

2008  
2009  
ANNUAL REPORT

# MFM

MANITOBA Film & Music



BIRTH  
OF A  
NEW BRAND



*Manitoba is overjoyed to  
announce the rebirth of  
~~Manitoba Film & Sound~~  
Manitoba Film & Music*

*on January 1, 2009  
continuing to make film and music  
flourish in Manitoba*



# Letter of Transmittal

July 31, 2009

Honourable Eric Robinson  
Minister of Culture, Heritage, Tourism and Sport  
Room 118, Legislative Building  
450 Broadway  
Winnipeg, Manitoba R3C 0V8

Dear Minister Robinson:

In accordance with Section 16 of the Manitoba Film and Sound Recording Development Corporation Act, I have the honour to present the Annual Report of the Manitoba Film and Sound Recording Development Corporation for the fiscal year ended March 31, 2009.

Respectfully submitted,



David Dandeneau  
Chairperson



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Front Cover: The following are all MANITOBA FILM & MUSIC supported artists and projects. TOP ROW (L - R): Promotional poster for the feature film *Amreeka* • Twilight Hotel • The Perms • The Details • Alana Levandoski • Promotional poster for feature film, *The Haunting in Connecticut* • BOTTOM ROW (L - R): Promotional poster for Feature Film *New in Town* • Promotional poster for television comedy series *Less Than Kind* • Promotional poster for made for television movie *Taken in Broad Daylight* • Rei Hotoda

2008/2009

# Message from the Chairperson + Chief Executive Officer



David Dandeneau

David Dandeneau  
Chairperson (from July 25, 2007)



Carole Vivier

Carole Vivier  
Chief Executive Officer/  
Film Commissioner

- **MANITOBA FILM & MUSIC** funded the highest number of dramatic television series and pilots to date. The series were: *House Party: Season 1* (directed by **John Barnard**, produced by **Kyle Bornais**, **Farpoint Films** and **Brendon Sawatsky**, **Inferno Pictures**); *Cashing In* (directed and executive produced by **Norma Bailey**; and executive produced by **Phyllis Laing**, **Buffalo Gal Pictures Inc.**, and **Peter Strutt**, produced by **Jean du Toit**, **Buffalo Gal Pictures Inc.**, **Vanessa Loewen** and **Ron E. Scott**); *Less Than Kind: Season II* (executive produced by **Phyllis Laing**, **Buffalo Gal Pictures Inc.**; **Ira Levy**, **Breakthrough Films and Television**; **Peter Williamson**; **Marvin Kaye**; **Chris Sheasgreen**; produced by **Paula Smith**; **Garry Campbell** and **Mark McKinney**; consulting producer **Rob Sheridan**).



Norma Bailey (director) and crew on location of the set for MANITOBA FILM & MUSIC supported series for television *Cashing In*.

On behalf of the Manitoba Film and Sound Recording Development Corporation (**MANITOBA FILM & MUSIC**) and the Board of Directors, we are pleased to present the Annual Report for the fiscal year ending March 31, 2009.

In this year's report, you will find an overview of the many highlights and accomplishments of Manitoba's film and music industries throughout the year. As you have seen by the cover, last year we had a rebirth of sorts – a new name. We bade farewell to **MANITOBA FILM & SOUND** and embraced our new identity as **MANITOBA FILM & MUSIC** on January 1, 2009.

Below are just a few highlights from the 2008/2009 fiscal year:

- **MANITOBA FILM & MUSIC's** contributions to the music industry exceeded \$621,000 to help record 43 albums and demos, support 54 tours and fund 23 marketing initiatives.
- **MANITOBA FILM & MUSIC's** contributions to the film industry exceeded \$1,888,000 to provide funding for 18 development projects, 16 productions, three emerging-talent applications and two feature-film marketing projects.
- **MANITOBA FILM & MUSIC** hosted the 1st Annual **MANITOBA FILM & MUSIC Showcase**, a free, open to the public event to promote Manitoba film and music talent at the Centennial Concert Hall, featuring 13 Manitoba musical acts; *Eagle & Hawk*, *Fresh I.E.*, *The Waking Eyes*, *Ray St. Germain*, *Bryce Pallister*, *Twilight Hotel*, *Inward Eye*, *Dominique Reynolds*, *Steve Bell*, *Heather Bishop*, *Alana Levandoski*, *Wab Kinew* and *Flo* and up-close and personal interviews with and screenings by *Guy Maddin*, *Deco Dawson*, *Norma Bailey*, *Mike Maryniuk*, *Matt Rankin* and *Lisa Meeches*.



L - R: Sebastien Nasse (MFM), Louise O'Brien-Moran (MFM), Carole Vivier (MFM), Angie Lamirande (On Screen Manitoba), Tannis Scott (MFM), Megan Deaust (On Screen Manitoba) and Tara Walker (On Screen Manitoba) (front) at the Toronto International Film Festival 2008.



L - R: Sara Stasiuk (Manitoba Music), MANITOBA FILM & MUSIC supported group, The Nods, Carole Vivier (MFM) and Jack Shapira (far right) of Unison Studios at Musexpo 2008 in Los Angeles.



L - R: Niv Fichman of Rhombus Media, Carole Vivier (MFM) and Jody Shapiro of Everyday Pictures Inc.

The pilots were: *The B Team*, (executive produced by **Phyllis Laing**, **Buffalo Gal Pictures Inc.**; **Virginia Thompson** and **Robert deLint**, **Verite Films** and **Kevin White**; produced by **Liz Jarvis**, **Buffalo Gal Pictures Inc.** and associate produced by **Becki Hui**, **Verite Films**). *Throwing Stones* (executive produced by **Kim Todd**, **Original Pictures**; **Mario Azzopardi** and **Lara Azzopardi** of **Curlers Productions Inc.** and **Julie Cohen** and line produced by **Ellen Rutter**); *Todd and the Book of Pure Evil* (executive produced by **Jamie Brown**, **Frantic Films** and **Craig Wallace**, **Corvid Pictures**; and executive produced/produced by **Andrew Rosen**, **Anthony Leo**, **Aircraft Pictures** and produced by **Shawn Watson**, **Frantic Films**); *Citoyen du Monde* (produced by **Les Productions Rivard Inc.**) and *Pour un soir seulement II* (produced by **Les Productions Rivard Inc.**).

- Manitoba musicians were recognized with a combined 149 nominations and 45 awards from *The Juno Awards*, *Echo Songwriting Prize*, *Indian Summer Music Awards*, *XM the Verge Music Awards*, *Canadian Country Music Awards*, *Covenant Awards*, *Native American Music Awards*, *Western Canadian Music Awards*, *Aboriginal People's Choice Music Awards*, *Canadian Aboriginal Music Awards*, *Independent Music Awards* and the *Canadian Radio Music Awards*. (Source: Manitoba Music 2008/09 Annual Report)



L - R: Sean McManus (Manitoba Music), Danielle Strueby (Manitoba Music) and Barbara Sedun, (MFM) at the Manitoba party at NXNE in Toronto.

- Fiscal 2009 brought with it an increased number of co-productions, 12 in total, that included: *Wild Cherry* (Farpoint Films and Rampage Entertainment), a MB/BC co-production; *Cashing In* (Buffalo Gal Pictures Inc. and Animiki See Digital Productions), a MB with APTN co-production; *This is Turtle Island* (Media RendezVous with Summerhill Entertainment), a MB/ON co-production; *The B Team* (Buffalo Gal Pictures Inc. with Verite Films), a MB/SK co-production; *Throwing Stones* (Original Pictures with Curlers Productions Inc.) a MB/ON co-production; *Less Than Kind: Season 2* (Buffalo Gal Pictures Inc. with Breakthrough Films and Television Inc.), a MB/ON co-production; *Todd and the Book of Pure Evil* (Frantic Films with Aircraft Pictures), a MB/ON co-production; *Taken in Broad Daylight* (Two Lagoons Productions Inc. and AMediaVision Productions), a MB/U.S. co-production; *House Party: Season 1* (Farpoint Films and Inferno Pictures) and *Rolling Tundra Revue* (Farpoint Films, Mighty Kraken Films, and The Weakerthans), both indigenous co-ventures.



L - R: Veronique Le Sayec (Telefilm), Nisreen Faour (cast, Amreeka), Melkar Muallem (cast, Amreeka), Carole Vivier (MFM), and Brigitte Hubmann (Telefilm) at the Amreeka reception in Park City, Utah during Sundance Film Festival.

- Congratulations to **Century Street Distribution** (co-owned by *Lisa Meeches*, *Wayne Sheldon*, and *Kyle Irving*), which is the first officially recognized film/television distributor in Manitoba committed to distributing film and television projects. They specialize in documentaries, television series, children's programming, and aboriginal programming.



- MANITOBA FILM & MUSIC** supported short animated film, *Cattle Call*, written and directed by Manitoba filmmakers *Mike Maryniuk* and *Matt Rankin*, screened at the **Toronto International Film Festival**, **2009 Sundance Film Festival** and **South by Southwest** in Austin, Texas, where the film was named best experimental short.



Michael Grajewski, Rémy Girard and Jeananne Goossen in the MANITOBA FILM & MUSIC supported television series, *The B Team*.

- MANITOBA FILM & MUSIC** supported film, *My Winnipeg*, written and directed by *Guy Maddin* (executive produced by *Michael Burns* and produced by *Phyllis Laing*, *Buffalo Gal Pictures Inc.* and *Jody Shapiro*, *Everyday Pictures*) was crowned the first winner of the **Toronto Film Critics Association's New Rogers Best Canadian Feature Award**. This inaugural Rogers award, which carries a \$10,000 cash prize, was presented to *Guy Maddin* by actor/filmmaker *Sarah Polley*.

