

**MFM**

MANITOBA  
Film & Music

Musique & Film  
MANITOBA

# Manitoba Film & Music Annual Report

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Winnipeg, MB R3B 3B1

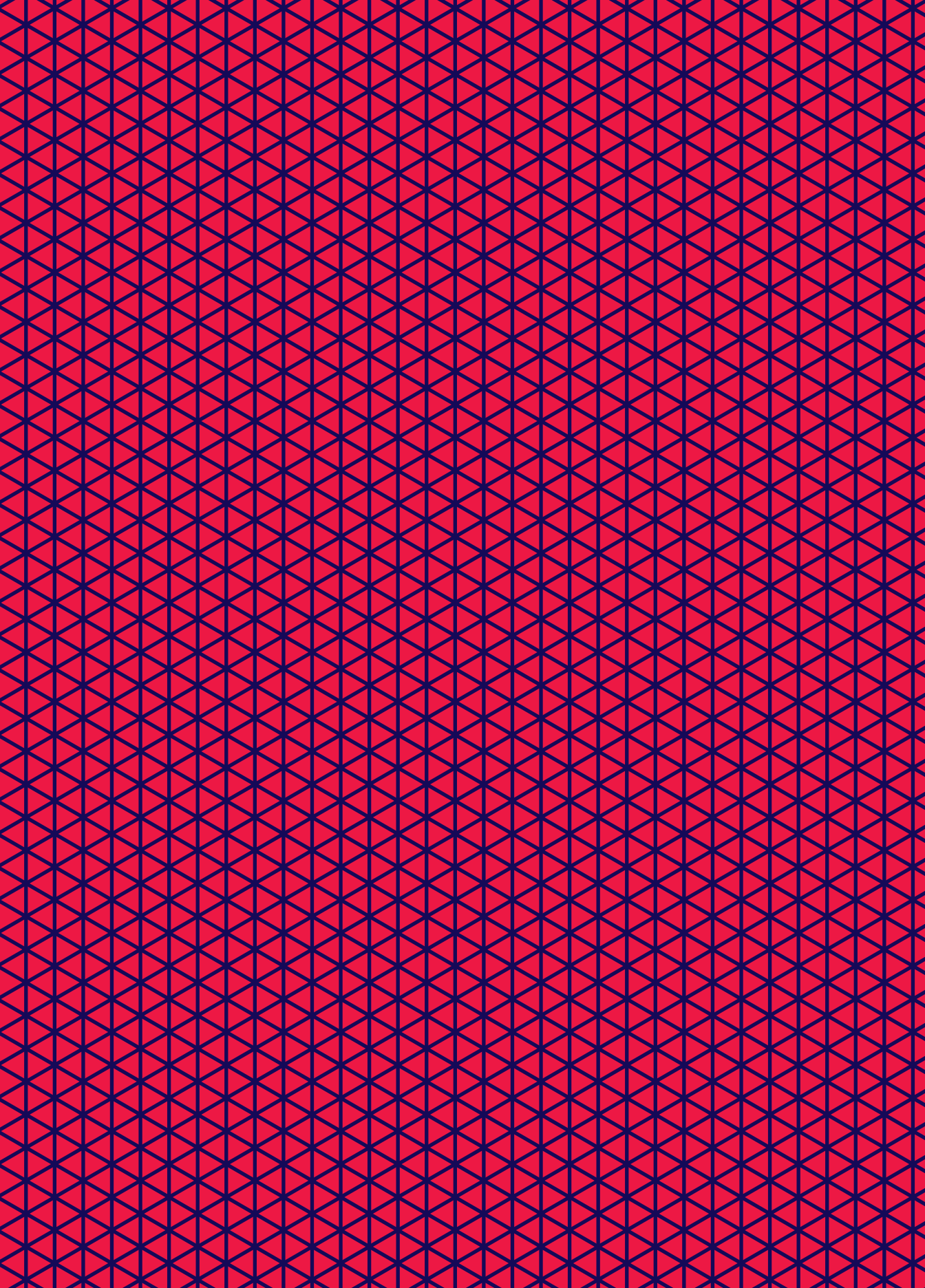
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@MBFilmMusic

## Manitoba: A Film & Music Province



# 20 15/16



# Table of Contents

02

Letter of  
Transmittal

02

Public Interest  
Disclosure

03

The Corporation

04

Greetings From  
The Chairperson  
& Chief  
Executive Officer

06

Highlights from  
2015/2016

08

Partnerships

12

Film & Television  
in Manitoba

13

Film & Television  
Production  
Activity

14

Film & Television  
Projects  
Supported

18

Music in  
Manitoba

18

Music  
Production  
Activity

19

Music Projects  
Supported

21

2015/2016  
Financial  
Statements

## Letter of Transmittal



**July 31, 2016**

Honourable Rochelle Squires  
*Minister of Sport, Culture and Heritage*  
Room 118, Legislative Building  
450 Broadway  
Winnipeg, Manitoba R3C 0V8

Dear Minister Squires,

In accordance with Section 16 of the Manitoba Film and Sound Recording Development Corporation Act, I have the honour of presenting the annual report of the Manitoba Film and Sound Recording Development Corporation for the fiscal year ended March 31, 2016.

Respectfully submitted,

A handwritten signature in red ink that reads "Diane Gray". The signature is fluid and cursive.

**Diane Gray**  
*Chairperson*

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## The Public Interest Disclosure (Whistleblower Protection) Act

The Public Interest Disclosure (Whistleblower Protection) Act came into effect in April 2007. This law gives employees a clear process for disclosing concerns about significant and serious matters (wrongdoing) in the Manitoba public service, and strengthens protection from reprisal. The Act builds on protections already in place under other statutes, as well as policies, practices and processes in the Manitoba public sector.

Wrongdoing under the Act may be: contravention of federal or provincial legislation; an act or omission that endangers public safety, public health or the environment; gross mismanagement; or, knowingly directing or counseling a

person to commit a wrongdoing. The Act is not intended to deal with routine operational or administrative matters.

A disclosure made by an employee in good faith, in accordance with the Act, and with a reasonable belief that wrongdoing has been or is about to be committed is considered to be a disclosure under the Act, whether or not the subject matter constitutes wrongdoing. All disclosures receive careful and thorough review to determine if action is required under the Act, and must be reported in the Corporation's annual report in accordance with Section 18 of the Act. Manitoba Film & Music did not receive any disclosures for the fiscal year ending March 31, 2016.

## The Corporation

The Manitoba Film and Sound Recording Development Corporation, known as Manitoba Film & Music, is a statutory corporation of government proclaimed under the Manitoba Film and Sound Recording Development Corporation Act funded by the Province of Manitoba through the Department of Sport, Culture and Heritage. The management of Manitoba Film & Music (MFM) reports directly to the Board of Directors appointed by the Lieutenant Governor in Council.

MFM supports Manitoba music and screen-based industries through our objectives, which are to create, stimulate, employ and invest in Manitoba by developing and promoting Manitoba companies, as well as producing and marketing film, television, video and music recording projects. MFM also promotes Manitoba as a film location for international productions.

MFM exists so that our film and music industries flourish!

