
Lasha Mowchun	<i>The Hand Model</i>	\$6,800



Sorry for Your Loss

Feature Film Marketing Fund

During the fiscal year, 1 application was approved for a total investment of \$3,000 from MFM. The full budget for this project was \$32,753.

Applicant	Project	Funding
Sorry For Your Loss Productions Inc.	<i>Sorry For Your Loss</i>	\$3,000



“ It’s sort of expected that artists have to get comfortable with risk. It can be as transformative as it can be daunting. It’s a necessary part of great art and an important part of good business. MFM’s support has allowed me to be ambitious, bold and smart about my arts practice while giving me the resources to follow through and make my efforts count. The outcome is one I could not have reached alone, especially as an independent artist. ”

Rayannah
Manitoba musician

Photo : Simeon Rusnak

MUSIC IN MANITOBA

MFM exists so Manitoba's music industry flourishes.

We achieve this by offering a series of music funding programs to help enhance and foster the province's vibrant music industry. MFM also attends and supports a variety of music festivals, conferences and showcases to maximize the impact of our funding by marketing our clients and creating business networking opportunities for Manitoba artists.

This year, MFM provided \$506,284 in funding toward 175 music initiatives- making our investment the key element of support to Manitoba's emerging and established musicians. Projects are funded through the Music Recording Production Fund (Levels 1, 2 and 3), the Recording Artist Touring Support Program, the Record Product Marketing Support Program, the Music Video & Viral Video Fund and the Music Recording Production Fund for Out-of-Province Artists. Music businesses are supported through the Music Business Development Fund.

Applications to MFM's music recording programs are evaluated through a juried process. Music recording proposals must be unanimously recommended for funding by a minimum of two juries. Juries are made up of local music industry professionals specializing in a specific genre of music. They may include producers, broadcasters, managers, label owners or representatives, artists, songwriters, media, and retailers. Manitoba Film & Music sincerely thanks all of the jurors who generously gave their time.

Applications to the Record Product Marketing Support Program, the Music & Viral Video Fund, the Recording Artists Touring Support Program and the Music Business Development Fund are evaluated by MFM based on project development plans, artist track records, touring schedules, strength of support team and distribution plans.

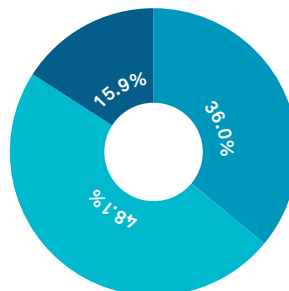
MUSIC PRODUCTION ACTIVITY

During the 2018/2019 fiscal year, Manitoba Film & Music provided \$506,284 toward 175 initiatives including recording, touring, marketing and music video creation. Of these projects, 40 participants self-identified as Francophone, 13 self-identified as Indigenous, and 44 self-identified as cultural minorities.

MFM provided \$216,653 toward 57 music and music video recording projects with total estimated budgets of over \$600,000.

As funding for Manitoba artists from other sources is often limited, our investment is the key element of support for the province's emerging and established musicians. The graph indicates the crucial importance of MFM's investment in our local music recording industry.

FUNDING SOURCES FOR MUSIC ACTIVITY



MFM:	\$ 216,653
Applicant:	\$ 289,963
FACTOR:	\$ 96,100
Total:	\$ 602,717

MUSIC PROJECTS SUPPORTED

Manitoba Film & Music provided \$165,400 to 35 Level 1, 2 and 3 music recording projects during the fiscal year, with combined project budgets totaling \$455,963.

Music Recording Production Level 1

Aaron Starr	\$2,000
Alpha Toshineza	\$2,000
Andrina Turenne	\$2,000
Apollo Suns	\$1,900
Bright Righteous	\$2,000
Casati	\$1,500
Dirty Catfish Brass Band	\$1,500
Field Guide	\$1,800
Heartbeat City	\$1,800
Jacob Brodovsky	\$1,750
Jonny Moonbeam	\$1,750
Matty Stecks	\$1,800
Mise en Scene	\$1,500
Mulligrub	\$1,500
Noah Derksen	\$1,800
Red Moon Road	\$1,500
Sean Irvine	\$2,000
Sol James	\$1,900
Sour Days	\$2,000
Super Duty Tough Work	\$1,900
Tom Keenan	\$1,800
Trampoline	\$1,900



Trampoline

Music Recording Production Level 2

Ariel Posen	\$8,400
Del Barber	\$10,000
Derrick Gardner	\$8,500
Mister K	\$7,900
Noah Derksen	\$9,000
Renee Lamoureux	\$9,000
Slow Leaves	\$10,000
T Patrick Carrabre	\$5,000
Tunic	\$9,000
VIISI	\$9,000
Yes We Mystic	\$9,000

Music Recording Production Level 3

Mobina Galore	\$14,000
The Treble	\$17,000

Mobina Galore



MUSIC PROJECTS SUPPORTED

Recording Artist Touring Support Program

This year \$234,198 was awarded for 95 applications supporting 54 different acts for a total of over 1,257 concerts across the globe. These applications were for tours with combined budgets totaling \$1,328,667.

3PEAT	\$4,000	Living Hour	\$12,700
Alone I Walk	\$3,500	Logan McKillop	\$3,750
Apollo Suns	\$6,050	Madeleine Roger	\$5,600
Ariel Posen	\$4,500	Micah Erenberg	\$4,550
Attica Riots	\$2,000	Mobina Galore	\$11,850
Begonia	\$6,650	Mulligrub	\$3,500
Beth	\$1,150	Noah Derksen	\$2,700
Boniface	\$15,000	Petric	\$4,400
Cancer Bats	\$4,000	Raine Hamilton	\$6,200
Carly Dow	\$1,800	Rayannah	\$3,300
Casati	\$2,900	Roman Clarke	\$3,550
Dave Quanbury	\$1,650	Royal Canoe	\$5,000
David James	\$2,150	Sean Burns	\$6,700
Don Amero	\$1,750	Shea	\$1,900
Efflo	\$3,300	Slow Leaves	\$10,100
Ghost Twin	\$1,700	SMRTDEATH	\$1,750
Greg Rekus	\$2,300	Solhounds	\$1,400
Hearing Trees	\$5,500	The Color	\$1,500
Justin Lacroix	\$4,500	The Lytics	\$9,150
Kakagi	\$1,200	The Mariachi Ghost	\$900
Karrnnel	\$1,400	The New Customs	\$4,700
KEN mode	\$13,000	The Proud Sons	\$6,248
Kerji Stephens	\$1,750	The Treble	\$2,200
Kevin Roy	\$3,800	Tunic	\$7,350
Lanikai	\$1,200	Tyler Del Pino	\$1,300
Lev Snowe	\$3,900	William Prince	\$5,700
Little Miss Higgins	\$3,800	Yes We Mystic	\$1,750

Raine Hamilton



Royal Canoe



Apollo Suns



Record Product Marketing Support Program

This year, \$55,433 was provided to 20 acts with combined project budgets totaling \$147,053.

Ariel Posen	\$950
Attica Riots	\$3,400
Begonia	\$3,200
Cancer Bats	\$5,500
Carly Dow	\$2,747
Casati	\$188
Doc Walker	\$1,750
Efflo	\$5,000
KEN mode	\$2,846
LIAM	\$1,000
Madeleine Roger	\$2,750
Noah Derksen	\$1,250
Raine Hamilton	\$1,250
Rayannah	\$5,600
Roman Clarke	\$480
Royal Canoe	\$7,000
Shea	\$5,500
Solhounds	\$822
Tunic	\$500
Yes We Mystic	\$3,700

The Treble



MUSIC PROJECTS SUPPORTED

Music Video & Viral Video Fund

This year, \$45,253 was provided to 18 acts for 22 separate projects through this program with combined project budgets totaling \$133,394.

Apollo Suns	\$850
Begonia	\$1,500
Carly Dow	\$1,400
Doc Walker	\$2,000
Jérémie and the Delicious Hounds	\$2,000
KEN mode	\$7,400
Lanikai	\$1,000
Leaf Rapids	\$5,200
Lev Snowe	\$1,400
Madeleine Roger	\$2,000
Mobina Galore	\$1,500
Raine Hamilton	\$1,500
Rayannah	\$3,700
Renee Lamoureux	\$1,200
Ricky Rickson	\$1,500
The Lytics	\$3,753
Warming	\$1,500
Yes We Mystic	\$5,850

Music Business Development Fund

This year, \$28,500 to 2 music businesses with combined project budgets totaling \$96,300.

Mighty Cypress Talent	\$15,000
Prairie Mix	\$13,500

Out-of-Province Artists Recording Production

This year, \$6,000 was provided to 1 out-of-province artist whose total project budget was \$13,360.

Ben de la Cour	\$6,000
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Market Access Program

As a program of the M3P project, the Market Access Program is supported with program assistance from Manitoba Film & Music and administered by Manitoba Music. The aim of the program is to provide Manitoba artists and music industry professionals with development opportunities by attending professionally organized music industry conferences and showcases. This year MFM provided \$55,000 to the Market Access Program.

Manitoba Film & Music is also helping to foster Indigenous talent in Manitoba by supporting the Indigenous Music Development Program administered through Manitoba Music. This program helps First Nations, Métis, and Inuit people develop sustainable careers in Manitoba's music industry, and delivers programming and services that respond to the needs of the industry. This is the only program of its kind in Canada. Due to the generous contribution from the Department of Sport, Culture and Heritage, MFM was once again able to provide \$75,000 to the Indigenous Music Development Program.