- MANITOBA FILM & MUSIC** supported feature film, *Amreeka* (executive produced by *Cinergy Productions*; *Alicia Sams* and *Cherien Dabis*; produced by *Christina Piovesan*, *First Generation Films*; *Paul Barkin*, *Alcina Pictures*; *Liz Jarvis*, *Buffalo Gal Pictures Inc.* and *Al-Zain Al-Sabah*, *EVMG*) screened at the **Sundance Film Festival** and in New York at the Museum of Modern Art, where the film opened **The Film Society of Lincoln Center's Annual New Directors/New Films**.

- MANITOBA FILM & MUSIC** supported feature film, *High Life*, shot in Winnipeg (directed and produced by *Gary Yates*; executive produced by *Anna Stratton*, *Triptych Media*; *Morris Ruskin*, *Shoreline Entertainment*; produced by *Robin Cass*, *Triptych Media* and co-produced by *Liz Jarvis*, *Buffalo Gal Pictures Inc.*; and *Avi Federgreen*), screened at the **Berlin International Film Festival** to critical acclaim.

- MANITOBA FILM & MUSIC** supported locally shot film, *The Stone Angel*, (directed and produced by *Kari Skogland*, *Skogland Films*; executive produced by *Michael McMillan*; *Seaton McLean*; *Phyllis Laing*, *Buffalo Gal Pictures Inc.*; *Bryan Gliserman*; *Michael Ryan* and *Guy Collins* and produced by *Liz Jarvis*, *Buffalo Gal Pictures Inc.*) took two awards at the **29th Annual Genie Awards** in Ottawa. The film opened in Canadian theatres May 9th and had its Winnipeg premiere on May 7th. Both screenings were full to capacity.



Minister Eric Robinson at the opening address for the Canadian Country Music Awards held in Winnipeg.

- MANITOBA FILM & MUSIC** hosted the locally shot film, *The Haunting in Connecticut*, (produced by *Gold Circle Films* and *Integrated Films Management*; starring *Virginia Madsen*; executive produced by *Scott Niemeyer*, *Gold Circle Films*; *Norm Waitt*; *Steve Whitney*; produced by *Paul Brooks*, *Gold Circle Films*; *Daniel Farrands*, *Gold Circle Films* and co-produced by *Brad Kessell*; *Phyllis Laing*, *Buffalo Gal Pictures Inc.*; *Jeff Levine*, *Gold Circle Films* and *Wendy Rhodes* and associate produced by *Jonathan Shoreco*) placed in the top three at the North American box office.

- MANITOBA FILM & MUSIC** continued to market the Province's music industry at numerous music events including: **North by Northeast** in Toronto where **MANITOBA FILM & MUSIC** co-hosted the annual Manitoba BBQ in conjunction with **Manitoba Music** at **The Drake Hotel Rooftop**. The event was well attended and a huge success. Manitoba acts performed throughout the festival, they were: *The Wailin' Jennys*, *The Sons of York*, *Tele*, *Serena Postel*, *Katie Murphy*, *Sean Brown* and *Grand Analog*. **MANITOBA FILM & MUSIC** also attended the **Western Canadian Music Awards**, in Edmonton (where it was announced that, next September, the **WCMA's** will be held in Brandon, Manitoba). Then came **Musexpo 2009** in Los Angeles, where **MANITOBA FILM & MUSIC**, **Manitoba Music** and **Manitoba Trade and Investment** co-hosted a dinner to network

all Manitoban managers/musicians in attendance and Music Supervisors from companies including *Friday Night Lights*, *NBC Universal TV* and *CW Promotional Campaigns*. MANITOBA FILM & MUSIC supported, *Twilight Hotel*, performed at a lunch at The Saddleranch and *The Nods* performed in the evening at House of Blues, both to hundreds of registered delegates.

- MANITOBA FILM & MUSIC continued to promote the Province's film industry at numerous international markets including: the **Sundance Film Festival** in Park City, Utah, where MANITOBA FILM & MUSIC supported feature film *Amreeka* (executive produced by *Cinergy Productions*; *Alicia Sams* and *Cherien Dabis*; produced by *Christina Piovesan*, *First Generation Films*; *Paul Barkin*, *Alcina Pictures*; *Liz Jarvis*, *Buffalo Gal Pictures Inc.* and *Al-Zain Al-Sabah*, *EVMG*) screened; the **Canadian Pavilion** at **Cannes International Film Festival**, where as a result of last year's business mission to Australia, MANITOBA FILM & MUSIC, along with the **New South Wales Film Office** in Sydney, co-hosted a meet-and-greet between the five Manitoba production companies in attendance and the Australian production companies at the festival, along with *Wayne Clarkson* and staff from *Telefilm Canada*. The Manitoba film industry was also represented at the **Berlin International Film Festival**, where MANITOBA FILM & MUSIC supported feature film, *High Life* (directed and produced by *Gary Yates*; executive produced by *Anna Stratton*, *Triptych Media*; *Morris Ruskin*, *Shoreline Entertainment*; produced by *Robin Cass*, *Triptych Media* and co-produced by *Liz Jarvis*, *Buffalo Gal Pictures Inc.*; and *Avi Federgreen*), screened and was well received. At the **Toronto International Film Festival**, MANITOBA FILM & MUSIC co-hosted the annual Manitoba party with *On Screen Manitoba*. Other markets MANITOBA FILM & MUSIC attended were New York for the **Independent Film Market** and Los Angeles for the **American Film Market** in November. While there, MANITOBA FILM & MUSIC participated in meetings with production executives from companies such as: *The Jerry Leider Company*, *Gold Circle Films*, *Von Zernick-Sertner Films*, *Paramount Television*, *TriCoast Studios*, *Film & Music Entertainment Inc.*, *Yari Film Group*, *Craig Anderson Productions* and *Walt Disney Studios*.

The highlights above are only a few examples of what Manitoba's film and music industries have accomplished over the last year, none of which would be possible without the dedication of so many individuals and groups.



MANITOBA FILM & MUSIC and its Board of Directors would like to take this opportunity to thank the **Government of Manitoba** for its ongoing support. The **Department of Culture, Heritage, Tourism and Sport**, the **Department of Finance**, and the **Department of Competitiveness, Training and Trade** are instrumental in the growth and development of Manitoba's cultural industries.

A big thank you as well for the hard work and support of partnering organizations, such as **On Screen Manitoba**, **Manitoba Music**, **National Screen Institute**, **Film Training Manitoba** and **Winnipeg Film Group** and sponsors **Manitoba Centennial Centre Corporation**, **The Fairmont Hotel**, **Rogers**, **PS Prairies**, **William F. White**, **WOW! Hospitality**, **SIKU Vodka**, **Richlu (Tough Duck)**, **Calm Air** and **Enterprise Rent-A-Car**. To the outstanding employees of **MANITOBA FILM & MUSIC**, who contribute on so many levels to our industries, we express our gratitude for the meaning you give our mission to make Manitoba film and music industries flourish!

While there was certainly much to celebrate this year, there were also challenges facing the global film and television industry, the effects of which were felt in Manitoba. The Manitoba film and television industry certainly experienced the financial crisis felt around the world and this along with fewer broadcast licences, fewer foreign pre-sales, an unstable Canadian currency against the U.S. dollar and the intense competition being felt from other jurisdictions all had a significant impact on our production levels.

Finally, to every Manitoba film and music enthusiast who continues to support our projects by purchasing a ticket to see a Manitoban's film or concert, pressing the button on your television remote control to view a Manitoba television program, opening your wallet to purchase a Manitoba musician's album and for being ambassadors of Manitoba as one of the most stimulating and culturally alive sectors in the world, we thank you.

TOP (L - R): Matt Rankin (writer/director – *Cattle Call*), Carole Vivier (MFM), Mike Maryniuk (writer/director – *Cattle Call*) at the screening of MANITOBA FILM & MUSIC supported short animated film *Cattle Call* at Sundance Film Festival • SECOND FROM TOP: Carole Vivier (MFM) (left) and Robin Cass (producer - *High Life*) at the Cannes International Film Festival where MANITOBA FILM & MUSIC supported feature film *High Life* screened and was very well received • THIRD FROM TOP (LEFT): Top row: Deanne Rhode, Juliette Hagopian (Julijette Inc.), Steve Morrison (William F. White), Norma Bailey, Angie Lamirande (On Screen Manitoba) and Tannis Scott (MFM). Bottom row: Melissa Kajpust (Super Channel), Carole Vivier (MFM) and Elise Swerhone at William F. White sponsored Women in Film Third Fridays at the Fort Garry Hotel • THIRD FROM TOP (RIGHT): Carole Vivier (MFM) (left) and Gary Maavara (Vice President and General Counsel of Corus Entertainment Inc.) at the Manitoba party during Toronto International Film Festival • BOTTOM (L - R): Dom Denny (Canadian Songwriters Hall of Fame), MANITOBA FILM & MUSIC supported artist Luke McMaster, Carole Vivier (MFM), MANITOBA FILM & MUSIC supported artist Jaylene Johnson and Bob Hunka (L.A. representative, SOCAN) at the Manitoba BBQ during NXNE 2008.

## THE CORPORATION

The Manitoba Film and Sound Recording Development Corporation (**MANITOBA FILM & MUSIC**) is a statutory corporation of government proclaimed under The Manitoba Film and Sound Recording Development Corporation Act funded by the Province of Manitoba through the **Department of Culture, Heritage, Tourism and Sport**. The management of **MANITOBA FILM & MUSIC** reports directly to the Board of Directors appointed by the Lieutenant Governor.

**MANITOBA FILM & MUSIC** exists so that our film and music industries flourish!

## BOARD OF DIRECTORS

The activities of **MANITOBA FILM & MUSIC** are monitored by the Board of Directors, which includes:

<b>David Dandeneau</b>	Chairperson
<b>Lisa Meeches</b>	Vice-Chair
<b>Heather Bishop</b>	Chair, Finance & Planning Committee
<b>Alana Langelotz</b>	Chair, Personnel Committee
<b>Ric Paquette</b>	Chair, Programs Committee
<b>Joy Keeper</b>	
<b>Gerry Atwell</b>	
<b>Kim Todd</b>	
<b>Gerard Rodrigue</b>	

## PERSONNEL

The Corporation is administered by the Chief Executive Officer/General Manager and Film Commissioner, who reports directly to the Board of Directors.