## Board of Directors



Diane Gray  
(Chair)



David McLeod  
(Vice-Chair)



Linda Allen



Cam Clark



Kevin Donnelly



Kim Jasper



Shirley Muir



Mariette Mulaire

## Personnel



MFM Staff

### General:

**Carole Vivier**, Chief Executive Officer & Film Commissioner

**Kevin Gabriel**, Manager of Finance & Operations

**Ginny Collins**, Director of Communications & Marketing

**Jenna Anderson**, Marketing and Administrative Assistant

### Film Program:

**Louise O'Brien-Moran**, Manager of Film Programs & Film Commission Services

**Sebastien Nasse**, Senior Analyst Film, Television & Tax Credits

**Brian Clasper**, Development & Tax Credit Analyst

**Lauren Vogel**, Film Commission Services Coordinator

**Phoebe Chard**, Locations Services Coordinator (until March 2016)

### Music Program:

**Stephen Carroll**, Manager of Music Programs

**Bonnie Seidel**, Music Programs Administrative Assistant

# Greetings from the Chairperson and Chief Executive Officer

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Diane Gray  
Chairperson



Carole Vivier  
CEO & Film Commissioner

On behalf of the Manitoba Film & Music (MFM) Board of Directors and staff, we are pleased to present the corporation's annual report for the fiscal year ending March 31, 2016.

The theme of this year's report, 'Manitoba: A Film and Music Province' shines a spotlight on the positive effects of the film and music industry in all corners of Manitoba. In the past year, filming took place in 43 rural communities across 17 provincial ridings including Brandon, Morden, Gimli, Selkirk, Riding Mountain and others, highlighting the diversity of the urban and rural landscape. Film and television projects were also shot throughout Winnipeg neighbourhoods, showcasing our amazing architecture and beautiful cityscapes. On the music side, MFM funded artists that are based in Brandon, Steinbach, Onanole, Little Saskatchewan Indian Reserve and other communities outside the capital. Funding from our touring program also helped musicians bring their work to communities in Manitoba, Canada and the world.

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This year, Manitoba's diverse communities served as the setting for the major Dreamworks feature *A Dog's Purpose*. The film, which stars Dennis Quaid, was shot through the summer of 2015 in Winnipeg, Brandon, Virden and Minnedosa. The film is set to receive a theatrical release in January 2017. The local production company on the film is Original Pictures.

On September 23, 2015, Manitoba's film industry took over downtown Winnipeg with a major screening of the locally-shot film *Hyena Road*. Written and directed by Paul Gross, who also stars in the film, *Hyena Road* follows the story of Canadians serving in Afghanistan. Over 1,600 people attended the invitation-only screening and reception at the Centennial Concert Hall including Premier Greg Selinger, Chair of the Telefilm Talent Fund Hartley Richardson (who served as MC), national film industry representatives and Paul Gross himself, along with other lead members of the cast. Manitoba company Buffalo Gal Pictures was the local producer on the film.

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On the music side, MFM-funded artists continue to receive national and international recognition for their work. In the past fiscal year alone, our artists were nominated for 19 major awards including JUNOS, Canadian Folk Music Awards, Sirius XM Awards, Canadian Country Music Awards and Western Canadian Music Awards.

MFM also helped local musicians showcase their work around the world through our touring support program. One of Manitoba's most successful new acts, Yes We Mystic, has been able to perform concerts and showcases throughout Europe thanks to MFM support. We have chosen to feature the band later in this report as a Manitoba success story.

In closing, we would like to take this opportunity to thank those who champion this industry and the work of Manitoba Film & Music. Thank you to the Province of Manitoba for their ongoing support for the film and music industries. Thank you to our partners and colleagues at

the City of Winnipeg, On Screen Manitoba, New Media Manitoba, Manitoba Music, Telefilm Canada, the Canada Media Fund, the National Screen Institute, Film Training Manitoba, the National Film Board of Canada and the Winnipeg Film Group for your hard work and dedication to film and music in Manitoba.

We would also like to thank the staff of Manitoba Film & Music, as well as the Board of Directors, who give their efforts and passion to ensure that our film and music industries flourish. Your dedication makes all of this possible. Thanks as well to our jury participants who share their valuable time and expertise.

Finally, we would like to thank all of those who support Manitoba talent. With such a supportive and vibrant environment in which to thrive, our musicians, filmmakers, crew and industry professionals will continue to make our province more culturally rich and economically vibrant.

**Carole Vivier**  
CEO & Film Commissioner

**Diane Gray**  
Chairperson

# Highlights

From 2015/2016

## Hyena Road Screening

On September 23, 2016 MFM collaborated with local and national industry partners to host a screening of the locally-shot film *Hyena Road* at the Centennial Concert Hall. The film is written and directed by Paul Gross, who also stars alongside Rossif Sutherland, Christine Horne and Allan Hawco. All members of the lead cast attended the screening along with local and national delegates including Premier Greg Selinger, Hartley Richardson, the Canada Media Fund's Valerie Creighton and representatives from Telefilm Canada. In total, over 1,600 people attended the screening and reception. *Hyena Road* is produced by Rhombus Media, Manitoba company Buffalo Gal Pictures, International Traders, Triple 7 Films and Whizbang Films. The Winnipeg screening was supported by the film's producers along with Telefilm Canada, On Screen Manitoba, CBC, Elevation Pictures, Canada Media Fund, The Richardson Foundation, Canadian Media Producers Association, IATSE 856, PS Production Services, Economic Development Brandon and Enterprise Holdings.



Niv Fichman, Carole Vivier, Hartley Richardson, Paul Gross



Hyena Road Screening



Del Barber

## Manitoba Musicians for the Win

MFM-supported musicians were nominated for a total of 19 major awards this year including four JUNOS, seven Western Canadian Music Awards, five Sirius XM Awards, two Canadian Folk Music Awards and one Canadian Country Music Award. The winners included Tanya Tagaq who took home Western Canadian Music Awards for her album 'Animism' in the categories of Spiritual Recording of the Year, Aboriginal Recording of the Year, and World Recording of the Year, as well as the Sirius XM Award for Female Artist of the Year. Del Barber also won a Sirius XM Award for his album 'Prairieography' in the Folk/Roots Artist or Group of the Year category.

In recognition of the Province of Manitoba's role in supporting the success of our musicians, MFM presented Minister Ron Lemieux with two honorary JUNO Awards commemorating the previous year's wins by Tanya Tagaq and Bros. Landreth. The awards were presented at MFM's Holiday Open House in December 2015.





## A Dog's Purpose

After building relationships with representatives from Dreamworks for over a decade, MFM helped secure the major feature film *A Dog's Purpose* for a full Manitoba shoot in the summer of 2015. The film, which stars Dennis Quaid and features the voice of Bradley Cooper, shot in Winnipeg, Brandon, Virden and Minnedosa. Major budget motion pictures such as this are a boon to Manitoba's film industry, as a significant amount of the funds are spent in the province on salaries, supplies and services. The local production company attached to *A Dog's Purpose* is Original Pictures.



Thebahatizz conduct an interview during their tour in Southern Africa

## Manitoba Musicians Tour the World

In the last fiscal year, MFM funded over 1,000 tour dates including concerts throughout Canada, Europe, the United States and Africa. MFM-supported artist JP Hoe recently completed a 12 date European tour, including a showcase at the Wood Festival in Oxfordshire. The Living Hour, another up and coming Manitoba act, was supported by MFM for an extensive tour of the US. Thebahatizz, an urban gospel all female act based in Manitoba but hailing from Uganda, toured Southern Africa with 11 concert dates. MFM's touring support program is intended to provide Manitoba acts with the opportunity to reach audiences outside of their hometown. MFM has funded over 4,000 individual tour dates since 2012.