Rayannah



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**2018/2019
FINANCIAL
STATEMENTS/
ÉTATS
FINANCIERS**

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of MANITOBA FILM & SOUND RECORDING DEVELOPMENT CORPORATION

OPINION

We have audited the financial statements of MANITOBA FILM & SOUND RECORDING DEVELOPMENT CORPORATION (the "Organization") which comprise the statement of financial position as at March 31, 2019, and the statement of operations, statement of changes in net assets, and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2019 and the results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

BASIS FOR OPINION

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

RESPONSIBILITIES OF MANAGEMENT AND THOSE CHARGED WITH GOVERNANCE FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.

Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.

Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.

Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

BDO Canada LLP

Chartered Professional Accountants
Winnipeg, Manitoba
April 29, 2019

MANITOBA FILM AND SOUND RECORDING DEVELOPMENT CORPORATION
STATEMENT OF FINANCIAL POSITION

March 31	2019	2018
ASSETS		
Current Assets		
Cash and bank (Note 2)	\$ 2,271,701	\$ 1,964,911
Short-term investment (Note 3)	83,317	57,685
Accounts receivable	3,885	1,000
Prepaid expenses	45,216	31,332
	2,404,119	2,054,928
Capital assets (Note 4)	77,940	97,885
	\$ 2,482,059	\$ 2,152,813
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts payable and accruals	\$ 145,412	\$ 131,190
Carry-over commitments (Note 5)	1,674,884	1,057,482
	1,820,296	1,188,672
Commitments (Note 7)		
Net Assets		
Invested in capital assets	77,940	97,885
Unrestricted	583,823	866,256
	661,763	964,141
	\$ 2,482,059	\$ 2,152,813

Approved on behalf of the Board



Director



Director

The accompanying notes are an integral part of these financial statements.

MANITOBA FILM AND SOUND RECORDING DEVELOPMENT CORPORATION
STATEMENT OF OPERATIONS

FOR THE YEAR ENDED MARCH 31	2019	2018
Revenue		
Province of Manitoba	\$ 3,582,600	\$ 3,582,600
Other	75,081	49,551
	3,657,681	3,632,151
Expenditures (Schedule)		
Corporate services	242,117	221,580
Film commission/location services	336,489	288,457
Film and television programs	2,125,302	1,723,054
Industry support	183,682	183,589
Music programs	599,185	620,000
Program delivery - film/television, tax credits and music programs (Note 8)	716,790	700,020
	4,203,565	3,736,700
Deficiency of revenue over expenditures before program recoupments	(545,884)	(104,549)
Program recoupments (Note 11)	243,506	195,730
Excess (deficiency) of revenue over expenditures (Note 14)	\$ (302,378)	\$ 91,181

STATEMENT OF CHANGES IN NET ASSETS

FOR THE YEAR ENDED MARCH 31

	Invested in capital assets	Unrestricted	2019 Total	2018 Total
Net assets, beginning of year	\$ 97,885	\$ 866,256	\$ 964,141	\$ 872,960
Excess (deficiency) of revenue over expenditures	(23,610)	(278,768)	(302,378)	91,181
Purchase of capital assets	3,665	(3,665)	-	-
Net assets, end of year	\$ 77,940	\$ 583,823	\$ 661,763	\$ 964,141

The accompanying notes are an integral part of these financial statements.

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED MARCH 31	2019	2018
Cash Flows from Operating Activities		
Excess (deficiency) of revenue over expenditures	\$ (302,378)	\$ 91,181
Amortization of capital assets	23,610	17,508
	(278,768)	108,689
Changes in non-cash working capital balances		
Short-term investment	(25,632)	18,185
Accounts receivable	(2,885)	4,661
Prepaid expenses	(13,884)	39,922
Accounts payable and accruals	14,222	(8,079)
Carry-over commitments	617,402	(90,242)
	310,455	73,136
Cash Flows from Investing Activities		
Purchase of capital assets	(3,665)	(36,692)
Increase in cash and bank during the year	306,790	36,444
Cash and bank, beginning of year	1,964,911	1,928,467
Cash and bank, end of year	\$ 2,271,701	\$ 1,964,911

The accompanying notes are an integral part of these financial statements.

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED MARCH 31, 2019

1. Nature of the Organization and Summary of Significant Accounting Policies

Nature of the Organization

Manitoba Film and Sound Recording Development Corporation (the "Organization") is a statutory corporation created by the Province of Manitoba through The Manitoba Film and Sound Recording Development Corporation Act and is exempt from income taxes. The main objective of the Organization is to foster growth of the Manitoba film and music recording industries by providing financing and other assistance.

The Organization has been designated by the Minister of Finance to administer the Manitoba Film and Video Production Tax Credit Program, including the registration of productions and review of tax credit applications.

Basis of Accounting

The financial statements have been prepared using the Canadian public sector accounting standards for not-for-profit organizations as established by the Public Sector Accounting Board.

Capital Assets

Purchased capital assets are stated at cost less accumulated amortization. Amortization, is provided using the straight line method based on the estimated useful life of the asset, at the following rates:

Computer equipment	30%
Equipment	20%
Furniture and fixtures	20%
Leasehold improvements	5%
Website	30%

1. Nature of the Organization and Summary of Significant Accounting Policies

(continued from previous page)

Program Funding

The Organization provides grant funding to Manitoba companies and individuals in order to promote Manitoba's film and music recording artists and industries. The grant may take the form of equity financing from which, in the future, there may be a recovery of principal or return on investment.

Revenue Recognition

The Organization follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue as follows:

a) Province of Manitoba funding

Province of Manitoba funding is based on the Province of Manitoba's annual allocation to the Organization and is recorded as revenue on an accrual basis.

b) Program recoupments

Any recovery of principal or return on investment of programs funded is recorded as program recoupments when received.

c) Jump Start program recoupments

Any recovery of principal or return on investment of programs funded under the Jump Start program must be re invested in the Organization's Market Driven Television Production and Market Driven Feature Film Production financing programs within the fiscal year that the recoupment occurs, if possible. If not possible, recoupments will be deferred to the following fiscal year and recognized as revenue at that time.

Short-term Investments

Short term investments consist of guaranteed investment certificates held with the Organization's financial institution, and are measured at cost less impairment.

Use of Estimates

The preparation of financial statements in accordance with Canadian public sector accounting standards for not for profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from management's best estimates as additional information becomes available in the future.

Financial Instruments

Financial instruments are recorded at fair value when acquired or issued. Cash has been designated to be in the fair value category. All other financial instruments are reported at cost or amortized cost less impairment, if applicable. Financial assets are tested for impairment when changes in circumstances indicate the asset could be impaired. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items remeasured at fair value at each balance sheet date and charged to the financial instrument for those measured at amortized cost. Due to the nature of the financial instruments held by Manitoba Film & Sound Recording Development Corporation, there are no unrealized gains or losses, and therefore a statement of remeasurement gains and losses are not required for these financial statements.

2. Cash and Bank

	2019	2018
Cash	\$ 596,817	\$ 907,429
Internally designated cash	1,674,884	1,057,482
	\$ 2,271,701	\$ 1,964,911

Cash on deposit and internally designated cash earn monthly interest at the Chartered Bank's commercial rates. The Organization has internally designated a portion of its cash as noted above to satisfy commitments made as disclosed in Note 5 for carry over commitments.

3. Short-term Investment

Short-term investment consists of a guaranteed investment certificate with a maturity date of March 29, 2020, bearing interest at a rate of 0.60% per annum.

4. Capital Assets

	2019			2018		
	Cost	Accumulated Amortization	Net Book Value	Cost	Accumulated Amortization	Net Book Value
Computer equipment	\$ 85,546	\$ 63,942	\$ 21,604	\$ 100,263	\$ 69,997	\$ 30,266
Equipment	11,440	10,609	831	11,440	9,962	1,478
Furniture and fixtures	65,866	60,103	5,763	65,820	58,942	6,878
Leasehold improvements	146,236	97,604	48,632	145,609	89,965	55,644
Website	43,928	42,818	1,110	43,113	39,494	3,619
	\$ 353,016	\$ 275,076	\$ 77,940	\$ 366,245	\$ 268,360	\$ 97,885

5. Carry-Over Commitments

Due to lead times required to obtain all the resources necessary to complete film, television and music recording projects, the Organization approves applications for funding which may not be disbursed until subsequent fiscal periods. Particulars of such approved funding in fiscal year ended March 31, 2019 and prior years, which were not fully advanced as at March 31, 2019 are as follows:

	Year of Commitment			Total	
	2018-2019	2017-2018	2016-2017 & Older	2019	2018
Development Financing Programs	\$ 70,862	\$ 6,270	\$ 3,145	\$ 80,277	\$ 110,607
Production Financing Programs	1,074,043	208,900	141,330	1,424,273	738,455
Emerging Talent Matching Funds	2,040	2,600	998	5,638	21,798
Feature Film Marketing Program	3,000	-	-	3,000	4,512
Access to Markets/Festivals	5,000	-	-	5,000	5,000
	1,154,945	217,770	145,473	1,518,188	880,372
Sound Recording Production Fund Level 1	8,880	400	-	9,280	4,424
Sound Recording Production Fund Level 2	34,940	8,198	850	43,988	46,570
Sound Recording Production Fund Level 3	15,500	12,900	-	28,400	38,536
Sound Recording Production Fund for Out-of-Province Artists	600	4,125	-	4,725	17,110
Music Video Fund	6,740	-	-	6,740	6,600
Record Product Marketing Fund	31,365	1,400	-	32,765	36,700
Recording Artist Touring Fund	19,248	-	-	19,248	23,670
Music Business Development Fund	8,550	-	-	8,550	-
Market Access Fund	3,000	-	-	3,000	3,500
	128,823	27,023	850	156,696	177,110
Total Commitments	\$1,283,768	\$244,793	\$146,323	\$1,674,884	\$1,057,482

6. Industry Support

The Organization indirectly supports the ongoing development of creative talent, business skills and capacity building of various film, television and music recording professionals by providing funding for specific programming administered by organizations such as Manitoba Music, On Screen Manitoba, the National Screen Institute Canada and the Winnipeg Film Group. Programs supported include Access to Markets, Indigenous Music Program, Features First, Drama Prize, Totally Television, New Voices and WFG First Film, as well as support to Post Production and Marketing funds.