<b>Carole Vivier</b>	Chief Executive Officer/General Manager and Film Commissioner
<b>Monique Ledohowski</b>	Manager, Finance & Operations (to October 2008)
<b>Kevin Gabriel</b>	Manager, Finance & Operations (from August 2008)
<b>Tannis Scott</b>	Communications & Marketing Representative (from May 2008)
<b>Bridget Marten</b>	Administrative Assistant (to June 2008)
<b>Shawna Coulthard</b>	Administrative Assistant (from July 2008)
<b>Barbara Sedun</b>	Manager, Music Programs
<b>Melissa Kaminsky</b>	Music Programs Administrative Assistant
<b>Louise O'Brien-Moran</b>	Manager, Film Programs & Location Services
<b>Sebastien Nasse</b>	Senior Analyst, Film, Television & Tax Credits
<b>Andrea Kaptein</b>	Development Analyst/Film Programs Administration
<b>Ian Russell</b>	Film Production Coordinator (to June 2008)
<b>Paul Pedosiuk</b>	Film Production Coordinator (to June 2008)
<b>Kiran Dhillon</b>	Film Production Coordinator (from May 2008)
<b>Brian Clasper</b>	Film Production Coordinator (from July 2008)

Annual Report assembled by:

**Tannis Scott** Communications & Marketing Representative

Annual Report designed by:

**Doowah Design Inc.**



TOP: The Minister of Culture, Heritage, Tourism and Sport **MANITOBA FILM & MUSIC** Board of Directors and CEO. Top row (L - R): Alana Langelotz, Lisa Meeches, Gerard Rodrigue, Minister Eric Robinson, Gerry Atwell, David Dandeneau, Carole Vivier (MFM CEO / General Manager and Film Commissioner), and Joy Keeper. Bottom Row (L - R): Kim Todd, Heather Bishop and Ric Paquette.

BOTTOM: **MANITOBA FILM & MUSIC** staff and guests at farewell luncheon at 529 Wellington for Monique Ledohowski. Top row (L - R): Shawna Coulthard (MFM), Kevin Gabriel (MFM), Melissa Kaminsky (MFM), Tannis Scott (MFM), Kevin Walters (guest), Brian Clasper (MFM), Carole Vivier (MFM), Andrea Kaptein (MFM), Barbara Sedun (MFM) and Louise O'Brien-Moran (MFM). Bottom row (L - R): Sebastien Nasse (MFM), Kiran Dhillon (MFM), Ed Ledohowski (guest), Monique Ledohowski (MFM) and Lindsay Ledohowski (guest).

### *A special note about Monique*

We here at **MANITOBA FILM & MUSIC** would like to extend a heartfelt thank you to Monique Ledohowski, departing Manager of Finance & Operations. For almost 20 years, Monique helped build what is now **MANITOBA FILM & MUSIC**. Thank you Monique for two decades of dedicated service and support. We wish you and your family all the best in the years to come.



ABOVE: Top row: Tannis Scott (MFM), Andrea Kaptien (MFM) and Melissa Kaminsky (MFM). Bottom row: Wab Kinew, Carole Vivier (MFM) and Guy Maddin.



ABOVE (L - R): Alana Levandoski, Dave Quanbury (Twilight Hotel) and Brandy Zhan (Twilight Hotel).



LEFT: Flo

RIGHT: MANITOBA FILM & MUSIC Showcase VIP Reception on 2nd floor of the Centennial Concert Hall.



# Manitoba Film + Music Showcase 2009

On January 8, 2009, **MANITOBA FILM & MUSIC**, with the assistance of partners **On Screen Manitoba, Manitoba Music, National Screen Institute, Film Training Manitoba** and **Winnipeg Film Group** and sponsors, **CBC Radio, Manitoba Centennial Centre Corporation, The Fairmont Hotel, Rogers, PS Prairies, William F. White, WOW! Hospitality, SIKU Vodka, Richlu (Tough Duck), Calm Air** and **Enterprise Rent-A-Car**, delivered a never-before-seen event, one aimed at showcasing Manitoba's diverse film talent and rich pool of music. The event was a free open-to-the-public showcase featuring 12 Manitoba musical acts of all genres, including *Eagle & Hawk*, *Fresh I.E.*, *The Waking Eyes*, *Ray St. Germain*,

*Bryce Pallister*, *Twilight Hotel*, *Inward Eye*, *Dominique Reynolds*, *Steve Bell*, *Heather Bishop*, *Alana Levandoski* and *Flo*. Also part of the event were screenings, excerpts and commentary from local films and filmmakers including *Cattle Call* written, directed and produced by *Mike Maryniuk* and *Matthew Rankin*; *Dumb Angel*, written and directed by *Deco Dawson*; *Norma Bailey*; *Lisa Meeches* and *Guy Maddin*, featuring a dynamic live narrated excerpt of *Maddin's* critically acclaimed, *My Winnipeg* (which Time Magazine ranked in its top three films of 2008).



LEFT: Norma Bailey (left) and Tannis Scott (MFM) (right).

BELOW: Top left: Alana Levandoski • Top right: Bryce Pallister • Bottom Left: Eagle & Hawk • Bottom right: Minister Eric Robinson addresses the audience at the showcase.







LEFT: Top: The Waking Eyes • Bottom left: Lisa Meeches • Bottom right: Wab Kinew.

ABOVE: Guy Maddin (left) and Heather Bishop (right).

RIGHT: Top row: Far left: Dominique Reynolds • Middle: Ray St. Germain • Right: Twilight Hotel • Bottom row: Left: Carole Vivier (MFM) • Right: Steve Bell.



On all levels, the event was a huge success! After the show, **MANITOBA FILM & MUSIC** e-mail inboxes and voice-mail boxes were full of messages from those in attendance offering comments such as “I never knew that such talent existed in our province” and that “I couldn’t believe it was free”.

**Some other excellent benefits of the event:**

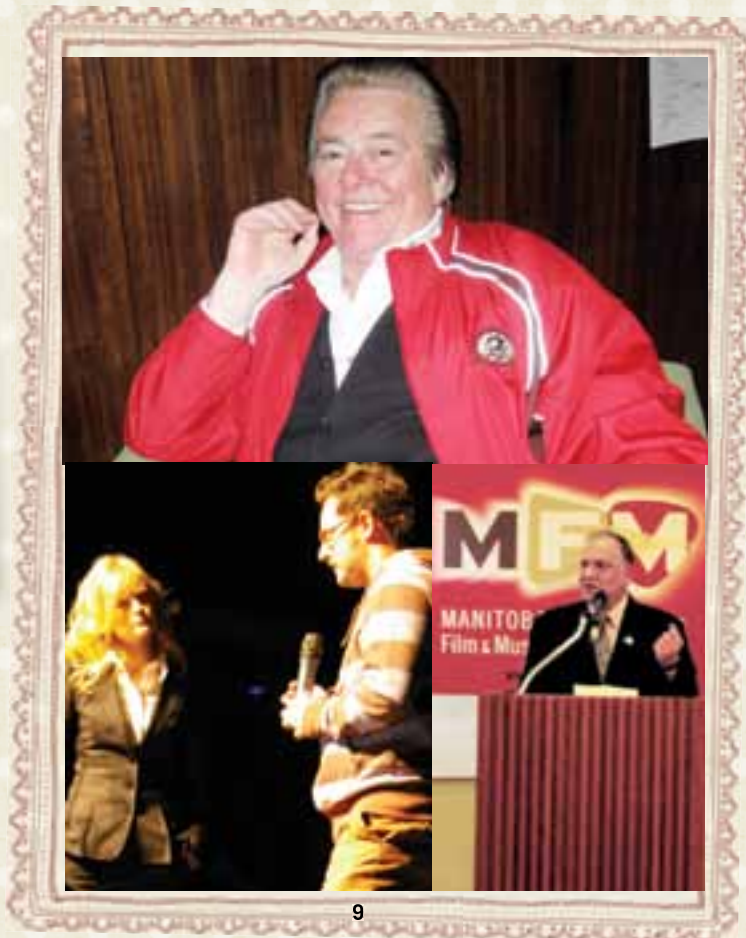
- Musicians and filmmakers had tables to promote themselves and sell their merchandise after the show.

- Networking between members of the industry backstage set new collaborative ideas for projects in motion.
- Partner organizations in our film and music industries such as the **National Screen Institute**, **On Screen Manitoba**, **Manitoba Music**, the **Winnipeg Film Group** and **Film Training Manitoba** had booths on site to let those in attendance know of programs available to them.
- And most of all a sense of pride for everyone in the room about the fantastic talent in our province!



LEFT: Top left: Fresh I.E. • Top right: Heather Bishop • Bottom left: Inward Eye • Bottom right: Emcees Tannis Scott (MFM) (left) and Wab Kinew (CBC Radio) (left).

RIGHT: Top: Ray St. Germain • Bottom left: Tara Walker (Executive Director, On Screen Manitoba) (left) and Deco Dawson (right) • Bottom right: MLA, Bidhu Jha addressing the audience at the pre-reception.



ABOVE: Sara Stasiuk (Executive Director, Manitoba Music).

BELOW: Guy Maddin.



# 2008/2009 Year In Review

In fiscal 2008/2009, **MANITOBA FILM & MUSIC** entered its 21st year, creating and stimulating employment and investment in Manitoba by developing and promoting Manitoba companies, producing, distributing and marketing film, television, video and music recording projects. We also promoted Manitoba as a film location for offshore production companies. **MANITOBA FILM & MUSIC** is a member of the Association of Film Commissions International (AFCI).