## Spotlight on Yes We Mystic

One of Manitoba's hottest new bands Yes We Mystic is building an international audience for their pop orchestral sound. In support of their latest album 'Forgiver', the band has booked an extensive Canadian tour, as well as several dates in Europe, including a showcase at The Great Escape in Brighton. MFM has supported Yes We Mystic for Level 1 and 2 recording grants, as well as marketing, touring and music video creation. "MFM support has been absolutely indispensable for us," said Yes We Mystic band member Adam Fuhr. "Our record, our videos, and our tours across Canada and Europe are each big scary undertakings but Manitoba Film & Music helped ease the dread and replace it with calm reassurance. MFM's got our back. We simply could not do what we do without them."



## The Forbidden Room Voted Best Canadian Film

*The Forbidden Room*, the latest feature film by Guy Maddin and Evan Johnson, won the 2015 Rogers Best Canadian Film Award presented by the Toronto Film Critics Association. The film is a surreal dark comedy featuring performances by Charlotte Rampling, Udo Kier, Mathieu Amalric and other international stars. Prior to winning the award, *The Forbidden Room* was part of the official selection for Berlinale (the Berlin International Film Festival), Sundance, the Hong Kong International Film Festival and others. Maddin's other films, including *The Saddest Music in the World*, *My Winnipeg*, and *Brand upon the Brain*, have screened around the world, including celebrated premieres at the Toronto International Film Festival. Maddin won the TFCA award in 2008 as well for *My Winnipeg*. The Manitoba producer of *The Forbidden Room* is Buffalo Gal Pictures.

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# Partnerships

The growth of Manitoba's film and music industries can only be achieved through collaboration and strong partnerships. Manitoba Film & Music connects with and supports several local and international initiatives to help create opportunities for Manitobans and Manitoba companies working in the film and music industries.

## Spotlight On:

### The Aboriginal Music Program (AMP)

MFM is proud to support the Aboriginal Music Program, administered through our industry partners at Manitoba Music. The program was launched in 2004 to help First Nations, Métis, and Inuit people develop sustainable careers in Manitoba's music industry. The program delivers projects and services that respond to the needs of the industry as identified by a steering committee. MFM's Music Program Manager Stephen Carroll works closely with AMP to promote our music programs to Manitoba's Aboriginal community and foster emerging artists through the annual development conference AMP Camp.



## Spotlight On:

### The Canadian Screen Awards

MFM supports the Canadian Screen Awards, in partnership with On Screen Manitoba, to enhance our provincial presence at the prestigious national awards show. This year, Manitoba projects were nominated for a total of 27 Canadian Screen Awards and took home 7 including Best History Documentary Program or Series for the Merit Motion Pictures project *Vietnam: Canada's Shadow War*, Best Factual Program or Series for the Frantic Films project *Still Standing*, as well as multiple awards for the locally-shot projects *Sunnyside* and *Hyena Road*. Guy Maddin's *The Forbidden Room* was nominated for Best Motion Picture.



All Access

#### Events supported by MFM include:

All Access: On Screen Manitoba  
 BreakOut West  
 Canadian Screen Awards  
 Contact Ouest: Le 100 Nons  
 Festival du Voyageur  
 Freeze Frame  
 Gimli Film Festival  
 Gimmie Some Truth Documentary Festival  
 JUNO Master Class  
 Les Découverts  
 Manitoba Music Rocks Charity Bonspiel  
 Manito Ahbee  
 Prime Time Ottawa  
 TD Winnipeg International Jazz Festival  
 Winnipeg Folk Festival  
 WNDX Festival

Each year, MFM supports international initiatives spearheaded by Telefilm Canada at markets like the Cannes International Film Festival and Berlinale. These missions help promote Manitobans and Manitoba companies under the Canada Stand umbrella.

MFM also supports organizations within the industry to help build the careers of both emerging and established artists and industry professionals. Among the organizations that receive support are the **National Screen Institute**, the **Winnipeg Film Group**, as well as **On Screen Manitoba** and **Manitoba Music** through contributions to the Manitoba Music and Motion Pictures Development Project (known as M3P) and the Aboriginal Music Program.



Andy Blicq and Merit Jensen Carr



Manitoba Music Rocks Charity Bonspiel



“ Carole Vivier and her team at MFM supported my feature film *Lovesick* at the development stage. Without their support, belief and equity investment at the production stage, the film would never have gotten made. I am so grateful and honoured to consider them collaborators and friends. ”

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Tyson Caron is a Manitoba writer and director whose first film *Lovesick*, starring Jay Baruchel and Jessica Paré, filmed in Winnipeg in the fall and winter of 2015. MFM supported *Lovesick* from development to production.



# Film & Television In Manitoba

MFM exists so that Manitoba's film and television industries flourish. We achieve this by developing and promoting Manitoba companies, supporting the development, production and marketing of film and television projects, and promoting Manitoba as a film location to offshore production companies. Our objectives are to enhance Manitoba's screen-based industries, thereby increasing employment and stimulating business for local service providers.

MFM is a long-standing member of the Association of Film Commissioners International (AFCI). In addition to administering film programs and tax credit incentives, MFM is a full-service film commission that offers a broad range of location services including script breakdown, location scouting as well as government, business and industry liaison services. MFM has helped to attract hundreds of films and television programs including; *A Dog's Purpose*, *Hyena Road*, *Borealis*, *The Pinkertons*, *Less Than Kind*, *Heaven is for Real*, *Sunnyside*, *Shall We Dance*, *Capote* and the NBCUniversal series *Channel Zero* which will shoot in the spring and summer of 2016.



*Hyena Road*



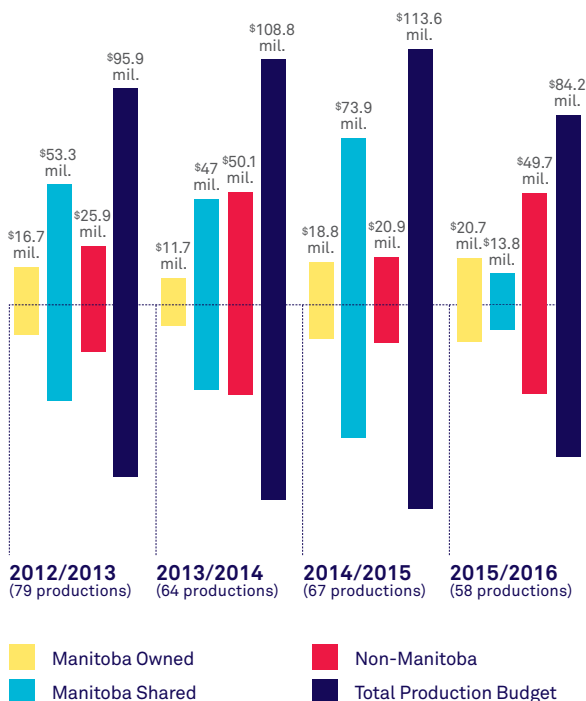
Over the past ten years, Manitoba has seen over a billion dollars in local production, over half of which has been spent in the province on salaries, services and supplies. Out of the total production volume, our province has contributed approximately 15% in investments and incentives. Today, there are an estimated 1,400 Manitobans working full-time in the film and television production industry.