7. Lease Commitments

The Organization occupies leased premises subject to minimum monthly rent payments until August 2023, plus various equipment leases with quarterly payments until March 2022. Future minimum annual payments are as follows:

2020	\$ 79,504
2021	85,356
2022	85,356
2023	77,049
2024	32,104

8. Program Delivery

Program Delivery also includes the expenses associated with the delivery of the Manitoba Film & Video Production Tax Credit Program ("MTC"). While the value of the MTC does not flow through the Organization, the management of it does and is therefore determined to be worth nothing. The cost to administer the MTC Program in the fiscal year was approximately \$73,763 (2017 - \$78,560). A total of 133 applications were received for processing during the 2019 fiscal year (2018 - 132).

9. Capital Management

The Organization's objective when managing capital is to safeguard the entity's ability to continue as a going concern, so that it can continue to provide financial and other assistance to applicants.

The Organization sets the amount of capital in proportion to risk and manages the capital structure and makes adjustments to it in light of changes in economic conditions and the risk of characteristics of the underlying assets. In order to maintain or adjust the capital structure, the Organization may decrease expenses or seek other sources of funding.

The Organization manages the following as capital:

	2019	2018
Invested in capital assets	\$ 77,940	\$ 97,885
Unrestricted net assets	583,823	866,256
	\$ 661,763	\$ 964,141

The Organization monitors capital on a quarterly basis, as well as annually, including the Board's input as to the capital management approach to take. There have been no significant changes in the Organization's capital management objectives, policies and processes during the year.

10. Employee Future Benefits

a) Pension Benefits

Employees of the Organization are provided pension benefits by the Civil Service Superannuation Fund (the "Fund"). Under paragraph 6 of the Civil Service Superannuation Act, the Organization is described as a "matching employer" and its contribution toward the pension benefits is limited to matching the employees' contribution to the Fund. The Organization's contribution for the year was \$58,491 (2018 - \$58,280) and is included in employees benefits expense.

b) Enhanced Pension Benefit Obligation

Certain employees of the Organization are entitled to enhanced pension benefits. A pension liability has been established for those employees whose annual earnings exceed the limit under the Civil Service Superannuation Fund Plan. The cost is actuarially determined using the projected benefit methods and reflects management's best estimate of salary increase and the age at which the employee will retire. The Organization measures its accrued enhanced pension benefit obligation as of December 31 each year. The most recent actuarial report was December 31, 2017.

The pension obligation liability at March 31 includes the following components:

	2019	2018
Accrued obligation liability		
Balance, beginning of the year	\$ 57,685	\$ 75,870
Current service costs	3,546	4,976
Interest cost	3,393	4,463
Effect of changes in assumptions	12,630	(357)
Experience gain and transitional adjustment	6,063	(27,267)
Balance, end of year	\$ 83,317	\$ 57,685

The total expenses related to pension benefits at March 31 include the following components:

	2019	2018
Current service costs	\$ 3,546	\$ 4,976
Interest cost	3,393	4,463
Effect of changes in assumptions	12,630	(357)
Experience gain and transitional adjustment	6,063	(27,267)
Balance, end of year	\$ 25,632	\$ (18,185)

Significant long-term actuarial assumptions used in the December 31, 2017 valuation and in the determination of the March 31, 2019 present value of the accrued pension obligation were:

	2019	2018
Discount rate	6.00%	6.00%
Rate of compensation increase	3.75%	3.75%

The Organization has internally designated its short term investment (see Note 3) to meet its obligation for providing enhanced pension benefits to eligible employees.

11. Program Recoupments

During the year the Organization received total program recoupments of \$243,506 (2018 - \$195,730) of which \$2,003 (2018 - \$2,912) related to the Jump Start program. These Jump Start recoupments were reinvested into new projects during the year.

12. Financial Risk Management

In the normal course of operations, the Organization is exposed to various financial risks. Management's close involvement in the operations allows for the identification of risks and variances from expectations. The Organization does not meaningfully participate in the use of financial instruments to control these risks. The Organization has no designated hedging transactions. The financial risks and management's risk management objectives and policies are as follows:

Credit Risk

Credit risk arises from the possibility that entities that owe funds to the Organization may experience financial difficulty and not be able to fulfill their commitment. The maximum exposure to credit risk is equal to the carrying value of the cash, short-term deposits and receivables. The risk has not changed in the year.

Interest Rate Risk

Interest rate risk is the risk that changes in market interest rates may have an effect on the cash flows associated with some financial instruments, known as cash flow risk, or on the fair value of other financial instruments known as interest rate price risk.

The Organization is not exposed to interest rate cash flow risk as the Organization does not have any short-term or long-term debt. The risk has not changed in the year.

The Organization does not trade in financial instruments and is not exposed to interest rate price risk. The risk has not changed in the year.

Liquidity Risk

Liquidity risk is the risk that the Organization cannot meet its financial obligations associated with financial liabilities in full. The main source of the Organization's liquidity is government funding and various grants used to finance the Organization's operations and is adequate to meet the Organization's financial obligations associated with financial liabilities.

Contractual cash outflows consist of accounts payable that are due within one year.

Liquidity risk may arise from unanticipated expenditures in excess of the financial capability of the Organization. It is management's opinion that the Organization is not exposed to significant liquidity risk from their financial instruments. The risk has not changed in the year.

13. Economic Dependence

The Organization's primary source of income is derived from the Province of Manitoba in the form of an operating grant.

14. Budget

The Board approved its operating budget based on planned expenses and the use of unrestricted net assets to cover any excess of expenses over revenue for the year.

15. Comparative Figures

Certain of the comparative figures have been reclassified to provide better comparison with the current year's presentation.

SCHEDULE OF EXPENDITURES

FOR THE YEAR ENDED MARCH 31	2019	2018
Corporate Services		
Salaries and benefits	\$ 165,020	\$ 159,005
Operating	77,097	62,575
	242,117	221,580
Film Commission/Location Services		
Salaries and benefits	223,944	202,820
Operating	112,545	85,637
	336,489	288,457
Film and Television Programs		
Development Funding	86,272	103,943
Production Financing	2,031,105	1,560,022
Emerging Talent Matching Funds	6,800	36,500
Feature Film Marketing	(878)	19,677
Jump Start	2,003	2,912
	2,125,302	1,723,054
Industry Support		
Film industry associations	50,000	60,000
Film sponsorships/partnerships	42,082	31,589
Music industry associations	75,000	75,000
Music sponsorship/partnerships	16,600	17,000
	183,682	183,589
Music Programs		
Music Recording Production Levels 1-3	167,042	163,496
Music Business Development Fund	28,500	-
Music Video	44,791	36,941
Record Product Marketing Support	88,654	92,332
Recording Artist Touring Support	234,198	259,031
Sound Recording Production Fund for Out-of-Province Artists	6,000	33,200
Market Access Fund	30,000	35,000
	599,185	620,000
Program Delivery - Film/Television, Tax Credits and Music Programs		
Salaries and benefits	542,878	516,268
Operating	173,912	183,752
	716,790	700,020
Total expenditures	\$ 4,203,565	\$ 3,736,700

À la conquête de nouvelles frontières en cinéma et en musique

Musique et film Manitoba
2018/2019 Rapport annuel



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LETTRE D'ACCOMPAGNEMENT

LE 31 JUILLET 2019



MFM PDG et commissaire à la cinématographie Carole Vivier
et Ministre Cathy Cox

L'Honorable Cathy Cox
Ministre du Sport, de la Culture et du Patrimoine
Palais législatif
450, Broadway, pièce 118
Winnipeg (Manitoba) R3C 0V8

Chère Ministre Cox,

En conformité avec l'article 16 de la Loi sur la Société manitobaine de développement de l'enregistrement cinématographique et sonore, j'ai l'honneur de vous remettre le rapport annuel de la Société manitobaine de développement de l'enregistrement cinématographique et sonore pour l'exercice qui s'est terminé le 31 mars 2019.

Je vous prie d'agréer, Madame la Ministre, l'expression de mes sentiments très respectueux.

Dan Donahue
Président du conseil d'administration

LA LOI SUR LES DIVULGATIONS FAITES DANS L'INTÉRÊT PUBLIC (PROTECTION DES DIVULGATEURS D'ACTES RÉPRÉHENSIBLES)

La Loi sur les divulgations faites dans l'intérêt public (protection des divulgateurs d'actes répréhensibles) est entrée en vigueur en avril 2007. Cette loi établit clairement la procédure que doivent suivre les employés pour divulguer des actes importants et graves (actes répréhensibles) commis au sein de l'administration publique du Manitoba et renforce la protection contre les représailles. La loi s'appuie sur les mesures protectrices mises en place préalablement par d'autres lois et par les lignes directrices, les pratiques et les processus qui existent dans la fonction publique manitobaine.