## FUNDING OF MANITOBA PRODUCTIONS AND MUSIC RECORDING PROJECTS

In 2008/2009, production activity in Manitoba totalled \$61.4 million. **MANITOBA FILM & MUSIC** invested in 19 television series and one feature film project through the **Market Driven Television Production Financing Program**, the **Market Driven Feature Film Financing Program** and the **Emerging Talent Matching Funds** programs. Investment in these projects of \$1,712,356 supported \$36.5 million in production budgets.

## SPONSORSHIP

**MANITOBA FILM & MUSIC** recognizes the importance of supporting Manitoba's motion picture and music organizations through sponsorship and partnership opportunities.

This year, **MANITOBA FILM & MUSIC** was pleased to provide sponsorship/partnership support to 30 music and film industry events, including these national and international events:

- The Canadian Pavilion at Cannes International Film Festival
- Aboriginal Peoples Choice Music Awards
- Canadian Film and Television Production Association (CFTPA) Primetime Conference
- American Film Market
- Toronto International Film Festival
- MIPCOM Television Market
- The Gemini Awards
- The Genie Awards
- North by Northeast (NXNE)
- South by Southwest (SXSW)
- Berlin International Film Festival
- Strategic Partners in Cannes
- Muxexpo 2009
- Western Canadian Music Awards
- NSI Online Film Festival



ABOVE: MANITOBA FILM & MUSIC supported group, The Perms.



ABOVE: Manitoba magician, Sean Fields wows the crowd with his tricks at the Manitoba party during Toronto International Film Festival. L - R: Megan Deaust (On Screen Manitoba), Kyle Irving (Eagle Vision Inc.) and Jeff Peeler (Frantic Films).



To achieve the Corporation's objectives, **MANITOBA FILM & MUSIC** consults and works closely with industry associations and representatives, including: **On Screen Manitoba**; **Manitoba Music**; the **Winnipeg Film Group**; **Film Training Manitoba**; the **National Screen Institute**; the **National Film Board**, the **City of Winnipeg** and local unions and guilds.

**MANITOBA FILM & MUSIC** provided \$307,621 to 43 music recording projects, which included albums from **Dust Poets**, **The Perms**, **Rei Hotoda** and **Alana Levandoski**. Five projects were also funded in the **Out of Province Recording Artists Fund**, a program aimed at encouraging production activity and business development in the Manitoba music recording industry. This is accomplished by providing re-payable financial support for recordings featuring non-Manitoba resident artists who record their projects in Manitoba.

**MANITOBA FILM & MUSIC** continues to support local events such as:

- Canadian Country Music Awards 2008 (first time in Manitoba)
- Gimli Film Festival
- 100 Nons—La Chicane électrique
- Film Training Manitoba's Film Training Expo
- Winnipeg Film Group's Gimme Some Truth Documentary Conference
- On Screen Manitoba's All Access TV Forum
- Winnipeg Aboriginal Film Festival
- Winnipeg Folk Festival – Music in the Market series
- Le Festival des videastes du Manitoba
- Manitoba Band Association – "Inspiration Needs an Instrument" High School Music Program Fundraiser
- Doors Open Winnipeg
- Winnipeg International Film Festival
- Groove FM Jazz Winnipeg Festival



ABOVE: MANITOBA FILM & MUSIC supported group, The Dust Poets.



LEFT: MANITOBA FILM & MUSIC sponsor representative, Maureen Milroy (Fairmont Hotel) (left) and Tom Milroy (99.9 BOB FM morning show announcer) (right) at Canwest party at Gimli Film Festival.



ABOVE (L - R): Sandra Shapiro (NCI Radio), Rick Harp (Festival Director, Winnipeg Aboriginal Film Festival) and Tannis Scott (MFM) at the Winnipeg Aboriginal Film Festival reception at The Fairmont Winnipeg Hotel.





TOP: Far Left: Andrew Forbes and Larry Careen (PS Prairies Production Services) at the MANITOBA FILM & MUSIC supported FTM Film Training Expo. • Middle: Carole Vivier (MFM) and Mitch Podolak (founder of the Winnipeg Folk Festival) at the 35th anniversary reception of the Winnipeg Folk Festival • Right: Karen Pare (Telefilm), Paul Barkin (Alcina Pictures), Sarah Timmins, (producer of *The Tracey Fragments*) Liz Jarvis (producer of *The Stone Angel*, Buffalo Gal Pictures Inc.), Paul Gross (lead actor in the film *Passendale*) and Angie Lamirande (On Screen Manitoba) at the Gimli Film Festival promoting their work at the festival.



BOTTOM: Left (L - R): Carole Vivier (MFM), Tom Perlmutter (Government Film Commissioner and Chair of the NFB), Lisa Meeches (Eagle Vision Inc.), Kyle Irving (Eagle Vision Inc.) and Tannis Scott (MFM) at the CFTPA Primetime Conference in Ottawa • Right: Guy Maddin and Hon. Janis Johnson (Senator and Chairman of Gimli Film Festival) at the Gimli Film Festival Guy Maddin Q & A session.

## INDUSTRY SUPPORT

**MANITOBA FILM & MUSIC** supports industry organizations who assist with the development of business skills, corporate capacity and the talents of developing both established filmmakers and music recording professionals. Among the organizations that receive industry support from **MANITOBA FILM & MUSIC** are the **National Screen Institute**, the **Winnipeg Film Group**, **On Screen Manitoba**, and **Manitoba Music** through contributions to the **Aboriginal Music Initiative** and the **Manitoba Music and Motion Pictures Development Project**, known as the **M3P Program**. The **M3P Program** supports the market development activities of Manitoba's film and music recording artists and companies.

## THE PUBLIC INTEREST DISCLOSURE (WHISTLEBLOWER PROTECTION) ACT

The Public Interest Disclosure (Whistleblower Protection) Act came into effect in April 2007. This law gives employees a clear process for disclosing concerns about significant and serious matters (i.e. wrongdoing) in the Manitoba public service, and strengthens protection from reprisal. The Act builds on protections already in place under other statutes, as well as policies, practices and processes in the Manitoba public sector.

Wrongdoing under the Act may be: contravention of federal or provincial legislation; an act or omission that endangers public safety, public health or the environment; gross mismanagement; or knowingly directing or counselling a person to commit a wrongdoing. The Act is not intended to deal with routine operational or administrative matters.

A disclosure made by an employee in good faith, in accordance with the Act, and with a reasonable belief that wrongdoing has been or is about to be committed is considered to be a disclosure under the Act, whether or not the subject matter constitutes wrongdoing. All disclosures receive careful and thorough review to determine if action is required under the Act, and must be reported in the Corporation's annual report in accordance with Section 18 of the Act.

**MANITOBA FILM & MUSIC** did not receive any disclosures for the fiscal year ended March 31, 2009.

## Film and Television Industry

### FILM

Fiscal 2008/2009 brought with it a changing landscape for Manitoba's film industry. We saw a significant drop in production from the previous years due to challenges such as the start of a worldwide recession, the strength of the Canadian dollar against the U.S. dollar, the labour unrest in the U.S. with the Screen Actors Guild, significant competition from other jurisdictions and a reduction in broadcast licences. However, the film community continued to work together to find ways to stimulate production during these tough times and in classic Manitoba fashion, even during this challenging time period, Manitoba projects continued to be recognized all over the world such as:

- ***The Haunting in Connecticut*** starring **Virginia Madsen** (executive produced by **Scott Niemeyer**, **Gold Circle Films**; **Norm Waitt**; **Steve Whitney**; produced by **Paul Brooks**, **Gold Circle Films**; **Daniel Farrands**, **Gold Circle Films** and co-produced by **Brad Kessel**; **Phyllis Laing**, **Buffalo Gal Pictures Inc.**; **Jeff Levine**, **Gold Circle Films** and **Wendy Rhodes**; and associate produced by **Jonathan Shoreco**) which placed in the top three films on its opening weekend at the North American box office.

- **MANITOBA FILM & MUSIC** supported and locally shot film, ***The Stone Angel***, (directed and produced by **Kari Skogland**, **Skogland Films**; executive produced by **Michael McMillian**; **Seaton McLean**; **Phyllis Laing**, **Buffalo Gal Pictures Inc.**; **Bryan Gliserman**; **Michael Ryan** and **Guy Collins** and produced by **Liz Jarvis**, **Buffalo Gal Pictures Inc.**) saw opening weekend box office receipts totalling \$70,000 with an estimated 30% of weekend revenues for the opening weeks run.
- **MANITOBA FILM & MUSIC** supported short animated film, ***Cattle Call*** (written and directed by Manitoba filmmakers **Mike Maryniuk** and **Matt Rankin**), was named best experimental short at **South by Southwest** in Austin, Texas and screened at the **Toronto International Film Festival**.
- **MANITOBA FILM & MUSIC** supported film, ***My Winnipeg***, directed by **Guy Maddin**, (executive produced by **Michael Burns** and produced by **Phyllis Laing**, **Buffalo Gal Pictures Inc.** and **Jody Shapiro**, **Everyday Pictures**) was crowned the first winner of the **Toronto Film Critics Association's New Rogers Best Canadian Feature Award**. This inaugural Rogers award, which carries a \$10,000 cash prize, was presented to **Guy Maddin** by actor-filmmaker **Sarah Polley**.



- **MANITOBA FILM & MUSIC** supported feature film, *Amreeka*, (executive produced by **Cinergy Productions**; **Alicia Sams** and **Cherien Dabis**; produced by **Christina Piovesan**, **First Generation Films**; **Paul Barkin**, **Alcina Pictures**; **Liz Jarvis**, **Buffalo Gal Pictures Inc.** and **Al-Zain Al-Sabah**, **EVMG**) screened at the **Sundance Film Festival** and in New York at the Museum of Modern Art where *Amreeka* opened **The Film Society of Lincoln Center's Annual New Directors/New Films**.