During the last fiscal year, \$84.2 million in production took place in the province. This figure represents the total budgets for films that shot in Manitoba at some point between April 1, 2015 and March 31, 2016. Over half of this \$84.2 million was spent in the province on employment and services, making Manitoba's film industry a significant economic driver in the province.

Through its film programs, the province supported 14 feature films, 24 television series, and 20 other projects including short film, animation, web series' and television specials. Out of these 58 projects, 34 were documentaries. This year MFM received 133 scripts and scouted for 17 projects for Manitoba co-production and service production.

## Film & Television Production Activity

The total production value in the 2015/2016 fiscal year was \$84.2 million



**Note:** These figures represent film and television production activity reported as of fiscal year ending March 31, 2016. Multi-year projects are recorded as taking place in the first year of production.

### Tax Credit

Along with Manitoba Film & Music's equity financing, The Manitoba Film and Video Production Tax Credit is essential in attracting production to the province. Manitoba's competitive tax credit is a key factor in our ability to create local employment opportunities and attract significant economic investment.

The Manitoba Film and Video Tax Credit provides a rebate of up-to 65% (including bonuses) on eligible Manitoba labour or 30% on eligible local expenditures. Details on the tax credit can be found at [www.mbfilmmusic.ca](http://www.mbfilmmusic.ca).

A total of 110 tax credit applications were processed during the fiscal year. This represents nearly \$130 million in production activity. Note: tax credit applications are not necessarily processed in the same fiscal year that production took place, which explains why the production volume and tax credit totals differ.

### Tax Credit Applications Filed in This Fiscal Year

	No. of Projects	Projected Prod Budgets (in Millions)
Feature Films	25	\$ 60.3
TV Series/Mini-Series	49	\$ 64.8
One-offs	33	\$ 3.8
Other	3	\$ 0.1
<b>Totals</b>	<b>110</b>	<b>\$129.0</b>

### Film – Other Dollars Leveraged

Financing of independent productions requires financial investment from several sources. Manitoba Film & Music's equity commitment to a project will often trigger other investors to participate. Other than funds from MFM and the Manitoba Film & Video Tax Credit, other sources for production financing investments come from the Canada Media Fund, Telefilm Canada, market support (broadcaster licenses, distribution advances), federal and other government support and tax credits, and the private sector (i.e. production company investment, deferrals, private

investments, private funds, private investors, and lenders for loans and gap financing).

With Manitoba's equity financing and estimated tax credit support totaling \$15.1 million, \$84.2 million in indigenous, co-production and foreign production activity occurred in this fiscal. This means that approximately 80% of total investment came from other sources. Manitoba's modest investment continues to attract millions of dollars in additional revenues into Manitoba's economy.

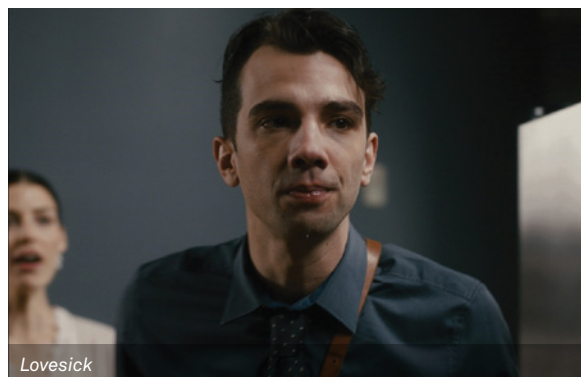
## Film & Television Projects Supported

### Television and Web-Based Production Fund and Feature Film Production Fund

These programs assist in the production financing of fully developed feature film, television, or web-based projects through equity investments. The projects are reviewed based on their economic impact in Manitoba and are awarded bonuses for diversity in culture and language, as well as the inclusion of Manitobans in key creative positions.

During the fiscal year, 15 applications were approved for a total investment of \$1,455,600

Project	Applicant
<i>Considering Love and Other Magic</i>	Considering Love Manitoba Inc.
<i>Devil's Gate</i>	Devil's Gate Manitoba the Movie Inc.
<i>Hyena Road</i>	Hyena Productions Inc.
<i>Juliana &amp; The Medicine Fish</i>	7192836 Manitoba Inc.
<i>La grande traversée</i>	LGT Manitoba Inc.
<i>Lovesick</i>	Lovesick Movie Inc.
<i>Menorca</i>	Farpoint Mini Inc.
<i>My Brain Made Me Do It</i>	Blame Films Inc.
<i>Ozzy</i>	BD Animation Inc.
<i>Stegman is Dead</i>	SID Films Inc.
<i>Sunnyside</i>	6950249 Manitoba Inc.
<i>Taken</i>	Taken Season 1 Inc.
<i>The Forbidden Room</i>	Cinema Atelier Tovar 2012 Inc.
<i>The Pinkertons</i>	Pink Pictures Inc.
<i>Winnipeg Comedy Festival 2015</i>	WCF 2015 Productions Inc.



### Feature Film Development Fund and Television and Web-Based Development Fund

Through these programs, eligible applicants may receive financial assistance for the development of viable motion picture concepts into screenplays for television, the Internet and theatrical release.

Financing under both of these programs takes the form of non-interest bearing recoupable loans and is committed according to phases, depending on the program. Should the project qualify for production financing, the development loan can be converted into an equity investment.

During the fiscal year, 12 applications were approved for a total investment of \$122,063

Project	Applicant
<i>Blockbuster</i>	Inferno Pictures Inc.
<i>Crossing the Line</i>	Prairie Boy Productions Inc.
<i>Dog Soldiers</i>	High Definition Pictures Inc.
<i>House of Stairs</i>	Buffalo Gal Pictures Development Inc.
<i>Kid Diners</i>	Farpoint Films Inc.
<i>Lord Only Knows I'm Gone</i>	Endstop & Elsewhere
<i>Mullet</i>	Inferno Pictures Inc.
<i>Takin' Care Of Business</i>	Prairie Town Musical Inc.
<i>The Fantasy Makers</i>	Refuge 31 Films Inc.
<i>The Fly Away</i>	Collective Mind Entertainment Inc.
<i>Through Black Spruce</i>	Buffalo Gal Pictures Development Inc.
<i>Wild Wheels of the World</i>	Zoot Pictures Inc.



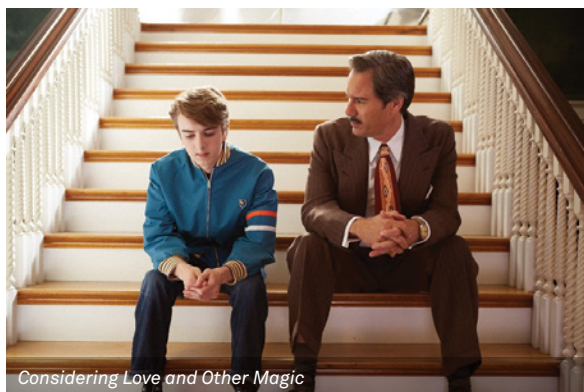


## Pitch Readiness Program For Multi-Episode Productions (Pre-Market Development)

This program assists producers of multi-episode productions who have not yet obtained broadcaster or distributor financial support to prepare the strongest pitch presentations possible. The assistance takes the form of recoupable loans.