Conformément à cette loi, un acte répréhensible peut être : une infraction à une loi fédérale ou provinciale ; une action ou une omission qui met en péril la sécurité ou la santé publique ou encore l'environnement ; un cas grave de mauvaise gestion ; ou le fait de sciemment

ordonner ou conseiller à une personne de commettre un acte répréhensible. La loi ne vise pas les questions opérationnelles ou administratives ordinaires.

Toute divulgation faite de bonne foi et conformément à la loi par un employé, lorsque l'employé a de bonnes raisons de croire qu'un acte répréhensible a été commis ou qu'il est sur le point de l'être, est considérée comme une divulgation faite en vertu de la loi, qu'il s'agisse ou non d'un acte répréhensible. Toutes les divulgations font l'objet d'un examen soigneux et rigoureux pour qu'on puisse déterminer s'il y a lieu d'intervenir en vertu de la loi, et elles doivent toutes être signalées dans le rapport annuel de la Société, conformément à l'article 18 de la loi. Musique et film Manitoba n'a pas reçu de divulgations au cours de l'exercice financier qui s'est terminé le 31 mars 2019.

LA SOCIÉTÉ

La Société manitobaine de développement de l'enregistrement cinématographique et sonore, connue sous le nom de Musique et film Manitoba (MFM), est une société gouvernementale constituée en vertu de la Loi sur la Société manitobaine de développement de l'enregistrement cinématographique et sonore et est financée par le ministère du Sport, de la Culture et du Patrimoine du gouvernement du Manitoba.

La direction de Musique et film Manitoba relève d'un conseil d'administration dont les membres sont nommés par le lieutenant-gouverneur en conseil.

MFM soutient les industries manitobaines des médias de l'écran et de l'enregistrement sonore conformément à ses objectifs qui sont de favoriser la création, de stimuler l'industrie, de favoriser l'embauche et d'investir au Manitoba. Nous y parvenons en contribuant au développement et à la promotion des entreprises manitobaines, en participant à la production et à la mise en marché de films, d'émissions de télévision, de vidéos et d'enregistrements sonores d'œuvres musicales, et en faisant la promotion du Manitoba comme lieu de tournage pour les productions internationales.

MFM existe pour contribuer à l'essor des industries manitobaines du film et de la musique.

CONSEIL D'ADMINISTRATION

Dan Donahue (*Président depuis août 2018*)⁰¹
Diane Gray (*Présidente jusqu'à août 2018*)
Rod Bruinooge (*Vice-Président depuis août 2018*)⁰²
David McLeod (*Vice-Président jusqu'à août 2018*)
Linda Allen (*jusqu'à août 2018*)
Cam Clark⁰³
Kevin Donnelly⁰⁴
Kim Jasper (*jusqu'à août 2018*)
Joy Loewen (*depuis août 2018*)⁰⁵
Rachel Margolis (*d'août 2018 à janvier 2019*)
Shirley Muir (*jusqu'à août 2018*)
Mariette Mulaire (*jusqu'à août 2018*)



PERSONNEL

GÉNÉRAL :

Carole Vivier
Présidente-directrice générale et commissaire à la cinématographie
Ginny Collins
Directrice, Communications et marketing

Kevin Gabriel
Directeur, Finances et opérations
Lily Marcaida
Adjointe administrative et marketing

SECTEUR CINÉMA :

Louise O'Brien-Moran
Directrice, Financement cinématographique, crédits d'impôt et services de la commission à la cinématographie
Hailey Hooke
Analyste, Développement et crédits d'impôt

Brian Clasper
Analyste principal, Programmes pour film, télévision et crédits d'impôt
Andrew Gallinger
Conseiller, Services de la commission à la cinématographie

SECTEUR MUSIQUE :

Stephen Carroll
Directeur, Programmes de musique

Bonnie Seidel
Coordonnatrice, Programmes de musique

MESSAGE DE LA PRÉSIDENTE ET DE LA PRÉSIDENTE-DIRECTRICE GÉNÉRALE

Au nom du conseil d'administration et du personnel de Musique et film Manitoba (MFM), nous avons le plaisir de vous présenter le rapport annuel de la Société pour l'exercice qui s'est terminé le 31 mars 2019.

Le titre du rapport de cette année, *À la conquête de nouvelles frontières en cinéma et en musique*, témoigne de l'énergie palpable et de l'optimisme ressentis dans l'industrie du film et de la musique du Manitoba aujourd'hui. Le secteur est à un point critique, aux portes d'une croissance et d'un essor créatif sans précédent.

Cette année, la production cinématographique au Manitoba a atteint près de 270 millions de dollars — battant les records précédents et positionnant ainsi la province en tant que centre de production concurrentiel de prochain niveau. L'annonce du gouvernement du Manitoba relativement à la permanence du Crédit d'impôt du Manitoba pour la production de films et de vidéos permettra une croissance encore plus élevée — créant ainsi de la stabilité et des emplois et ayant un impact économique important partout dans la province. Immédiatement après l'annonce, les studios Amazon/Fox ont déclenché le tournage de la série à grand budget, *Tales from the Loop*, ici au Manitoba, ce qui démontre l'importance de la stabilité des incitatifs cinématographiques provinciaux. Les faits saillants de cette année, parmi beaucoup d'autres, incluent le tournage et la sortie de la deuxième saison de la série CBC *Burden of Truth*, maintenant renouvelée pour une troisième saison et qui sera tournée

au Manitoba au mois d'août 2019, le tournage de *Percy*, un récit canadien mettant en vedette Christopher Walken, co-développé et coproduit ici au Manitoba et le tournage de *A Dog's Journey*, marquant le retour d'Amblin à la suite du succès du film *A Dog's Purpose*. Cette année, la société de gestion et de production basée à Los Angeles, The Cartel, a ouvert une filiale à Winnipeg nommée Cartel Pictures Canada et a amené, au courant de cet exercice financier seulement, cinq projets au Manitoba. Nous présentons ces événements marquants, ainsi que d'autres, de manière plus détaillée dans la section « Faits saillants » de ce rapport.

Dans le secteur de la musique, les artistes manitobains continuent de recevoir des distinctions nationales et internationales. Cette année, les artistes financés par MFM ont reçu trois nominations aux prix Juno, huit nominations aux Western Canadian Music Awards et deux nominations aux

Prix de musique folk canadienne. Les artistes autochtones de notre province ont également eu un impact important cette année avec des nominations aux prix Juno (Leonard Sumner), une émission spéciale à la radio pour la BBC (William Prince) et des tournées internationales majeures. Certains des artistes musicaux manitobains les plus importants, dont Royal Canoe, Begonia, Yes We Mystic et d'autres, continuent de recevoir des critiques élogieuses, de placer leur musique dans des films hollywoodiens et de signer des ententes avec des entreprises de gestion d'artistes majeures. De plus amples détails sont présentés dans la section «Faits saillants» de ce rapport.

En conclusion, nous aimerions remercier tous ceux et celles qui font de ces industries ce qu'elles sont aujourd'hui. Nous remercions les membres sortants du conseil d'administration, Linda Allen, David McLeod, Kim Jasper, Shirley Muir et Mariette Mulaire, pour leurs services dévoués. Nous remercions également la présidente sortante du conseil d'administration, madame Diane Gray, pour ses services extraordinaires, ses qualités de dirigeante et son dévouement envers la Société.

Merci à nos associations d'industries incroyables, Manitoba Music et On Screen Manitoba. Nous tenons aussi à remercier le Gouvernement du Manitoba et la Ville de Winnipeg qui ont créé un endroit accueillant pour le cinéma. Merci au Winnipeg Film Group, Film Training Manitoba, New Media Manitoba, National Screen Institute, CMPA, FACTOR Canada, CIMA, l'Office national du film du Canada, Téléfilm Canada, et au Fonds des médias du Canada pour vos contributions à l'essor des industries du film et de la musique. Merci à ceux et celles qui participent aux jurys. Merci au personnel de Musique et film Manitoba qui travaille sans relâche pour soutenir et prendre fait et cause pour nos clients. Merci aux membres de notre conseil d'administration qui donnent généreusement de leur temps, et plus encore, à MFM. Enfin, nous tenons à remercier les Manitobains qui soutiennent les artistes et créateurs locaux. C'est grâce à cet appui de chez nous que nos cinéastes, nos musiciens et nos professionnels de l'industrie peuvent prospérer ici et partout dans le monde.



Carole Vivier
*PDG et commissaire
à la cinématographie*



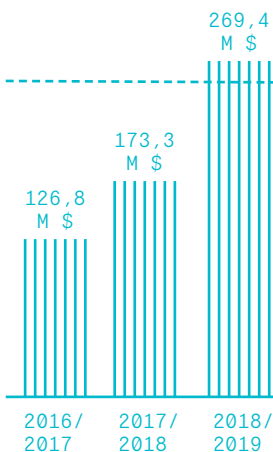
Dan Donahue
Président

Carole Vivier
*PDG et commissaire
à la cinématographie*

Dan Donahue
Président

Film et musique : un impact important

FILM



L'industrie en Manitoba a réalisé

presque 270 \$ millions

29 COMMUNAUTÉS MANITOBAINES

ont bénéficié de tournages cette année

Argyle / Balmoral / Beauséjour / Birtle / Brandon / le Parc provincial de Duck Mountain / Eddystone / Elie / Gimli / Lockport / Matlock / Minto / Morden / Portage la Prairie / Pukatawagan / la municipalité de Springfield / Sagkeeng First Nation / Selkirk / St. Andrews / St. Claude / Ste-Geneviève / St. Laurent / Selkirk / Stonewall / Teulon / The Pas / Thompson / Winnipeg / Winnipeg Beach

plus de
2 000
emplois



plus de
75 %
des rôles ont été pourvus
par des acteurs manitobains



La plus haute somme des salaires annuelle enregistrée

POUR

IATSE 856, DGC Manitoba
et ACTRA Manitoba

MUSIQUE

170
entreprises
de musique



4 300
emplois
à plein temps



93 millions
de dollars en PIB



1 257

dates de tournées financées
au cours de cet exercice



175

demandes pour projets
de musique financées au
cours de cet exercice



Merci à Carole Vivier

Après 30 ans de carrière chez Musique et film Manitoba, l'année 2019 marque le départ à la retraite de la présidente-directrice générale et commissaire à la cinématographie, madame Carole Vivier.