- **MANITOBA FILM & MUSIC** supported feature film, *High Life*, shot in Winnipeg screened at the **Berlin Film Festival** and was very well received (directed and produced by **Gary Yates**; executive produced by **Anna Stratton**, **Triptych Media**; **Morris Ruskin**, **Shoreline Entertainment**; co-produced by **Liz Jarvis**, **Buffalo Gal Pictures Inc.**; **Avi Federgreen** and produced by **Robin Cass**, **Triptych Media**).

## THE GENIE AWARDS

The **Genie Awards** celebrate and recognize Canada's cinematic achievements. Congratulations to **MANITOBA FILM & MUSIC** supported feature film, *The Stone Angel*, which took two awards at the **29th Annual Genie Awards**. One for *Performance by an Actress in a Leading Role* for **Ellen Burstyn** (award accepted by executive producer of the film, **Phyllis Laing** of **Buffalo Gal Pictures Inc.**) and the other for *Achievement in Music-Original Score* that went to **John McCarthy**. Congratulations also to **Guy Maddin**, **Phyllis Laing** and **Jody Shapiro** for the nomination of *My Winnipeg* for Best Documentary. Below is a full listing of the Manitoba-related nominees and winners:

### Achievement in Art Direction/Production Design (NOMINATION)

Rob Gray  
*The Stone Angel*

## TELEVISION

### TV IS THE THING THIS YEAR...

2008/2009 was a big year for production for the small screen! There was an increase in indigenous production through pilots and production. **MANITOBA FILM & MUSIC** funded 23 television projects that went into production.

Included were comedic hits *Less Than Kind: Season II* (co-produced by **Phyllis Laing**, **Buffalo Gal Pictures Inc.** with **Breakthrough Films and Television Inc.** that aired on City-TV), a smart, edgy half-hour comedy that follows a dysfunctional family; *House Party: Season 1* (directed by **John Barnard**, produced by **Kyle Bornais**, **Farpaint Films** and **Brendon Sawatsky**, **Inferno Pictures** that aired

### Achievement in Cinematography (NOMINATION)

Bobby Buckowski  
*The Stone Angel*

### Achievement in Music-Original Score (AWARD)

John McCarthy  
*The Stone Angel*

### Performance by Actress in Leading Role (AWARD)

Ellen Burstyn  
*The Stone Angel*

### Best Documentary (NOMINATION)

Guy Maddin, Phyllis Laing, Jody Shapiro  
*My Winnipeg*



Phyllis Laing of Buffalo Gal Pictures Inc. and producer of MANITOBA FILM & MUSIC supported feature film *The Stone Angel*, accepted the Genie award for Performance by an Actress in a Leading Role on behalf of Ellen Burstyn for her lead performance in the film.

on The Comedy Network), a half-hour comedy series where each episode follows a different character over the course of one unforgettable night; and the drama comedy about a first nations casino, *Cashing In* (directed and executive produced by **Norma Bailey**; and executive produced by **Phyllis Laing**, **Buffalo Gal Pictures Inc.**, and **Peter Strutt**, produced by **Jean du Toit**, **Buffalo Gal Pictures Inc.**, **Vanessa Loewen** and **Ron E. Scott**); as well there was the television movie, *Taken in Broad Daylight*, the true and inspiring survival story of a kidnapped teen, starring **James Van Der Beek** and **LeVar Burton** (directed by **Gary Yates** and produced by **Kent Ulrich**, **Two Lagoons Productions Inc.** and **AMediaVision Productions**).

## THE GEMINI AWARDS

The **23rd Gemini Awards** were held in October and November, 2008 to honour achievements in television. Manitoba productions and professionals had 10 nominations. Below is a full list of the Manitoba-related nominees.

### Best Original Music for a Lifestyle/Practical Information or Reality Program or Series

Shawn Pierce  
*Recreating Eden: A Life in a Landscape*

### Best History Documentary Program

Andy Blicq (CBC Winnipeg)  
*Bloody Saturday*

### Best Lifestyle/Practical Information Series

Jamie Brown, Jennifer Horvath (Frantic Films)  
*Til Debt Do Us Part*

### Donald Brittain Award for Best Social/Political Documentary Program

Joe MacDonald, Derek Mazur, Graydon McRea, Michael Scott (National Film Board of Canada)  
*A Place Between*

### Best Costume Design

Patti Henderson  
*The Capture of the Green River Killer*

### Best Direction in a Dramatic Program or Mini-Series

Norma Bailey  
*The Capture of the Green River Killer*

### Best Performance or Host in a Variety Program or Series

Andrea Martin  
*CBC Winnipeg Comedy Festival: Bedrooms of the Nation*

### Best Science Technology, Nature, Environment or Adventure Doc Program

Ryszard Hunka  
*Battle of the Bag*

### Best Picture Editing in a Documentary Program or Series

Gil Tetrault  
*Battle of the Bag*

### Best Production Design or Art Direction in a Fiction Program or Series

Ricardo Alms  
*The Englishman's Boy*



TOP: Caroline Néron, Barbara Radecki, and Stephanie Anne Mills in the MANITOBA FILM & MUSIC supported television series *Throwing Stones*.



BOTTOM: Sarah Constible and LeVar Burton in the MANITOBA FILM & MUSIC supported made for television movie, *Taken in Broad Daylight*.

## FILM FESTIVALS, MARKETS AND MISSIONS

**MANITOBA FILM & MUSIC** had a busy fiscal 2009, travelling to several markets to promote the Province's companies, infrastructure and crew-above and below the line—as well as helping to promote the many exciting Manitoba projects.

### CANNES INTERNATIONAL FILM FESTIVAL – MAY 2008

As a result of last year's business mission to Australia, **MANITOBA FILM & MUSIC**, in concert with the **New South Wales Film Office** in Sydney, co-hosted a meet-and-greet during the **Cannes International Film Festival**. Participants included the five Manitoba production companies and the Australian production companies in attendance, along with **Wayne Clarkson** and staff from **Telefilm Canada**. Many marketing meetings took place during the festival within the Canadian Pavilion.

### TORONTO INTERNATIONAL FILM FESTIVAL – SEPTEMBER 2008

**MANITOBA FILM & MUSIC** co-hosted the annual Manitoba party with **On Screen Manitoba** at the **Toronto International Film Festival** in September; where **MANITOBA FILM & MUSIC** supported short animated film, **Cattle Call** (written and directed by Manitoba filmmakers, **Mike Maryniuk** and **Matt Rankin**) screened and received great reviews.

### STRATEGIC PARTNERS (HALIFAX) – SEPTEMBER 2008

**MANITOBA FILM & MUSIC** attended this event and hosted a Provincial Buzz session introducing the benefits of filming in Manitoba to global producers, with particular focus on the South American contingent attending the event. Manitoba production companies in attendance included **Buffalo Gal Pictures Inc.**, **Frantic Films** and **Original Pictures Inc.**

### NEW YORK INDEPENDENT FILM WEEK (IFW) – SEPTEMBER 2008

**MANITOBA FILM & MUSIC** participated in the select **No Borders** component of this independent film market, completing 21 meetings in three days, followed up by independent marketing meetings with **Focus Features**, **Blind Spot Pictures**, **Manhattan Project**, **A-Line Pictures**, **Partner Pictures**, **HDNet Films**, **Sundance Channel** and **Double Nickel Entertainment**.

### MIPCOM (CANNES) – OCTOBER 2008

**MANITOBA FILM & MUSIC** attended this international television market and provided support to Manitoba producers attending the event through sponsorship and producer support at the Canada Stand. **MANITOBA FILM & MUSIC** also participated in independent meetings. Manitoba production companies in attendance included **Eagle Vision Pictures Inc.** and **Original Pictures Inc.**

### AMERICAN FILM MARKET (LOS ANGELES) – NOVEMBER 2008

**MANITOBA FILM & MUSIC** attended this international feature film market and provided support to Manitoba producers attending the event through sponsorship and producer support at the Canada Stand. Manitoba production companies in attendance included **Far Point Films**, **Original Pictures**, **Rampage Entertainment Manitoba**, and **Two Lagoons Productions Inc.** **MANITOBA FILM & MUSIC** also participated in independent meetings with companies such as **The Jerry Leider Company**, **Gold Circle Films**, **Von Zernick-Sertner Films**, **Paramount Television**, **TriCoast Studios**, **Film & Music Entertainment Inc.**, **Yari Film Group**, **Craig Anderson Productions**, **Warner Brothers**, **Mandate Pictures** and **Walt Disney Studios**.

RIGHT: Top left: Robert Morris and Paul Moreau (Director, Business Development, National Screen Institute) at the Manitoba party during the Toronto International Film Festival • Bottom left: Paul Barkin (Alcina Pictures), Karen Pare (Telefilm) and Louise Ghiz (New Media Manitoba) at the Manitoba party at the Toronto International Film Festival • Far Right (L - R): Angie Lamirande (On Screen Manitoba), Louise O'Brien-Moran (MFM), Wendy Moss (PS Production Services) and Penny Watier (PS Production Services) at the Manitoba party at Toronto International Film Festival.

### SUNDANCE FILM FESTIVAL – JANUARY 2009

**MANITOBA FILM & MUSIC** attended the festival in Park City, Utah in support of **MANITOBA FILM & MUSIC** supported and locally shot feature film **Amreeka** (executive produced by **Cinergy Productions**; **Alicia Sams** and **Cherien Dabis**; produced by **Christina Piovesan**, **First Generation Films**; **Paul Barkin**, **Alcina Pictures**; **Liz Jarvis**, **Buffalo Gal Pictures Inc.** and **Al-Zain Al-Sabah**, **EVMG**) which received a standing ovation after its first screening. Following the screening, there was a reception for cast, crew, investors and industry professionals to celebrate the film's success.