During the fiscal year, 4 applications were approved for a total investment of \$21,050

Project	Applicant
<i>Food Truck Construct</i>	Farpoint Films Inc.
<i>Grizzlyville</i>	Merit Motion Pictures Inc.
<i>Puppy Love</i>	Merit Motion Pictures Inc.
<i>Remains Unspoken</i>	Strata Studios



## Grant Program For Emerging Talent And Micro-Budget Production

This program is designed to support two streams of micro-budget productions:

Entry-level filmmakers who have received production funding awards through a competitive, juried process from a recognized industry organization (i.e. Telefilm, NSI, Manitoba Arts Council). These projects are not normally destined for theatrical distribution or primetime television exhibition. Producers of factual or scripted programming for projects with micro-budgets that do not exceed \$100,000 and who have received a cash license or a distribution advance from an industry-recognized third-party distributor.

During the fiscal year, 4 applications were approved for a total investment of \$40,000

Project	Applicant
<i>Mia</i>	Mia Film Inc.
<i>Road of Iniquity</i>	Kistikan Pictures Inc.
<i>The Goose</i>	Michael Maryniuk
<i>White Balloon</i>	White Balloon

## Feature Film Marketing Fund

This program assists eligible applicants with the promotion and marketing of feature film projects at the time of theatrical release and at festivals and markets to either enhance the promotion and marketing of the release theatrically and/or to attract the attention of distributors/sales agents and increase the commercial interest in the project. It is intended to compliment resources, financial and otherwise, committed by the distributor of the film.

During the fiscal year, 3 applications were approved for a total investment of \$9,000

Project	Applicant
<i>Borealis</i>	Borealis Films Manitoba Inc.
<i>Hyena Road</i>	Buffalo Gal Pictures Inc.
<i>The Forbidden Room</i>	Buffalo Gal Pictures Inc.





“MFM’s support has been absolutely indispensable for us. Our record, our videos, and our tours across Canada and Europe are each big scary undertakings but Manitoba Film & Music helped ease the dread and replace it with calm reassurance. MFM’s got our back. We simply could not do what we do without them.”

---

MFM has supported Yes We Mystic for Level 1 and 2 recording grants, as well as marketing, touring and music video creation. The band is touring the globe, supporting their latest album ‘Forgiver’.

# Music In Manitoba

MFM exists so Manitoba's music industry flourishes. We achieve this by offering a series of music funding programs to help enhance and foster the province's vibrant music industry. MFM also attends and supports a variety of music festivals, conferences and showcases to effectively market Manitoba artists and create business networking opportunities.

This year, MFM provided \$549,000 in funding toward 167 music initiatives - making our investment the key element of support to Manitoba's emerging and established musicians. Projects are funded through the Music Recording Production Fund (Levels 1, 2 and 3), the Recording Artist Touring Support Program, the Record Marketing Support Program, the Music Video Fund and the Music Recording Production Fund for Out-of-Province Artists.



Rayannah

Applications to MFM's music recording programs are evaluated through a juried process. Music recording proposals must be unanimously recommended for funding by a minimum of two juries. Juries are made up of local music industry professionals specializing in a specific genre of music. They may include producers, broadcasters, managers, label owners or representatives, artists, songwriters, media, and retailers. Manitoba Film & Music sincerely thanks all of the jurors who generously gave their time.

Applications to the Record Product Marketing Fund, the Music Video Fund and the Recording Artists Touring Support Fund are evaluated by MFM based on project development plans, artist track records, touring schedules, strength of support team and distribution plans. There were over 225 applications to this year's music programs.



Ghost Twin

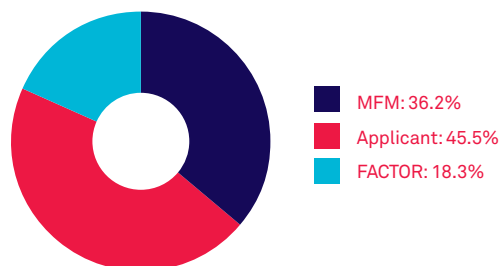
## Music Production Activity

During the 2015/2016 fiscal year, Manitoba Film & Music provided \$549,000 in funding to 167 music projects including recording, touring, marketing and music video creation initiatives.

MFM provided \$185,420 toward 52 music and music video recording projects with total estimated budgets of over \$540,000.

As funding for Manitoba artists from other sources is often limited, our investment is the key element of support for the province's emerging and established musicians. The graph indicates the crucial importance of MFM's investment in our local music recording industry.

## Funding sources for music activity



## Music Projects Supported

Manitoba Film & Music provided \$146,670 to 34 music recording projects during the fiscal year.

### Music Recording Production Level 1

A la Mode	Jaylene Johnson
Adam Hanney & Co.	Kendra Kay
AudioOpera	Marienda
Quinton Blair	Dave Quanbury
Blonde Goth	Roger Roger
Len Bowen	SMRT
Alexa Dirks	Leonard Sumner
Micah Erenberg	The Bros Landreth
FINN	The Small Glories
Jeremie and the Delicious Hounds	Micah Visser

### Music Recording Production Level 2

Don Amero	Sc Mira
Kelly Bado	Matthew Schellenberg
Jaylene Johnson	Slow Leaves
Renee Lamoureux	The Longitude Project
Petric	Yes We Mystic

### Music Recording Production Level 3

Doc Walker	Romi Mayes
------------	------------

### Recording Artist Touring Support Program

This fund helps Manitoba musicians expand their audience base through domestic and international touring. This year \$260,336 was awarded for 87 applications supporting 52 different artists for a total of over 1,000 concerts across the globe.

Abstract Artform	Naysa
Animal Teeth	Odanah
Attica Riots	Petric
Autumn Still	Rayannah
Jocelyne Baribeau	Red Moon Road
Basic Nature	Greg Rekus
Quinton Blair	Roger Roger
Chic Gamine	Kevin Roy
Comeback Kid	Royal Canoe
Crooked Brothers	Sc Mira
Carly Dow	Slow Leaves
Matt Epp	Slow Spirit
Federal Lights	Surprise Party
French Press	Sweet Alibi
Ghost Twin	The Bros Landreth
Raine Hamilton	The Duhks
Hearing Trees	The Lytics
Heartbeat City	The Middle Coast
J.P. Hoe	The Noble Thiefs
KEN mode	The Revival
Last Ditch on the Left	The Small Glories
Leaf Rapids	The Unbelievable Bargains
Living Hour	Thebahatizz
Greg MacPherson	Micah Visser
Romi Mayes	Lindsey White
Mobina Galore	Yes We Mystic



Don Amero



SC Mira

## Music Projects Supported

### Record Product Marketing Support Program

This program provides support for the marketing and promotion of Manitoba recordings. This year, \$103,243 was provided to 25 acts.

Del Barber	Roger Roger
Chic Gamine	Sc Mira
Matt Epp	Sweet Alibi
Federal Lights	The Bros Landreth
Heartbeat City	The Longitude Project
J.P. Hoe	The Lytics
KEN mode	The Noble Thiefs
Leaf Rapids	The Revival
Living Hour	The Small Glories
Manitoba Music	Thebahatizz
Paris to Kyiv	Lindsey White
Petric	Yes We Mystic
Red Moon Road	

### Music Video Fund

This fund is designed to encourage the production of music videos as a tool for marketing and promotion. The music video must be made in promotion of a previously released or soon-to-be-released recording. This year, \$38,750 was provided to 18 artists through this program.