Pendant ses années dans l'industrie, Carole a mené l'évolution de l'industrie du film et de la musique au Manitoba et en a fait un bel exemple de réussite internationale. Elle a orchestré la croissance du secteur de la production, passant d'une industrie modeste de huit projets par année à un volume de production de 269 millions de dollars en 2019. Carole, en tant que commissaire à la cinématographie, a contribué à attirer des projets de grande envergure tels que *Channel Zero*, *Heaven is for Real*, *A Dog's Purpose*, *A Dog's Journey*, *Shall We Dance*, *Tales from the Loop* et *Capote* (et beaucoup d'autres) à tourner au Manitoba et à coproduire avec des maisons de production locales.

Du côté musique, le Manitoba reste l'une des provinces qui soutiennent le plus les artistes, en grande partie grâce au leadership de Carole chez Musique et film Manitoba. Carole a grandement contribué au fait que Winnipeg a été la ville hôte des prix Juno en 2005 et en 2014, et a soutenu la carrière de grands artistes manitobains, dont Chantal Kreviazuk, Doc Walker, Vince Fontaine, Royal Canoe, Begonia et plus encore. Elle a reçu l'Ordre du Manitoba, la Médaille du jubilé de diamant de la reine et le Prix hommage du conseil d'administration de l'Académie canadienne du cinéma et de la télévision. Elle est également membre du Temple de la renommée d'affaires du Manitoba.

Carole a été décrite comme la « lionne » du film et de la musique au Manitoba. Elle défend ardemment la province et les créateurs du Manitoba. Sa passion envers le travail des cinéastes et musiciens d'ici a touché des milliers de vies et a propulsé de nombreuses carrières. Elle nous manquera énormément.

« Carole a été une véritable locomotive pendant trente ans. Elle a créé un héritage au Manitoba qui est maintenant bien ancré et elle fut une force à l'appui de la production canadienne à l'internationale. Personnellement et professionnellement, elle me manquera. » - **Alexandra Raffé, productrice canadienne.**

« La cause de la musique manitobaine est importante pour elle. Nous sommes un petit point dans le paysage et il nous faut une lionne. Elle est une force à ne pas sous-estimer. Elle croit de tout cœur à notre culture et nous sommes très chanceux d'avoir quelqu'un comme elle pour nous soutenir. » - **JP Hoe, musicien manitobain.**

« Depuis le début de ma carrière, Carole a été l'une de mes plus grandes supportrices. L'industrie du film du Manitoba est une communauté extraordinaire et Carole a été l'une de ses plus grandes championnes. Merci Carole. Tu vas nous manquer, mais tu ne seras jamais oubliée. » - **Jonas Chernick, cinéaste manitobain.**



FAITS SAILLANTS

LE GOUVERNEMENT REND LE CRÉDIT D'IMPÔT PERMANENT

Dans un grand vote de confiance pour les industries des médias de l'écran de la province, le 15 janvier 2019, le gouvernement du Manitoba a annoncé que le Crédit d'impôt du Manitoba pour la production de films et de vidéos deviendrait permanent. À la conférence All Access d'On Screen Manitoba, la ministre du Sport, de la Culture et du Patrimoine, Cathy Cox, a été récompensée d'une ovation debout de la part des membres de l'industrie à la suite de son annonce qui a mis en évidence la reconnaissance de la valeur de l'industrie par la province. La suppression de la clause d'extinction envoie un message à l'industrie mondiale du film que le Manitoba est ouvert aux affaires à long terme. Cela bonifie particulièrement notre capacité à attirer de grandes séries, car les productions veulent assurer la stabilité sur plusieurs saisons. À la suite de l'annonce du gouvernement, les producteurs de



Jeff Peeler, Carole Vivier, Ministre Cathy Cox et Nicole Matiation

la série à grand budget des studios Amazon/Fox 21 Television Studios, *Tales from the Loop*, ont confirmé que le projet serait filmé au Manitoba. Cette annonce donne encore plus de dynamisme à l'industrie, qui bat actuellement des records de volume de production et génère un impact économique important. Le potentiel de croissance n'a jamais été aussi grand. C'est sans aucun doute un point de bascule pour l'industrie.

Leonard Sumner



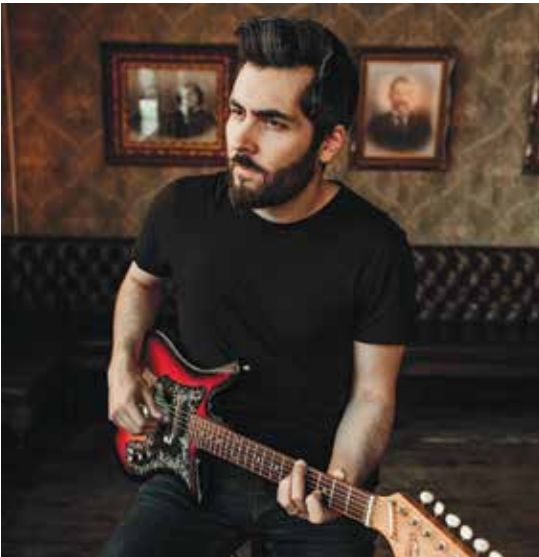
LES ARTISTES AUTOCHTONES SUR LA SCÈNE MONDIALE

Les artistes autochtones du Manitoba ont eu un impact majeur au cours des dernières années avec des tournées internationales, des émissions spéciales à la radio, des prix, des nominations et plus encore. Depuis son émergence sur la scène musicale, il y a quelques années à peine, William Prince fait beaucoup de bruit dans l'industrie de la musique. Son premier disque de longue durée, «*Earthly Days*», lui a mérité le Juno pour l'Album roots contemporain de l'année et le prix pour l'Album autochtone de l'année au Western Canadian Music Awards. Prince, qui a signé une entente avec Glassnote Records, a lancé «*Earthly Days*» à l'échelle mondiale cette année qui lui a valu une importante émission spéciale à la radio de la BBC ainsi que plusieurs dates de tournée à l'internationale. Leonard Sumner, un auteur-compositeur-interprète anishinaabe du Manitoba, a été finaliste pour le prix Juno de l'Album autochtone de l'année 2019 et a accepté plusieurs engagements prestigieux au Canada et dans le monde. Indian City, l'un des piliers des groupes autochtones manitobains, a reçu trois nominations aux Indigenous Music Awards et a remporté le prix du Meilleur album pop pour son récent album, *Here & Now*.



THE CARTEL ARRIVE AU MANITOBA

La société de gestion et de production basée à Los Angeles, The Cartel, a étendu ses activités au Canada cette année avec le lancement d'une nouvelle filiale, Cartel Pictures Canada, située à Winnipeg. La société, qui avait précédemment tourné quatre téléfilms pour Hallmark à Winnipeg, se concentre sur la production, le développement et le financement de téléfilms, de films indépendants et de séries télévisuelles. Au cours de cet exercice, Cartel Pictures Canada a réalisé cinq projets dans la province. Lors de l'annonce de l'ouverture de la filiale, la société a indiqué qu'elle envisageait de produire la moitié de ses projets à Winnipeg, soit environ 10 projets en 2019.



TALES FROM THE LOOP

Après l'annonce de la permanence du Crédit d'impôt du Manitoba pour la production de films et de vidéos, Amazon et Fox 21 Television Studios ont annoncé qu'ils filmeraient la grande série *Tales from the Loop* dans la province. Le tournage a déjà commencé à Winnipeg, Morden et les environs. Le drame de science-fiction est inspiré du travail du peintre suédois, Simon Stalenhag, qui mélange des éléments de science-fiction futuriste avec des images de vie rurale. Les séries sont particulièrement avantageuses, car elles permettent d'employer les équipes de tournage à long terme, elles offrent de nombreuses possibilités de formation professionnelle et elles permettent d'augmenter les investissements étrangers dans la province.

ARIEL POSEN SIGNE UNE ENTENTE AVEC UNE GRANDE SOCIÉTÉ DE GESTION D'ARTISTES

Le guitariste et auteur-compositeur-interprète manitobain Ariel Posen a signé une entente cette année avec David Meszaros de Macklam Feldman Management, rejoignant une liste impressionnante de clients comprenant Elvis Costello, Diana Krall et James Taylor. Posen est un ancien membre du groupe roots-rock, The Bros. Landreth, lauréat d'un prix Juno. Son premier album solo, *How Long*, attendu depuis longtemps, est un album roots parsemé d'un soupçon de blues et décrit comme « un mélange de rhythm and blues et de rock and roll mélodique ».

FAITS SAILLANTS

Stand !