### BERLIN INTERNATIONAL FILM FESTIVAL – FEBRUARY 2009

The Manitoba film industry was represented at **Berlin International Film Festival** where **MANITOBA FILM & MUSIC** supported feature film, **High Life** (directed and produced by **Gary Yates**; executive produced by **Anna Stratton**, **Triptych Media**; **Morris Ruskin**, **Shoreline Entertainment**; produced by **Robin Cass**, **Triptych Media** and co-produced by **Liz Jarvis**, **Buffalo Gal Pictures Inc.**; and **Avi Federgreen**) screened and was well received. **Buffalo Gal Pictures Inc.** and **MANITOBA FILM & MUSIC** co-hosted a dinner with the director, producers, cast and over 20 film distributors and sales agents in attendance as well as **Wayne Clarkson** from **Telefilm Canada**.



Part of the Canada Stand in France at the Cannes International Film Festival.



ABOVE: Left: Mike Maryniuk (left) and Matt Rankin (right), writers and directors of the MANITOBA FILM & MUSIC short animated film *Cattle Call*, at the Telefilm Canada party in Utah during Sundance Film Festival • Right (L - R): Alia Shawkat (cast, *Amreeka*), Melkar Muallem (cast, *Amreeka*), Nisreen Faour (cast, *Amreeka*) and Liz Jarvis of Buffalo Gal Pictures Inc. (producer, *Amreeka*) at the premiere screening of MANITOBA FILM & MUSIC supported feature film, *Amreeka* at the Sundance Film Festival.



Wayne Clarkson (Telefilm) addresses the audience at the Canadian Embassy Reception in Berlin during the Berlin International Film Festival. To his right is Gary Yates, director of the MANITOBA FILM & MUSIC supported feature film, *High Life*.



# Music Recording Industry



ABOVE: Ralph James (The Agency Group) and Yvonne Matsell (NXNE) at the Manitoba party during North by Northeast in Toronto.

BELOW: Melanie Berry (CARAS) and Brani Mills (CCMA) at the Manitoba party during North by Northeast in Toronto.



## OUT-OF-TOWN MUSIC FESTIVALS, CONFERENCES AND SHOWCASES

### MUSEXPO – APRIL 2008

**MANITOBA FILM & MUSIC**, along with **Manitoba Music** and **Manitoba Trade** promoted Manitoba music at **Musexpo 2008**, an exclusive industry conference in Los Angeles. We co-hosted a Manitoba luncheon, where **MANITOBA FILM & MUSIC** supported duo *Twilight Hotel* performed. Manitoba music compilation CDs were given away to all attendees. **MANITOBA FILM & MUSIC** supported groups *Sick City* and *The Nods* performed as part of the official showcases for the festival. **MANITOBA FILM & MUSIC** and **Manitoba Music** also co-hosted an intimate dinner for those Manitoba music professionals that attended Musexpo along with Los Angeles-based music supervisors. The dinner was well attended and proved to be a successful networking opportunity for the Manitoba music industry.

### NXNE – JUNE 2008

At **North by Northeast (NXNE) 2008** (Canada's music festival and conference in Toronto that showcases over 500 bands from Canada, North America and the world), eight Manitoba acts were selected to perform as part of the festival, including: *Katie Murphy*, *Moments of Brilliance*, *Grand Analog*, *Serena Postel*, *Sean*



**MANITOBA FILM & MUSIC** supported group, *The Sons of York* play as part of the North by Northeast showcase in Toronto.

*Brown*, *Tigerr Beat*, *The Wailin' Jennys* and *The Sons of York*.

**MANITOBA FILM & MUSIC** and **Manitoba Music** co-hosted the 14th Annual Manitoba BBQ on the rooftop of the Drake Hotel. Over 300 people were invited to the party, which was once again at full capacity. The invitees were made up of music industry professionals and artists. It proved again to be an amazing networking experience for Manitoba musicians and Manitoba industry professionals.

### JUNOS – MARCH 2009

To celebrate the record number of Manitoba Juno nominees (13 nominations – see **MUSIC AWARDS** for details), **MANITOBA FILM & MUSIC** along with **Minister Eric Robinson**, from the **Department of Culture, Heritage, Tourism and Sport** co-hosted a street party on Granville Street in Vancouver the afternoon of the 2009 Juno Awards with **MANITOBA FILM & MUSIC** supported acts *Doc Walker*, *Tracy Bone*, *Billy Joe Green* and *Big Dave McLean*. Other Manitobans represented at the party were *Michael Benson* from the **Department of Culture, Heritage, Tourism and Sport**, *Sara Stasiuk* and *Alan Greyeyes* from **Manitoba Music** and *Kevin Walters* from **Manitoba Homecoming 2010**.

### SXSW – MARCH 2009

**MANITOBA FILM & MUSIC** staff attended **South by Southwest Music and Media Conference (SXSW)** in March 2009 in Austin, Texas. Six Manitoba acts were showcased at **SXSW** (the highest number of Manitoba acts to play the festival ever) including: *Twilight Hotel*, *Boats*, *The Telepathic Butterflies*, *The Perpetrators*, *The Details* and *Grand Analog*. **Manitoba Music**, **North by Northeast** and **MANITOBA FILM & MUSIC** co-hosted one of the best networking events at the festival – their annual party at Caswell House, where hundreds of people attended to network, enjoy BBQ, Canadian beer and performances by Manitoba bands. It was a huge hit!



TOP: **MANITOBA FILM & MUSIC** supported duo, *Twilight Hotel*.

BOTTOM: **MANITOBA FILM & MUSIC** supported group, *Eagle & Hawk*.



## MUSIC AWARDS

**MANITOBA FILM & MUSIC** would like to congratulate Manitoba musicians on a combined **149 nominations** and **45 wins** at the following various music award shows and events:

### JUNOS – APRIL 2008

Three nominations and one win including **MANITOBA FILM & MUSIC** supported group, *Nathan* for **Roots & Traditional Album of the Year: Group**.

### ECHO SONGWRITING PRIZE – SEPTEMBER 2008

Congratulations to **MANITOBA FILM & MUSIC** supported group, *The Weakerthans* for winning the **Echo Songwriting Prize** for *Night Windows*.

### INDIAN SUMMER MUSIC AWARDS – SEPTEMBER 2008

Six nominations and one win for **MANITOBA FILM & MUSIC** supported, *Tracy Bone* for the **Country Award**.

### XM THE VERGE MUSIC AWARDS – SEPTEMBER 2008

Four nominations and one win for **MANITOBA FILM & MUSIC** supported, *The Weakerthans*, for the **Best Verge Artist Award**.

### CANADIAN COUNTRY MUSIC AWARDS – WINNIPEG, SEPTEMBER 2008

Nineteen nominations and twelve wins including **MANITOBA FILM & MUSIC** supported, *Doc Walker*, who received six awards for **Fan's Choice Award**, **Single of the Year**, **Album of the Year**, **Songwriter(s) of the Year**, **CMT Video of the Year** and **Group or Duo of the Year**.





ABOVE: MANITOBA FILM & MUSIC supported musician, Grand Analog play as part of the North by Northeast showcase in Toronto.

### COVENANT AWARDS – OCTOBER 2008

Twenty-two nominations and six wins for Manitoba musicians, including **MANITOBA FILM & MUSIC** supported, *Steve Bell*, who won for **Producer of the Year** (with *Dave Zeglinski*) and two wins for **MANITOBA FILM & MUSIC** supported, *Amanda Falk*, who won awards for **Pop/Contemporary Song of the Year** (“Beautiful”) and **Female Vocalist of the Year**.

### NATIVE AMERICAN MUSIC AWARDS – OCTOBER 2008

Seven nominations and one win for **MANITOBA FILM & MUSIC** supported *Tracy Bone* for **Outstanding Aboriginal Recording** for the song, *No Lies*.

### WESTERN CANADIAN MUSIC AWARDS – OCTOBER 2008

Twenty nominations and eight wins, including wins for **MANITOBA FILM & MUSIC** supported artists, *Twilight Hotel* for **Outstanding Roots Recording by a Group/Duo**; *Tracy Bone* for **Outstanding Aboriginal Recording**; *Steve Bell* for **Outstanding Christian/Gospel Recording**; and *The Weakerthans* for **Outstanding Independent Album Award**, **Songwriter(s) of the Year** and **Video of the Year**.

### ABORIGINAL PEOPLE’S CHOICE MUSIC AWARDS – NOVEMBER 2008

Thirty nominations and eight wins, including **MANITOBA FILM & MUSIC** supported artists, *Little Hawk* for **Best Folk/Acoustic CD**; *J.C. Campbell* for **Best Blues CD** and *Eagle & Hawk* for **Aboriginal Entertainer(s) of the Year**, **Best Group or Duo**, **Best Songwriter** and **Best Rock CD**.

### CANADIAN ABORIGINAL MUSIC AWARDS – NOVEMBER 2008

Thirteen nominations and three wins, including two for **MANITOBA FILM & MUSIC** supported *Eagle & Hawk* for **Best Group or Duo** and **Best Rock Album** and one for **MANITOBA FILM & MUSIC** supported, *Ray St. Germain*, for **Best Aboriginal Music Radio Program Promoting Aboriginal Music**.

### JUNOS – MARCH 2009

Eleven nominations and two wins including **MANITOBA FILM & MUSIC** supported groups, *Chic Gamine* for **Roots & Traditional Album of the Year: Group** and *Doc Walker* for **Country Recording of the Year**.

### INDEPENDENT MUSIC AWARDS – MARCH 2009

Four nominations and one win for **MANITOBA FILM & MUSIC** supported group, *Doc Walker* for **Favourite Country Artist/Group**.

SOURCE: Manitoba Music Annual Report, Fiscal year 2008/2009.