Jocelyne Baribeau	Les Jupes
Crooked Brothers	Romi Mayes
Alexa Dirks	RasTamils
Matt Epp	Rayannah
Federal Lights	Red Moon Road
Ghost Twin	Royal Canoe
J.P. Hoe	Sc Mira
KEN mode	The Lytics
Renee Lamoureux	Yes We Mystic

### Out-of-Province Artists Recording Production

This program is designed to increase business for the Manitoba music recording industry by providing assistance to non-Manitoba artists in their use of Manitoba recording facilities. This year, \$4,000 was provided to two out-of-province artists.

Alex Runions	Paul Shrofel
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## (Continued)

### Music Business Development Fund

The objective of this program is to encourage the growth and development of competitive, sustainable and commercially viable companies within the Manitoba music industry by providing financial support for costs associated with increasing capacity, improving industry skill levels and developing infrastructure. There were no applications to this fund in the 2015/2016 fiscal year.

### Market Access Program

As a program of the M3P project, the Market Access Program is supported with program assistance from Manitoba Film & Music and administered by Manitoba Music. The aim of the program is to provide Manitoba artists and music industry professionals with development opportunities by attending professionally organized music industry conferences and showcases. This year MFM provided \$55,000 to the Market Access Program.

Manitoba Film & Music is also helping to foster Aboriginal talent in Manitoba by supporting the Aboriginal Music Program (AMP) administered through Manitoba Music. This program helps First Nations, Métis, and Inuit people develop sustainable careers in Manitoba's music industry, and delivers programming and services that respond to the needs of the industry. AMP, in existence since 2004, is the only program of its kind in Canada. This year MFM provided \$75,000 to AMP.



# 2015/2016 Financial Statements

## Independent Auditor's Report

### To the Board of Directors of MANITOBA FILM & SOUND RECORDING DEVELOPMENT CORPORATION

We have audited the accompanying financial statements of MANITOBA FILM & SOUND RECORDING DEVELOPMENT CORPORATION, which comprise the statement of financial position as at March 31, 2016, and the statement of operations, statement of net assets, and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of MANITOBA FILM & SOUND RECORDING DEVELOPMENT CORPORATION as at March 31, 2016 and the results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

### Other Matters

The financial statements of MANITOBA FILM & SOUND RECORDING DEVELOPMENT CORPORATION for the year ended March 31, 2015 were audited by another auditor who expressed an unmodified opinion on those financial statements on June 10, 2015.



Chartered Accountants  
Winnipeg, Manitoba  
June 6, 2016



## Manitoba Film & Sound Recording Development Corporation

## Statement of Financial Position

For the year ended March 31, 2016

	2016	2015
<b>Assets</b>		
<b>Current Assets</b>		
Cash and bank (Note 2)	\$ 1,514,009	\$ 1,403,379
Short-term investment (Note 3)	72,264	65,315
Accounts receivable	35,961	1,365
Prepaid expenses	47,657	59,703
	<b>1,669,891</b>	<b>1,529,762</b>
Capital assets (Note 4)	92,540	91,518
	<b>\$ 1,762,431</b>	<b>\$ 1,621,280</b>
<b>Liabilities and Net Assets</b>		
<b>Current Liabilities</b>		
Accounts payable and accruals	\$ 139,539	\$ 176,790
Carry-over commitments (Note 5)	967,735	1,052,385
	<b>1,107,274</b>	<b>1,229,175</b>
<b>Net Assets</b>		
Invested in capital assets	92,540	91,518
Unrestricted	562,617	300,587
	<b>655,157</b>	<b>392,105</b>
	<b>\$ 1,762,431</b>	<b>1,621,280</b>

Approved on behalf of the Board

  
Director

  
Director

## Manitoba Film & Sound Recording Development Corporation

## Statement of Operations

For the year ended March 31, 2016

	2016	2015
<b>Revenue</b>		
Province of Manitoba	\$ 3,865,600	\$ 3,865,600
Federal film screening initiative (Note 14)	63,750	75,000
Other	14,218	21,297
	<b>3,943,568</b>	<b>3,961,897</b>
<b>Expenditures (Schedule)</b>		
Corporate services	235,432	223,987
Federal film screening initiative (Note 14)	63,750	79,260
File commission/location services	398,739	368,172
Film and television programs	1,647,714	2,059,553
Industry support	190,025	200,550
Music programs	604,000	534,000
Program delivery - film/television, tax credits and music programs (Note 8)	707,754	710,731
	<b>3,847,414</b>	<b>4,176,253</b>
<b>Excess (deficiency) of revenue over expenditures before program recoupments</b>	<b>96,154</b>	<b>(214,356)</b>
<b>Program recoupments (Note 11)</b>	<b>166,898</b>	<b>170,387</b>
<b>Excess (deficiency) of revenue over expenditures</b>	<b>\$ 263,052</b>	<b>\$ (43,969)</b>

## Manitoba Film & Sound Recording Development Corporation

## Statement of Changes in Net Assets

For the year ended March 31, 2016

	Invested in capital assets	Unrestricted	2016 Total	2015 Total
<b>Net assets, beginning of year</b>	\$ 91,518	\$ 300,587	\$ 392,105	\$ 436,074
<b>Excess (deficiency) of revenue over expenditures</b>	(17,625)	280,677	263,052	(43,969)
<b>Purchase of capital assets</b>	18,647	(18,647)	-	-
<b>Net assets, end of year</b>	<b>\$ 92,540</b>	<b>\$ 562,617</b>	<b>\$ 655,157</b>	<b>\$ 392,105</b>

## Manitoba Film & Sound Recording Development Corporation

## Statement of Cash Flows

For the year ended March 31, 2016

	2016	2015
<b>Cash Flows from Operating Activities</b>		
Excess (deficiency) of revenue over expenditures for the year	\$ 263,052	\$ (43,969)
Amortization of capital assets	17,624	15,507
	280,676	(28,462)
Changes in non-cash working capital balances		
Short-term investment	(6,949)	(3,540)
Accounts receivable	(34,596)	(459)
Prepaid expenses	12,046	(6,789)
Accounts payable and accruals	(37,250)	(2,949)
Carry-over commitments	(84,650)	(50,402)
	129,277	(92,601)
<b>Cash Flows from Investing Activities</b>		
Purchase of capital assets	(18,647)	(15,601)
<b>Increase (decrease) in cash and bank during the year</b>	<b>110,630</b>	<b>(108,202)</b>
<b>Cash and bank, beginning of year</b>	<b>1,403,379</b>	<b>1,511,581</b>
<b>Cash and bank, end of year</b>	<b>\$ 1,514,009</b>	<b>\$ 1,403,379</b>

The accompanying notes are an integral part of these financial statements.

## Manitoba Film & Sound Recording Development Corporation

## Notes to the Financial Statements

For the year ended March 31, 2016

### 1. Nature of the Organization and Summary of Significant Accounting Policies

#### Nature of the Organization

Manitoba Film & Sound Recording Development Corporation (the "Organization") is a statutory corporation created by the Province of Manitoba through The Manitoba Film and Sound Recording Development Corporation Act and is exempt from income taxes. The main objective of the Organization is to foster growth of the Manitoba film and music recording industries by providing financing and other assistance.