PRODUCTIONS MANITOBAINES, HISTOIRES CANADIENNES

Un projet majeur s'est réalisé au Manitoba cette année. Le long métrage musical, *Stand !*, écrit, composé et produit par des Manitobains, a été tourné dans la province. La distribution était composée d'acteurs manitobains à 94 % et l'équipe de production était presque entièrement locale. Écrit par Danny Schur et Rick Chafe, *Stand !* raconte l'histoire de la grève de 1919 à Winnipeg, un événement qui changea à jamais les relations de travail au Canada. Le film sortira en 2019, l'année du centième anniversaire de la grève, et sera projeté dans le cadre de la série Projections tapis rouge de MFM au Centennial Concert Hall en septembre 2019. *Stand !* est produit par Jeff Peeler de Frantic Films et est réalisé par Robert Adetuyi, le réalisateur de *Bring it On* et *Stomp the Yard*.

Le film *Percy*, qui raconte l'histoire de Percy Schmeiser, un agriculteur saskatchewanais qui a affronté Monsanto dans une bataille juridique, a été filmé, co-développé et coproduit au Manitoba cette année. Le film met en vedette de grands talents comme Christopher Walken, Christina Ricci et Adam Beach et 78 % des acteurs étaient manitobains. C'est Ian Dimerman d'inferno Pictures qui a coproduit et co-développé le film.



KEN mode

LE MANITOBA À LA CÉRÉMONIE DES PRIX JUNO

Les artistes financés par MFM ont remporté trois nominations au prix Juno cette année. L'album *Loved* de KEN mode (soutenu par le fonds d'enregistrements sonores niveau 3 de MFM) et l'album de Cancer Bats, *The Spark That Moves* (soutenu par le fonds d'enregistrement de musique par des artistes non résidents de MFM), ont été tous les deux sélectionnés pour l'Album de musique métal/hard de l'année. Le nouvel album de Leonard Sumner, *Standing in the Light* (soutenu par le fonds d'enregistrements sonores niveau 2 de MFM), a été sélectionné pour l'Album de musique autochtone de l'année.

PARTENARIATS

La croissance des industries du cinéma et de la musique au Manitoba ne serait pas possible sans de solides partenariats et la collaboration de divers organismes. Musique et film Manitoba s'associe et apporte son soutien à plusieurs initiatives, tant sur la scène locale qu'internationale, dans le but de favoriser la création de débouchés pour les artistes et les entreprises de la province qui évoluent dans le domaine de la musique et du cinéma.

MFM A PARRAINÉ LES ÉVÈNEMENTS SUIVANTS :

[ACTRA Awards](#)
[All Access](#)
[Breakout West](#)
[Le Festival du Voyageur](#)
[Le Festival du film de Gimli](#)
[Gimmie Some Truth](#)
[Indigenous Film Summit](#)
[Jazz Fest Winnipeg](#)
[Manito Ahbee](#)
[Manitoba Country Music Awards](#)
[Manitoba Score and Compose](#)
[Northern Touch Music Festival](#)
[Le Winnipeg Folk Festival](#)

Chaque année, MFM soutient quelques initiatives internationales dirigées par Téléfilm Canada. Ces initiatives contribuent à promouvoir les Manitobains et les entreprises manitobaines sous la houlette du Pavillon du Canada.

MFM soutient aussi des organismes au sein de l'industrie afin d'aider à faire progresser la carrière des artistes émergents ou établis et des professionnels de l'industrie. Le National Screen Institute, Winnipeg Film Group, On Screen Manitoba, ainsi que Manitoba Music par le biais de contributions au Indigenous Music Program et au Manitoba Music and Motion Pictures Development Project (connu sous le nom de programme M3P), ne sont que quelques exemples d'organismes qui reçoivent de l'aide.

PLEINS FEUX SUR :



Panélistes pour le sommet du film autochtone

INDIGENOUS FILM SUMMIT

Cette année, MFM a parrainé le tout premier sommet du film autochtone (Indigenous Film Summit), une initiative menée par le Manitoba's Indigenous Film Collective. Le sommet s'adresse aux écrivains, réalisateurs et producteurs émergents et professionnels, en leur proposant un espace de rencontre, d'échange d'idées et de réseautage avec certains des meilleurs professionnels du secteur. La conférencière d'honneur était l'actrice et productrice Tina Keeper. Cet événement a été un franc succès et fut bien accueilli par plus de 200 délégués et professionnels de l'industrie.



Kevin Gabriel de MFM présente le Prix du public du court métrage au Manitoba à Erica Daniels

LE FESTIVAL DU FILM DE GIMLI

MFM soutient depuis longtemps le Festival du film de Gimli. Cette année, le festival a considérablement accru ses initiatives de développement de l'industrie en mettant l'accent sur la mise en valeur du potentiel et des possibilités offertes aux réalisatrices et réalisateurs autochtones du Manitoba. C'était la première année du programme de mentorat *Future is Female*, qui vise à impliquer davantage de femmes et de personnes trans et non binaires dans le Festival du film de Gimli et dans la communauté cinématographique en général. Dans le cadre du programme, 45 participants ont été transportés à Gimli par autobus pour une journée de renforcement des capacités, de projections et de mentorat. C'était également la première année de la *Indigenous Film Series* du festival, une série consacrée aux projets présentés par des peuples autochtones du Manitoba, du Canada et du monde entier. MFM a également parrainé le Prix du public du court métrage au Manitoba (Manitoba Short Film Audience Choice Award), qui récompense l'excellence en réalisation de courts métrages dans la province.

« Je suis la figure emblématique de tout ce que MFM peut faire pour la carrière d'un artiste manitobain. Depuis les années 1980, en commençant par le soutien de ma carrière musicale qui s'est ensuite transformée en carrière de producteur, de compositeur et de scénariste pour la scène, la télévision et le cinéma, MFM n'est pas simplement une des raisons pour lesquelles j'ai atteint le succès, MFM est LA raison. »



PRODUCTION CINÉMATOGRAPHIQUE ET TÉLÉVISUELLE AU MANITOBA

MFM existe pour contribuer à l'essor des industries manitobaines de production cinématographique et télévisuelle.

Nous y parvenons en participant à l'évolution et à la promotion des entreprises manitobaines; en contribuant au développement, à la production et à la mise en marché de projets cinématographiques et télévisuels par le biais de nos programmes; et en faisant la promotion du Manitoba comme lieu de tournage auprès de maisons de production de l'extérieur de la province. Notre objectif est la croissance des industries des médias de l'écran du Manitoba, et par conséquent la hausse des occasions d'emploi, la multiplication de la propriété intellectuelle et des droits d'auteurs et la stimulation de l'activité économique pour les fournisseurs de services locaux.

MFM est un membre de longue date de l'**Association of Film Commissioners International (AFCI)**. En plus de gérer les programmes de film et les incitatifs fiscaux, MFM offre un éventail complet de services de tournage, notamment le dépouillement de scénarios, le repérage de lieux de tournage, ainsi que des services de liaisons auprès du gouvernement, des entreprises et de l'industrie. MFM a contribué à attirer des centaines de productions cinématographiques et télévisuelles, par exemple *Heaven is for Real*, *A Dog's Purpose*, *Percy*, *Siberia*, *Channel Zero*, *Tales from the Loop*, *Burden of Truth*, *Capote*, *Shall We Dance* et beaucoup d'autres.

Au cours de cet exercice, la valeur des productions réalisées dans la province a atteint 269,4 millions de dollars, battant le record de 173,3 millions de dollars de l'année précédente. Cette somme représente le total des budgets des

films tournés dans la province entre le 1^{er} avril 2018 et le 31 mars 2019.

Grâce à ses programmes cinématographiques, administrés par MFM, le gouvernement du Manitoba a aidé à financer 8 longs métrages, 34 téléseries (fictives et factuelles), 15 documentaires uniques, 10 téléfilms, 2 émissions pilotes, 1 minisérie, 2 webséries et 3 courts métrages. Cette année, MFM a également reçu 129 scénarios/requêtes liés à des projets et a fourni des services de repérage complets à 15 projets par l'entremise de la Commission à la cinématographie pour des projets de coproduction ou de production de service au Manitoba.

MFM soutient depuis longtemps la programmation autochtone du National Screen Institute, notamment les programmes New Indigenous Voices et Indigidocs. Ces programmes ont aidé à former de très bons cinéastes autochtones au Manitoba qui sont de plus en plus reconnus au Canada et dans le monde. Les diplômés de ces programmes ont lancé la Indigenous Film Collective, une organisation à but non lucratif dédiée à l'intégration de la culture autochtone dans le cinéma, à la promotion du dialogue entre les différents groupes de la société, à l'autonomisation des cinéastes autochtones et à l'accès du public aux histoires autochtones. Ce groupe coordonne également le sommet du film autochtone (Indigenous Film Summit), un événement annuel couronné de succès qui rassemble les cinéastes pour renforcer leurs capacités, favoriser le mentorat, et plus encore.