## MANITOBA FILM COMMISSION & LOCATIONS DEPARTMENT

**MANITOBA FILM & MUSIC** is a long-standing member of the Association of Film Commissioners International (AFCI). In addition to administering film programs and tax-credit incentives, **MANITOBA FILM & MUSIC** is a full-service film commission that offers a broad range of location services, including script breakdown, location scouting and government, business and industry liaison.

The diversity of Manitoba’s locations and strength of its crews and financial incentives have been key factors in bringing offshore production to the province. Although most guest productions typically shoot the majority of their picture in Winnipeg, with its popular filming spots such as the Exchange District, many rural Manitoba settings have become sought after locations including Tyndall with Phase 1 of a Western Town completed.

Scouting activity for 2008-09 reflected a more modest production level that occurred as a result of labour unrest with the WGA and SAG, as well as a rising Canadian dollar and increased competition from US jurisdictions. **MANITOBA FILM & MUSIC** hosted more than 40 visiting production executives for 15 projects.

Production in 2008-2009 included a strong Canadian Production Slate with a record number of pilots being shot in Winnipeg last fall. These included *Throwing Stones* (CBC pilot by *Original Pictures* and *Curlers Productions*); *The B-Team* (CBC pilot by *Verite Productions* and *Buffalo Gal Pictures Inc.*); *Cashing In* (APTN

series by *Buffalo Gal Pictures Inc.*); *Taken in Broad Daylight* (Lifetime Network made for television movie by *Two Lagoons Productions Inc.* and *AMediaVision Productions*), and *Todd & the Book of Pure Evil* (Space Channel pilot by *Frantic Films*). In addition, the second season of *Less Than Kind* (CHUM Series by *Buffalo Gal Pictures Inc.* and *Breakthrough Entertainment*) filmed in Winnipeg along with the Manitoba series *House Party Season 1* (which aired on *The Comedy Network*) for which *Chris Charney* has been nominated for a Canadian Comedy Award in the feature writing category.



TOP LEFT: Michael Grajewski (left) and Dylan Taylor (right) in **MANITOBA FILM & MUSIC** supported television show, *House Party*.

TOP RIGHT: Glen Gould (left) and Karen Holness (right) in **MANITOBA FILM & MUSIC** television show, *Cashing In*.

BOTTOM LEFT (L- R): Barbara Radecki, Stephanie Anne Mills, Jason Wishnowski, Patty Duke and Caroline Néron in **MANITOBA FILM & MUSIC** supported television show, *Throwing Stones*.

BOTTOM RIGHT: James Van Der Beek (left) and Sara Canning (right) in **MANITOBA FILM & MUSIC** supported made for television movie, *Taken in Broad Daylight*.

LEFT: Top: Photo of the Manitoba BBQ at Caswell House at South by Southwest in Austin, Texas • Bottom: **MANITOBA FILM & MUSIC** supported musician, Steve Bell.

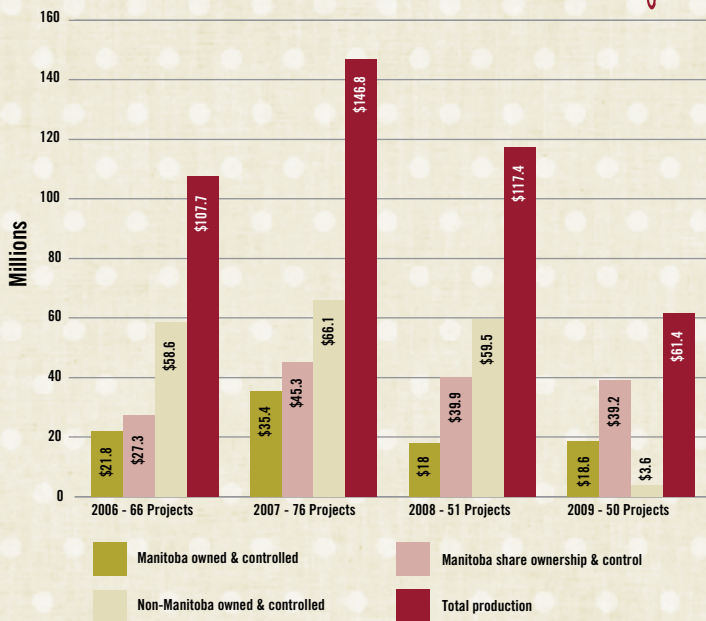


# Production Activity

## FILM & TELEVISION PRODUCTION ACTIVITY

Total production volume in 2009 was \$61.4 million.

### Film + Television Production Activity

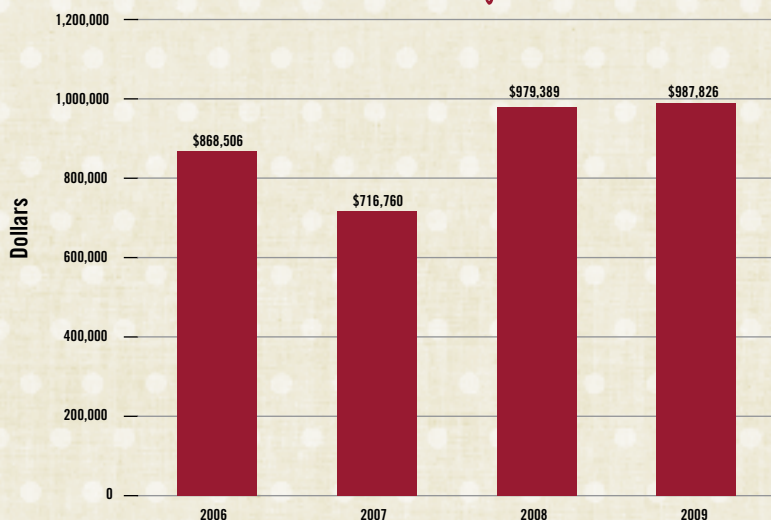


**NOTE:** These figures represent film and television production activity reported as of fiscal year ending March 31, 2009. The final amounts reported from previous years may vary due to changes provided upon final reporting and these changes are reflected in this chart.

## MUSIC PRODUCTION ACTIVITY

As shown below, music production activity reached a new high of \$987,826.

### Music Production Activity



**NOTE:** Activity levels are based on music production activity as of fiscal year ending March 31, 2009. The final amounts reported from previous years may vary due to changes provided upon final reporting and these changes are reflected in this chart.

# Tax Credit

The Manitoba Tax Credit was introduced as a means to provide an incentive to the private film and television production industry to create economic development and employment growth in the Province.

In 2008, the Government of Manitoba increased the value of the tax credit, to a **rebate of up to 65%** on eligible Manitoba labour. The breakdown includes a **45% Base Credit** and where eligible, a **10% Frequent Filming Bonus**, plus **5% Rural Bonus** and **5% Manitoba Producer Bonus**.

The Manitoba Tax Credit, along with **MANITOBA FILM & MUSIC's** equity financing, is essential to the growth of the Province's film and television industry.

### Tax Credit Applications Received During the 2009 Fiscal Year

A total of 107 applications (both parts A & B) were in various stages of processing during the 2009 fiscal year, representing approximately \$235.9 million in production activity.

TYPE	NUMBER OF PROJECTS	PROJECTED PRODUCTION BUDGETS
Feature Films	24	\$117.0 million
TV Series	8	\$30.2 million
Movie of the Week, TV Specials	16	\$27.3 million
Documentary/Doc. Series	58	\$61.4 million
Short Films	1	N/A
<b>TOTALS</b>	<b>107</b>	<b>\$235.9 million</b>

\* above figures do not necessarily reflect productions filmed in 2009



TOP: MANITOBA FILM & MUSIC supported group, Moses Mayes.

BOTTOM: MANITOBA FILM & MUSIC supported group, The Perpatrators.



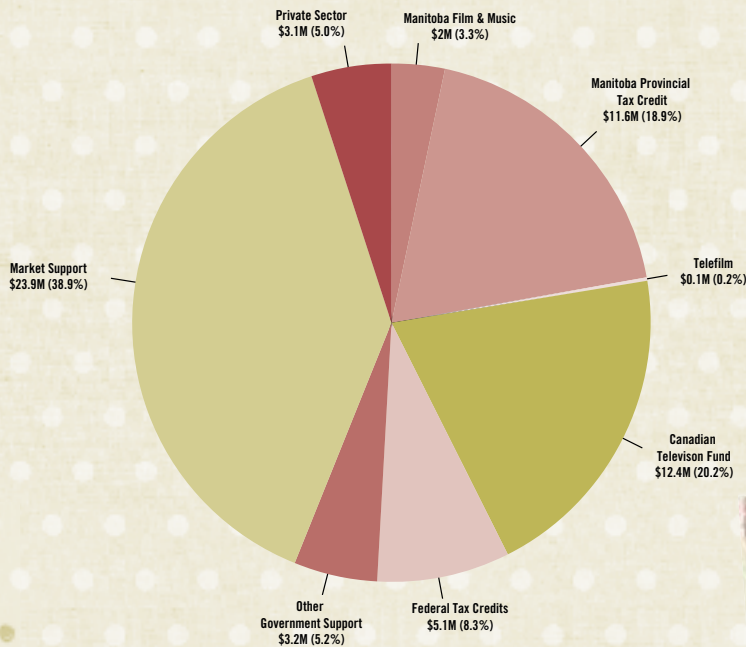


# Other Dollars Levered

## FILM

Financing of independent productions requires financial investment from several sources. **MANITOBA FILM & MUSIC's** equity commitment to a project will often trigger other investors to participate. Outside of **MANITOBA FILM & MUSIC** and the Manitoba Provincial Tax Credit, other sources of production financing investments are from Telefilm Canada and the Canadian Television Fund; Market Support (Broadcaster licences, Distribution Advances); Federal and other Government Support and Tax Credits, and Private Sector (i.e. production company investment, deferrals, corporate sponsors and private investments).