The Organization has been designated by the Minister of Finance to administer the Manitoba Film and Video Production Tax Credit Program, including the registration of productions and review of tax credit applications.

#### Basis of Accounting

The financial statements have been prepared using the Canadian public sector accounting standards for not-for-profit organizations as established by the Public Sector Accounting Board.

#### Capital Assets

Purchased capital assets are stated at cost less accumulated amortization. Amortization, is provided using the straight line method based on the estimated useful life of the asset, at the following rates:

Computer equipment	30%
Equipment	20%
Furniture and fixtures	20%
Leasehold improvements	5%
Website	30%

# Manitoba Film & Sound Recording Development Corporation

## Notes to the Financial Statements

For the year ended March 31, 2016

### 1. Nature of the Organization and Summary of Significant Accounting Policies (Continued from previous page)

#### Program funding

The Organization provides grant funding to Manitoba companies and individuals in order to promote Manitoba's film and music recording artists and industries. The grant may take the form of equity financing from which, in the future, there may be a recovery of principal or return on investment.

#### Revenue recognition

The Organization follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue as follows:

##### a) Province of Manitoba funding

Province of Manitoba funding is based on the Province of Manitoba's annual allocation to the Organization and is recorded as revenue on an accrual basis.

##### b) Program recoupments

Any recovery of principal or return on investment of programs funded is recorded as program recoupments when received.

##### c) Jump Start program recoupments

Any recovery of principal or return on investment of programs funded under the Jump Start program must be re-invested in the Organization's Market Driven Television Production and Market Driven Feature Film Production financing programs within the fiscal year that the recoupment occurs, if possible. If not possible, recoupments will be deferred to the following fiscal year and recognized as revenue at that time.

#### Short-term Investments

Short-term investments consist of guaranteed investment certificates held with the Organization's financial institution, and are measured at cost less impairment.

#### Use of Estimates

The preparation of financial statements in accordance with Canadian public sector accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from management's best estimates as additional information becomes available in the future.

#### Financial instruments

Financial instruments are recorded at fair value when acquired or issued. Cash has been designated to be in the fair value category. All other financial instruments are reported at cost or amortized cost less impairment, if applicable. Financial assets are tested for impairment when changes in circumstances indicate the asset could be impaired. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items remeasured at fair value at each balance sheet date and charged to the financial instrument for those measured at amortized cost. Due to the nature of the financial instruments held by Manitoba Film & Sound Recording Development Corporation, there are no unrealized gains or losses, and therefore a statement of remeasurement gains and losses are not required for these financial statements.

#### Pension Costs and Obligations

The Organization provided pension benefits to its employees.

Employees of the Organization are provided pension benefits by the Civil Service Superannuation Fund (the "Fund"). Under paragraph 6 of the Civil Service Superannuation Act, the Organization is described as a "matching employer" and its contribution toward the pension benefits is limited to matching the employees' contribution to the Fund. The Organization's contribution for the year was \$60,049 (2015 - \$52,502) and is included in employees benefits expense.

## Manitoba Film & Sound Recording Development Corporation

## Notes to the Financial Statements

For the year ended March 31, 2016

### 1. Nature of the Organization and Summary of Significant Accounting Policies (Continued from previous page)

In addition, certain employees of the Organization are entitled to enhanced pension benefits. A pension liability has been established for those employees whose annual earnings exceed the limit under the Civil Service Superannuation Fund Plan. The Organization's payments to eligible employees under the enhanced pension benefits plan for the year were \$Nil (2015- \$Nil) and are included in the calculation of employees' benefits expense. The cost is actuarially determined using the projected benefit methods and reflects management's best estimate of salary increase and the age at which the employee will retire. The Organization has internally designated its short-term investment (see Note 3) to meet its obligation for providing enhanced pension benefits to eligible employees (see Note 10).

### 2. Cash and Bank

	2016	2015
Cash	\$ 546,274	\$ 350,994
Internally designated cash	967,735	1,052,385
	<b>\$ 1,514,009</b>	<b>\$ 1,403,379</b>

Cash on deposit and internally designated cash earn monthly interest at the Chartered Bank's commercial rates. The Organization has internally designated a portion of its cash as noted above to satisfy commitments made as disclosed in Note 5 for carry-over commitments.

### 3. Short-term Investment

Short-term investment consists of a guaranteed investment certificate with a maturity date of March 30, 2017, bearing interest at a rate of 0.80% per annum.

### 4. Capital Assets

	Cost	Accumulated Amortization	2016 Net Book Value
Computer equipment	\$ 68,008	\$ 61,025	\$ 6,983
Equipment	10,746	8,713	2,033
Furniture and fixtures	59,054	57,079	1,975
Leasehold improvements	145,609	75,404	70,205
Website	42,413	31,069	11,344
	<b>\$ 325,830</b>	<b>\$ 233,290</b>	<b>\$ 92,540</b>

	Cost	Accumulated Amortization	2015 Net Book Value
Computer equipment	\$ 67,841	\$ 58,535	\$ 9,306
Equipment	10,042	8,077	1,965
Furniture and fixtures	59,211	57,048	2,163
Leasehold improvements	145,609	68,123	77,486
Website	28,663	28,065	598
	<b>\$ 311,366</b>	<b>\$ 219,848</b>	<b>\$ 91,518</b>

## Manitoba Film & Sound Recording Development Corporation

## Notes to the Financial Statements

For the year ended March 31, 2016

### 5. Carry-Over Commitments

Due to lead times required to obtain all the resources necessary to complete film, television and music recording projects, the Organization approves applications for funding which may not be disbursed until subsequent fiscal periods. Particulars of such approved funding in fiscal year ended March 31, 2016 and prior years, which were not fully advanced as at March 31, 2016 are as follows:

	Year of Commitment			Total	
	2015-2016	2014-2015	2013-2014 & Older	2016	2015
Development Financing Programs	\$ 30,650	\$ 13,449	\$ -	\$ 44,099	\$ 57,573
Production Financing Programs	283,500	373,450	77,359	734,309	785,343
Emerging Talent Matching Funds	17,000	6,000	1,000	24,000	10,888
Feature Film Marketing Program	1,200	-	-	1,200	2,100
Access to Markets/Festivals	5,000	-	-	5,000	5,000
	337,350	392,899	78,359	808,608	860,904
Sound Recording Production Fund Level 1	6,565	400	-	6,965	6,400
Sound Recording Production Fund Level 2	32,421	7,300	9,000	48,721	65,950
Sound Recording Production Fund Level 3	7,000	5,536	-	12,536	37,036
Sound Recording Production for Out-of-Province Artists	4,000	-	-	4,000	-
Music Video Fund	4,760	-	-	4,760	4,985
Record Product Marketing Fund	46,400	2,050	-	48,450	29,765
Recording Artist Touring Fund	20,695	-	-	20,695	28,845
Music Business Development Fund	7,500	-	-	7,500	7,500
Market Access Fund	5,500	-	-	5,500	11,000
	134,841	15,286	9,000	159,127	191,481
<b>Total Commitments:</b>	<b>\$ 472,191</b>	<b>\$ 408,185</b>	<b>\$ 87,359</b>	<b>\$ 967,735</b>	<b>\$1,052,385</b>

### 6. Industry Support

The Organization indirectly supports the on-going development of creative talent, business skills and capacity building of various film, television and music recording professionals by providing funding for specific programming administered by organizations such as Manitoba Music, On Screen Manitoba, the National Screen Institute Canada and the Winnipeg Film Group. Programs supported include Access to Markets, Aboriginal Music Program, Features First, Drama Prize, Totally Television, New Voices and WFG First Film, Post-Production and Marketing funds.