Le plateau de tournage de *Burden of Truth*



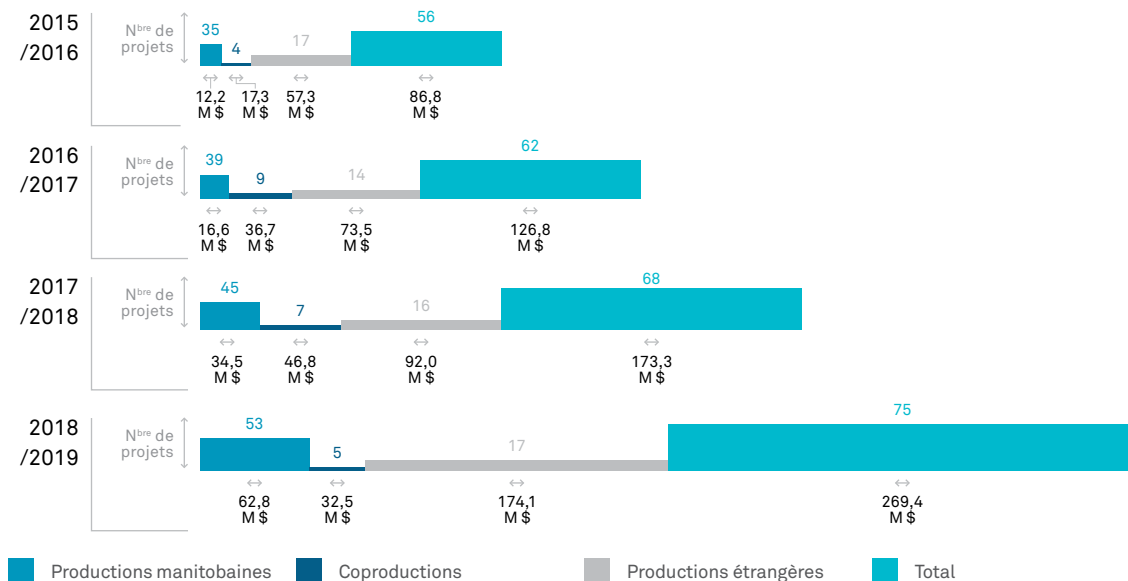
Le plateau de tournage de *Lovesick*



Le plateau de tournage de *Stand !*

ACTIVITÉS DE PRODUCTION CINÉMATOGRAPHIQUE ET TÉLÉVISUELLE

Au cours de l'exercice 2018-2019, la valeur totale de la production a atteint 269,4 millions de dollars.



Remarque : Ces chiffres représentent les budgets de production de projets cinématographiques et télévisuels pour l'exercice qui s'est terminé le 31 mars 2019. Les projets pluriannuels sont comptabilisés dans leur première année de production.

CRÉDIT D'IMPÔT

Outre les investissements accordés par Musique et film Manitoba, le Crédit d'impôt du Manitoba pour la production de films et de vidéos constitue un incitatif essentiel pour attirer la production dans la province et permet aux maisons de production manitobaines de continuer à produire du contenu. Le crédit d'impôt très concurrentiel est un facteur clé dans la création d'emploi et dans l'apport d'investissements importants au Manitoba. De plus amples renseignements sur ce crédit d'impôt sont disponibles à www.mbfilmmusic.ca.

Au cours de l'exercice, 128 demandes de crédits d'impôt ont été traitées. Cela représente presque 306 millions de dollars en activités de production. Remarque : Les demandes de crédits d'impôt et la production associée ne sont pas nécessairement traitées lors du même exercice, ce qui explique la différence entre le total du volume de production du crédit d'impôt et celui de l'exercice financier.

DEMANDES DE CRÉDITS D'IMPÔT TRAITÉES EXERCICE FINANCIER : 2018-2019

	Nbre de projets	Somme des budgets
Longs métrages	12	100,8 M \$
Séries ou miniséries télévisées	55	158,8 M \$
Épisodes uniques	35	5,2 M \$
Autres	26	41,2 M \$
Total	128	306,0 M \$

FILM – UN EFFET LEVIER SUR LES AUTRES SOURCES DE FINANCEMENT

Avec l'aide des 49,8 millions de dollars provenant du crédit d'impôt et des investissements accordés par le Manitoba, 269,4 millions de dollars en activité de production locale, de coproduction et de production étrangère ont été générés. Ce qui veut dire qu'environ 81 % de l'investissement total en production provient d'autres sources de financement de l'extérieur de la province : la preuve que les modestes investissements du Manitoba peuvent générer des retombées de plusieurs millions de dollars pour l'économie locale.

PROJETS CINÉMATOGRAPHIQUES ET TÉLÉVISUELS FINANÇÉS PAR MFM

Programme de financement pour la production d'émissions télévisuelles et basées sur le web et programme de financement pour la production de longs métrages

Au cours de l'exercice, douze demandes ont été approuvées pour un investissement total de 2 112 435 \$ de la part de MFM. Les budgets combinés de ces projets totalisent 63 933 980 \$.

Demandeur	Projet	Financement
Frantic Manitoba Productions Inc.	<i>All My Puny Sorrows</i>	68 000 \$
Cause Two Manitoba Productions Inc.	<i>Burden of Truth Season 2</i>	436 545 \$
Inferno Pictures Inc.	<i>Cinema of Sleep</i>	100 000 \$
Cruise Ship Season One Inc.	<i>Cruise Ship Killers</i>	110 000 \$
Buffalo Gal Pictures Inc.	<i>Flag Day</i>	400 000 \$
HB Productions Manitoba Inc.	<i>Humboldt: The New Season</i>	18 890 \$
Hostage Season One Inc.	<i>I Hostage</i>	75 000 \$
Survived Season One Inc.	<i>I Survived</i>	75 000 \$
MOPB Films Inc.	<i>March of the Polar Bears</i>	90 000 \$
Misdiagnosis Season One Inc.	<i>My Misdiagnosis</i>	39 000 \$
PVM Productions Manitoba Inc.	<i>Percy</i>	300 000 \$
Strike! Movie Manitoba Corp.	<i>Stand!</i>	400 000 \$



Burden of Truth

Programme de financement pour le développement de longs métrages et programme de financement pour le développement d'émissions télévisuelles et basées sur le web

Au cours de l'exercice, treize demandes ont été approuvées pour un investissement total de 103 622 \$ de la part de MFM. Les budgets combinés de ces projets totalisent 586 721 \$.

Demandeur	Projet	Financement
Farpoint Films Inc.	<i>An Accident of Time and Place</i>	7 500 \$
Zoot Pictures Inc.	<i>Buffa!</i>	3 000 \$
Eagle Vision Inc.	<i>Diaspora</i>	8 500 \$
Eagle Vision Inc.	<i>Finality of Dusk</i>	8 500 \$
Endstop & Elsewhere	<i>Lord Only Knows I'm Gone</i>	12 000 \$
Bedbugs Films Inc.	<i>The Churchill Experiments</i>	11 060 \$
Buffalo Gal Pictures Development Inc.	<i>The Coppermine</i>	8 962 \$
Zoot Pictures Inc.	<i>The End of the World: The Mayans</i>	7 000 \$
Buffalo Gal Pictures Development Inc.	<i>The Evening Chorus</i>	12 000 \$
Eagle Vision Inc.	<i>The Feels Like</i>	8 500 \$
Inferno Pictures Inc.	<i>The Fruit Machine</i>	3 500 \$
Buffalo Gal Pictures Development Inc.	<i>Trapped</i>	10 000 \$
Farpoint Films Inc.	<i>Wintertide</i>	3 100 \$



I Hostage



I Survived

Programme de financement pour le pré-développement de projets à épisodes multiples

Au cours de l'exercice, une demande a été approuvée pour un investissement de 1 488 \$ de la part de MFM. Le budget total de ce projet est de 10 000 \$.

Demandeur	Projet	Financement
Nomad Production	Knit Together	1 488 \$



Stand!

Programme de subvention pour les cinéastes en début de carrière et la production de films à micro-budget

Au cours de l'exercice, une demande a été approuvée pour un investissement de 6 800 \$ de la part de MFM. Le budget total de ce projet est de 57 180 \$.

Demandeur	Projet	Financement
Lasha Mowchun	The Hand Model	6 800 \$



Sorry for Your Loss

Programme d'aide à la mise en marché de longs métrages

Au cours de l'exercice, une demande a été approuvée pour un investissement de 3 000 \$ de la part de MFM. Le budget total de ce projet est de 32 753 \$.

Demandeur	Projet	Financement
Sorry For Your Loss Productions Inc.	Sorry For Your Loss	3 000 \$



« On s'attend à ce que les artistes se familiarisent avec le risque. Cela peut être aussi transformateur que décourageant. C'est un élément nécessaire à un art de qualité et un aspect important dans les bonnes affaires. Le soutien de MFM m'a permis d'être ambitieuse, audacieuse et intelligente dans mes affaires artistiques, tout en me donnant les ressources nécessaires pour persévérer et mener à bien mes efforts. Je n'aurais pas pu atteindre ce résultat toute seule, surtout en tant qu'artiste indépendante. »

LA MUSIQUE AU MANITOBA

Musique et film Manitoba existe pour contribuer à l'essor de l'industrie manitobaine de la musique.

Nous y parvenons en proposant des programmes de financement de projets musicaux qui contribuent à la croissance de l'impressionnante scène musicale de la province. De plus, MFM participe et apporte son soutien à divers festivals, conférences et vitrines musicales afin de maximiser l'impact de son financement en promouvant de manière efficace ses clients et en créant des occasions de réseautage pour les artistes manitobains.

Cette année, MFM a accordé 506 284 \$ de financement à 175 projets musicaux, représentant la principale source de soutien financier pour les musiciens émergents et établis du Manitoba. Les projets ont été financés par l'entremise du Programme de financement pour la production d'enregistrements sonores (niveaux 1, 2, et 3), du Programme de soutien à l'intention des artistes exécutants qui font des tournées, du Programme de soutien à la mise en marché d'enregistrements sonores, du Programme de financement pour la production de vidéoclips et de vidéos virales et du Programme de financement de production pour artistes à l'extérieur de la province. Les entreprises de musiques sont soutenues par l'entremise du Fonds d'aide aux entreprises de musique.

Les demandes soumises aux programmes de financement pour la production d'enregistrements sonores sont évaluées par jury et doivent être approuvées à l'unanimité par deux jurys. Les jurés sont composés de professionnels de l'industrie locale et sont choisis pour leurs connaissances approfondies dans leur genre de musique respectif. Il peut s'agir de producteurs, de diffuseurs, de gérants, de propriétaires ou de représentants de maisons de disques, d'artistes, de compositeurs, de professionnels des médias et de détaillants. Musique et film Manitoba remercie chaleureusement tous les jurés qui ont si généreusement donné de leur temps.