### 7. Lease Commitments

The Organization occupies leased premises subject to minimum monthly rent payments until August 2018, plus various equipment leases with quarterly payments until November 2019. Future minimum annual payments are as follows:

2017	\$ 74,495
2018	77,826
2019	24,043
2020	568

### 8. Program Delivery

Program Delivery also includes the expenses associated with the delivery of the Manitoba Film & Video Production Tax Credit Program ("MTC"). While the value of the MTC does not flow through the Organization, the management of it does and is therefore determined to be worth noting. A total of 110 applications were received for processing during the 2016 fiscal year (2015 - 104). This represents production activity for projects which took place in the current and prior years, in excess of the \$129 million worth of production activity (2015 - \$174 million). The tax credits are subject to approval by the Province of Manitoba. The cost to administer the Program in the fiscal year was approximately \$67,194 (2015 - \$110,486).

## Manitoba Film & Sound Recording Development Corporation

## Notes to the Financial Statements

For the year ended March 31, 2016

### 9. Capital Management

The Organization's objective when managing capital is to safeguard the entity's ability to continue as a going concern, so that it can continue to provide financial and other assistance to applicants.

The Organization sets the amount of capital in proportion to risk and manages the capital structure and makes adjustments to it in light of changes in economic conditions and the risk of characteristics of the underlying assets. In order to maintain or adjust the capital structure, the Organization may decrease expenses or seek other sources of funding.

The Organization manages the following as capital:

	2016	2015
Invested in capital assets	\$ 92,540	\$ 91,518
Unrestricted net assets	562,617	300,587
	<u>\$ 655,157</u>	<u>\$ 392,105</u>

The Organization monitors capital on a quarterly basis, as well as annually, including the Board's input as to the capital management approach to take. There have been no significant changes in the Organization's capital management objectives, policies and processes during the year.

### 10. Pension Obligations

The Organization measures its accrued enhanced pension benefit obligation as of December 31 each year. The most recent actuarial report was December 31, 2014.

The pension obligation liability at March 31 includes the following components:

	2016	2015
<b>Accrued obligation liability</b>		
Balance, beginning of year	\$ 65,315	\$ 61,775
Current service costs	4,943	5,069
Interest cost	4,162	3,937
Effect of changes in assumptions	840	908
Experience gain and transitional adjustment	(2,996)	(6,374)
<b>Balance, end of year</b>	<u>\$ 72,264</u>	<u>\$ 65,315</u>

The total expenses related to pension benefits at March 31 include the following components:

	2016	2015
Current service costs	\$ 4,943	\$ 5,069
Interest cost	4,162	3,937
Effect of changes in assumptions	840	908
Experience gain and transitional adjustment	(2,996)	(6,374)
<b>Balance, end of year</b>	<u>\$ 6,949</u>	<u>\$ 3,540</u>

Significant long-term actuarial assumptions used in the December 31, 2014 valuation and in the determination of the March 31, 2016 present value of the accrued pension obligation were:

	2016	2015
Discount rate	6.00%	6.00%
Rate of compensation increase	3.75%	3.75%

These balances are interest-free, payable on demand and have arisen from the sales of product and provision of services referred to above.

# Manitoba Film & Sound Recording Development Corporation

## Notes to the Financial Statements

For the year ended March 31, 2016

### 11. Program Recoupments

During the year the Organization received \$2,465 (2015 - \$5,686) in program recoupments related to the Jump Start program. These funds were reinvested into new projects during the year.

### 12. Financial Risk Management

In the normal course of operations, the Organization is exposed to various financial risks. Management's close involvement in the operations allows for the identification of risks and variances from expectations. The Organization does not meaningfully participate in the use of financial instruments to control these risks. The Organization has no designated hedging transactions. The financial risks and management's risk management objectives and policies are as follows:

#### Credit Risk

Credit risk arises from the possibility that entities that owe funds to the Organization may experience financial difficulty and not be able to fulfill their commitment. The maximum exposure to credit risk is equal to the carrying value of the cash, short-term deposits and receivables. The risk has not changed in the year.

#### Interest Rate Risk

Interest rate risk is the risk that changes in market interest rates may have an effect on the cash flows associated with some financial instruments, known as cash flow risk, or on the fair value of other financial instruments known as interest rate price risk.

The Organization is not exposed to interest rate cash flow risk as the Organization does not have any short-term or long-term debt. The risk has not changed in the year.

The Organization does not trade in financial instruments and is not exposed to interest rate price risk. The risk has not changed in the year.

#### Liquidity Risk

Liquidity risk is the risk that the Organization cannot meet its financial obligations associated with financial liabilities in full. The main source of the Organization's liquidity is government funding and various grants used to finance the Organization's operations and is adequate to meet the Organization's financial obligations associated with financial liabilities.

Contractual cash outflows consist of accounts payable that are due within one year.

Liquidity risk may arise from unanticipated expenditures in excess of the financial capability of the Organization. It is management's opinion that the Organization is not exposed to significant liquidity risk from their financial instruments. The risk has not changed in the year.

### 13. Economic Dependence

The Organization's primary source of income is derived from the Province of Manitoba in the form of an operating grant.

### 14. Federal Film Screening Initiative

For the past two years the Organization has participated in a special initiative along with Telefilm Canada to host an "invitation only" red-carpet screening to profile made-in-Manitoba feature films. Telefilm Canada and other partners/sponsors provide financial assistance. The Organization's contribution is minimal.



## Manitoba Film & Sound Recording Development Corporation

## Schedule of Expenditures

For the year ended March 31, 2016

	2016	2015
<b>Corporate Services</b>		
Salaries and benefits	\$ 148,291	\$ 144,387
Operating	87,141	79,600
	235,432	223,987
<b>Federal Film Screening Initiative</b>	63,750	79,260
<b>Film Commission/Location Services</b>	398,739	368,172
<b>Film and Television Programs</b>		
Development Funding	143,114	133,149
Production Financing	1,453,135	1,854,089
Emerging Talent Matching Funds	40,000	47,928
Feature Film Marketing	9,000	18,701
Jump Start	2,465	5,686
	1,647,714	2,059,553
<b>Industry Support</b>		
Film industry associations	50,000	50,000
Film sponsorships/partnerships	41,025	45,700
Music industry associations	75,000	75,000
Music sponsorship/partnerships	24,000	29,850
	190,025	200,550
<b>Music Programs</b>		
Music Recording Production Levels 1-3	142,670	170,458
Music Business Development Fund	-	25,000
Music Video	38,750	26,264
Record Product Marketing Support	103,244	77,129
Recording Artist Touring Support	260,336	235,149
Sound Recording Production Fund for Out-of-Province Artists	4,000	-
Market Access Fund	55,000	-
	604,000	534,000
<b>Program Delivery - Film/Television, Tax Credits and Music</b>		
Salaries and benefits	524,926	492,507
Operating	182,828	218,224
	707,754	710,731
<b>Total expenditures</b>	<b>\$ 3,847,414</b>	<b>\$ 4,176,253</b>