Les demandes soumises au Programme de soutien à la mise en marché d'enregistrements sonores, au Programme de financement pour la production de vidéoclips et de vidéos virales, au Programme de soutien à l'intention des artistes exécutants qui font des tournées et au Fonds d'aide aux entreprises de musique sont évaluées par MFM en fonction des plans de développement et de distribution, des antécédents de l'artiste, des horaires de tournée et de la solidité de l'équipe de soutien du demandeur.

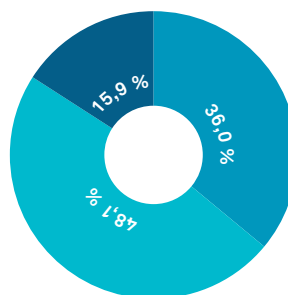
ACTIVITÉS DE PRODUCTION MUSICALE

Au cours de l'exercice 2018-2019, Musique et film Manitoba a accordé 506 284 \$ à 175 projets d'enregistrements sonores, de tournées, de mise en marché d'albums et de création de vidéoclips. Parmi ces projets, 40 participants se sont identifiés comme francophones, 13 se sont identifiés comme autochtones, et 44 ont déclaré faire partie d'une minorité culturelle.

MFM a versé 216 653 \$ à 57 projets d'enregistrement de musique et de vidéoclips dont les budgets ont totalisé plus de 600 000 \$.

Comme le financement provenant d'autres sources est souvent limité, les fonds accordés par MFM constituent la principale source de soutien aux musiciens émergents et établis du Manitoba. Le diagramme illustre le rôle primordial des investissements de notre organisme dans l'industrie manitobaine de la musique.

SOURCES DE FINANCEMENT DES ACTIVITÉS DE PRODUCTION MUSICALE



MFM :	216 653 \$
Applicant :	289 963 \$
FACTOR :	96 100 \$
Total :	602 717 \$

PROJETS MUSICAUX FINANCÉS PAR MFM

Musique et film Manitoba a investi un total de 165 400 \$ dans 35 projets d'enregistrement sonore (niveaux 1, 2 et 3) au cours de l'exercice avec des budgets combinés totalisant 455 963 \$.

Production d'enregistrements sonores, niveau 1

Aaron Starr	2 000 \$
Alpha Toshineza	2 000 \$
Andrina Turenne	2 000 \$
Apollo Suns	1 900 \$
Bright Righteous	2 000 \$
Casati	1 500 \$
Dirty Catfish Brass Band	1 500 \$
Field Guide	1 800 \$
Heartbeat City	1 800 \$
Jacob Brodovsky	1 750 \$
Jonny Moonbeam	1 750 \$
Matty Stecks	1 800 \$
Mise en Scène	1 500 \$
Mulligrub	1 500 \$
Noah Derksen	1 800 \$
Red Moon Road	1 500 \$
Sean Irvine	2 000 \$
Sol James	1 900 \$
Sour Days	2 000 \$
Super Duty Tough Work	1 900 \$
Tom Keenan	1 800 \$
Trampoline	1 900 \$



Trampoline

Production d'enregistrements sonores, niveau 2

Ariel Posen	8 400 \$
Del Barber	10 000 \$
Derrick Gardner	8 500 \$
Mister K	7 900 \$
Noah Derksen	9 000 \$
Renée Lamoureux	9 000 \$
Slow Leaves	10 000 \$
T Patrick Carrabre	5 000 \$
Tunic	9 000 \$
VIISI	9 000 \$
Yes We Mystic	9 000 \$

Production d'enregistrements sonores, niveau 3

Mobina Galore	14 000 \$
The Treble	17 000 \$

Mobina Galore



PROJETS MUSICAUX FINANCÉS PAR MFM

Programme de soutien à l'intention des artistes exécutants qui font des tournées

Au cours de l'exercice, MFM a approuvé 95 demandes pour un investissement total de 234 198 \$ à 54 artistes ou groupes différents représentant plus de 1 257 spectacles partout dans le monde. Les budgets combinés de ces tournées totalisent 1 328 667 \$.

3PEAT	4 000 \$	Living Hour	12 700 \$
Alone I Walk	3 500 \$	Logan McKillop	3 750 \$
Apollo Suns	6 050 \$	Madeleine Roger	5 600 \$
Ariel Posen	4 500 \$	Micah Erenberg	4 550 \$
Attica Riots	2 000 \$	Mobina Galore	11 850 \$
Begonia	6 650 \$	Mulligrub	3 500 \$
Beth	1 150 \$	Noah Derksen	2 700 \$
Boniface	15 000 \$	Petric	4 400 \$
Cancer Bats	4 000 \$	Raine Hamilton	6 200 \$
Carly Dow	1 800 \$	Rayannah	3 300 \$
Casati	2 900 \$	Roman Clarke	3 550 \$
Dave Quanbury	1 650 \$	Royal Canoe	5 000 \$
David James	2 150 \$	Sean Burns	6 700 \$
Don Amero	1 750 \$	Shea	1 900 \$
Efflo	3 300 \$	Slow Leaves	10 100 \$
Ghost Twin	1 700 \$	SMRTDEATH	1 750 \$
Greg Rekus	2 300 \$	Solhounds	1 400 \$
Hearing Trees	5 500 \$	The Color	1 500 \$
Justin Lacroix	4 500 \$	The Lytics	9 150 \$
Kakagi	1 200 \$	The Mariachi Ghost	900 \$
Karrnel	1 400 \$	The New Customs	4 700 \$
KEN mode	13 000 \$	The Proud Sons	6 248 \$
Kerji Stephens	1 750 \$	The Treble	2 200 \$
Kevin Roy	3 800 \$	Tunic	7 350 \$
Lanikai	1 200 \$	Tyler Del Pino	1 300 \$
Lev Snowe	3 900 \$	William Prince	5 700 \$
Little Miss Higgins	3 800 \$	Yes We Mystic	1 750 \$

Raine Hamilton



**Programme de soutien à la mise en marché
d'enregistrements sonores**

Au cours de l'exercice, 55 433 \$ ont été accordés à 20 artistes ou groupes dont les budgets combinés des projets totalisent 147 053 \$.

Ariel Posen	950 \$
Attica Riots	3 400 \$
Begonia	3 200 \$
Cancer Bats	5 500 \$
Carly Dow	2 747 \$
Casati	188 \$
Doc Walker	1 750 \$
Efflo	5 000 \$
KEN mode	2 846 \$
LIAM	1 000 \$
Madeleine Roger	2 750 \$
Noah Derksen	1 250 \$
Raine Hamilton	1 250 \$
Rayannah	5 600 \$
Roman Clarke	480 \$
Royal Canoe	7 000 \$
Shea	5 500 \$
Solhounds	822 \$
Tunic	500 \$
Yes We Mystic	3 700 \$

Royal Canoe



Apollo Suns



The Treble



PROJETS MUSICAUX FINANCÉS PAR MFM

Programme de financement pour la production de vidéoclips et de vidéos virales

Au cours de l'exercice, 45 253 \$ ont été accordés à 18 artistes ou groupes pour 22 projets dont les budgets combinés des projets totalisent 133 394 \$.

Apollo Suns	850 \$
Begonia	1 500 \$
Carly Dow	1 400 \$
Doc Walker	2 000 \$
Jérémie and the Delicious Hounds	2 000 \$
KEN mode	7 400 \$
Lanikai	1 000 \$
Leaf Rapids	5 200 \$
Lev Snowe	1 400 \$
Madeleine Roger	2 000 \$
Mobina Galore	1 500 \$
Raine Hamilton	1 500 \$
Rayannah	3 700 \$
Renee Lamoureux	1 200 \$
Ricky Rickson	1 500 \$
The Lytics	3 753 \$
Warming	1 500 \$
Yes We Mystic	5 850 \$

Fonds d'aide aux entreprises de musique

Au cours de l'exercice, 28 000 \$ ont été accordés à 2 entreprises de musique dont les budgets combinés des projets totalisent 96 300 \$.

Mighty Cypress Talent	15 000 \$
Prairie Mix	13 500 \$

Programme de financement de production d'enregistrements sonores pour artistes à l'extérieur de la province

Au cours de l'exercice, 6 000 \$ ont été accordés à un artiste venant de l'extérieur de la province. Le budget de ce projet est de 13 360 \$.

Ben de la Cour	6 000 \$
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Programme Accès aux marchés

En tant que volet du projet M3P, le programme Accès aux marchés est financé par Musique et film Manitoba et est administré par Manitoba Music. Ce programme a pour but d'aider les artistes et les professionnels de l'industrie manitobaine de la musique à perfectionner leurs talents en participant à des conférences et à des vitrines musicales professionnelles organisées par les membres de l'industrie. Au cours de l'exercice, MFM a accordé 55 000 \$ au programme Accès aux marchés.

Musique et film Manitoba contribue aussi à l'épanouissement des artistes autochtones du Manitoba en appuyant le programme de musique autochtone, l'Indigenous Music Development Program, administré par Manitoba Music. Le programme aide les membres des Premières Nations, les Métis et les Inuits à mener une carrière durable dans l'industrie de la musique au Manitoba et offre une programmation et des services qui répondent aux besoins de l'industrie. C'est le seul programme en son genre au Canada. Grâce à une contribution généreuse de la part de Sport, Culture et Patrimoine, MFM, une fois de plus, a pu accorder la somme de 75 000 \$ au programme.

Rayannah