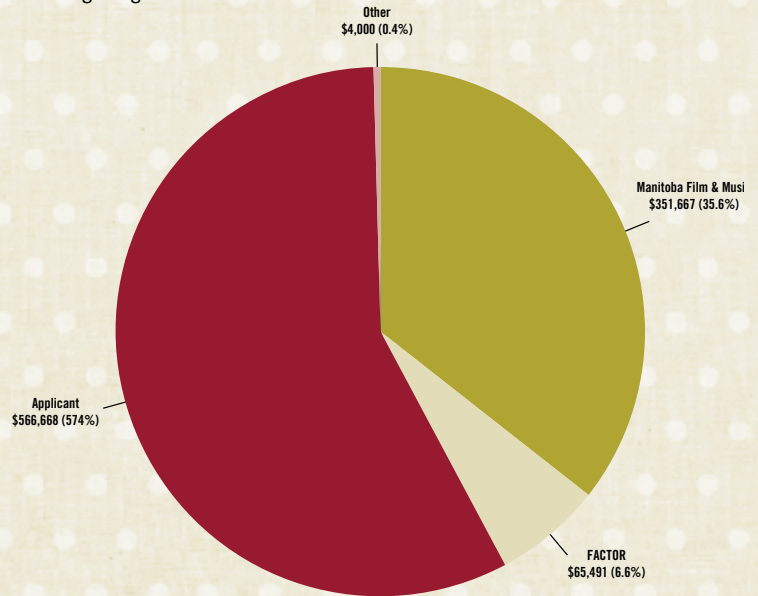
As the following chart shows, with Manitoba's \$13.6 million (22%) in equity financing and estimated tax credit support, resulted in \$61.4 million in indigenous, co-production and foreign production activity that occurred in fiscal 2009. This amount reflects \$47.8 million (78%) of investment from other sources. This is an indication that Manitoba's modest investment attracts millions of dollars of additional revenues into Manitoba's economy.



**SOURCE:** Fiscal year 2009 film production activity of \$61.4 million is compiled from data provided in equity and tax credit applications submitted to **MANITOBA FILM & MUSIC** as of March 31, 2009.

## MUSIC

Available funding from other sources for the music recording industry is limited (FACTOR, Video FACT, Canada Council) and therefore, very competitive. **MANITOBA FILM & MUSIC's** investment is the key element of support to Manitoba's emerging and established musicians. With more and more Manitoba acts making a name for themselves on an international level, it is important that the funding support from **MANITOBA FILM & MUSIC** remain relevant in the face of increased marketing and touring budgets.



**SOURCE:** Fiscal year music production activity of \$987,826 is compiled from data provided in CD, Demo and Music Video applications submitted to **MANITOBA FILM & MUSIC** as of March 31, 2009.



TOP LEFT: MANITOBA FILM & MUSIC supported musician, Ray St. Germain.

TOP RIGHT: Kyle Riabko in the made for television documentary, *The Lead*.

BOTTOM LEFT: CindyMarie Small on the set of the short film *The Red Hood*.

BOTTOM RIGHT: MANITOBA FILM & MUSIC supported musician, Matt Epp.

# Juries

The evaluation and adjudication of applications submitted to the Corporation by industry professionals and colleagues remains a central part of **MANITOBA FILM & MUSIC's** guidelines with respect to the Music Recording and Demo Recording Programs.

Jurors for Music Recording Programs are drawn from all sectors of the provincial music recording industry and include record-label employees, engineers, musicians, songwriters, agents, talent managers, lawyers and publicists. Music recording proposals must be unanimously recommended for funding by a minimum of two juries.

**MANITOBA FILM & MUSIC** gives sincere thanks the following jurors who so generously gave their time:

- |                     |                        |                      |
|---------------------|------------------------|----------------------|
| Graham Barg         | Fresh I.E.             | Johnny Marlow        |
| Steve Bell          | Brandon Friesen        | Art McIntyre         |
| Don Benedictson     | Michelle Gregoire      | Sean McManus         |
| Natalie Bernardin   | Jarret Hannah          | Nicky Mehta          |
| Jeff Bishop         | David Hasselfield      | Marcus Montana       |
| Aime Boisjoli       | Tim Hoover             | Ruth Moody           |
| Dawn Bourbonnais    | Rei Hotoda             | Lynn Munilla         |
| Bubba B             | Susan Israel           | Martin Mushinski     |
| Chris Burke-Gaffney | Ariane Jean            | Derek Norton         |
| Stephen Carroll     | Ingrid Johnson         | Jordan O'Brien-Moran |
| Gaylene Dempsey     | Jaylene Johnson        | Grant Paley          |
| Roland Deschambault | R. Meredith Johnson    | Genevieve Pelletier  |
| Phil Deschambault   | John Kendle            | Shawn Pierce         |
| Leo DuFault         | Jason Klein            | Dave Quanbury        |
| Danielle Dumesnil   | Angie Lamirande        | Ruben Ramalheiro     |
| Tim Elias           | Renee Lamoureux        | Rob Rousseau         |
| Michael Elves       | David Larocque         | Gerry Sawatzky       |
| Rick Fenton         | Ginette Lavack-Walters | RoseAnna Schick      |
| Vince Fontaine      | Boyd MacKenzie         | Machelle Shapira     |
| Michael Fox         | James Manishen         | David Sherman        |
|                     |                        | Dama Slutchuk        |
|                     |                        | Michael Slute        |
|                     |                        | Rachel Stone         |
|                     |                        | Chris Taylor         |
|                     |                        | Bruce Tulloch        |
|                     |                        | Kevin Walters        |
|                     |                        | Mike Warkentin       |
|                     |                        | Adam West            |
|                     |                        | Michael Wolch        |
|                     |                        | Vicki Young          |
|                     |                        | Zane Zalis           |
|                     |                        | Brandy Zdan          |
|                     |                        | Dave Zeglinski       |



TOP: MANITOBA FILM & MUSIC supported group, Boats.



BOTTOM: MANITOBA FILM & MUSIC supported musician, Alana Levandoski.

# Film Projects *Supported in 2008/2009*

## MARKET DRIVEN TELEVISION PRODUCTION FINANCING PROGRAM AND MARKET DRIVEN FEATURE FILM PRODUCTION PROGRAM

The Television and Feature Film Production Programs assist in the production financing of fully developed feature film or television projects through non-interest equity investments. The projects are reviewed based on (i) their economic investments (ii) working with key creative positions such as Manitoba writers and directors and (iii) for shooting in the winter months. Bonuses are awarded for working with an Aboriginal, Metis or Francophone production company.

**IN FISCAL YEAR 2009, 16 NEW APPLICATIONS WERE APPROVED FOR A TOTAL INVESTMENT OF \$1,684,206.**

Recipient	Project
4928033 Manitoba Inc.	We Joggin' 2007
5130565 Manitoba Inc.	The Lead
5649871 Manitoba Inc.	Standing Tall
5744858 Manitoba Ltd.	Arbor Live
5851069 Manitoba Inc.	Rolling Tundra Revue
B Team Productions (Manitoba) Inc.	The B Team
Blue Coach MB Productions Inc.	Keep Your Head Up Kid: The Don Cherry Story
Cashing In Inc.	Cashing In
City Next Door Productions Inc.	The Good Germany
Evil Book Productions Inc.	Todd and the Book of Pure Evil
Kind 2 Film Productions (Manitoba) Inc.	Less Than Kind—Season II
Les Productions Rivard Inc.	Citoyen du Monde
Les Productions Rivard Inc.	Pour un soir seulement II
OP Stones Inc.	Throwing Stones
True Liars Productions Inc.	The Truth About Liars
Two Lagoons Productions Inc.	Taken in Broad Daylight

## EMERGING TALENT MATCHING FUNDS

This program is designed to support entry-level filmmakers who have received production funding awards through a competitive process from a recognized industry organization. This program encourages skills advancement and the development and application of standard industry practices for entry-level producers and directors.

**IN FISCAL YEAR 2009, THREE APPLICATIONS WERE APPROVED FOR A TOTAL INVESTMENT OF \$28,150.**

Recipient	Project
Jaimz Asmundson	The Magus
Koshka Productions Inc.	The Red Hood
Ryan McKenna	Bon Voyage

## MANITOBA MUSIC AND MOTION PICTURES DEVELOPMENT PROJECTS PROGRAM

The Manitoba Music & Motion Pictures Development Project (M3P) programs are administered by **On Screen Manitoba** and supported with program assistance from **MANITOBA FILM & MUSIC**.

The M3P programs administered by **On Screen Manitoba** in 2009 include the **Access to Markets Program**, the **Professional Development Fund**, the **Marketing Plan Program** and the **Access to Festivals Program**.

In fiscal year 2009, **MANITOBA FILM & MUSIC** committed \$30,000 to the M3P programs administered by **On Screen Manitoba**.

## MARKET DRIVEN FEATURE FILM DEVELOPMENT FINANCING PROGRAM AND MARKET DRIVEN TELEVISION DEVELOPMENT FINANCING PROGRAM

Through these programs, eligible applicants receive financial assistance for the development of viable motion picture concepts into screenplays for television and theatrical release. Financing under both of these programs takes the form of a recoupable loan and is committed according to phases. In the event the project qualifies for production financing, the development loan could be converted into an equity investment.

**IN FISCAL YEAR 2009, 18 APPLICATIONS WERE APPROVED FOR A TOTAL INVESTMENT OF \$156,662.**

Recipient	Project
103rd Productions Inc.	The Gospel According to Dave
2802031 Manitoba Inc.	Summer of My Amazing Luck
BDBG—Video Vindaloo	Runners
Bedbugs Films Inc.	The Kanmon Strait
Big Blue Films Inc.	The Sense of Things
Buffalo Gal Pictures Development Inc.	Red Dead Skin
Buffalo Gal Pictures Inc.	See the Child
Chaotik Kreative Inc.	Lost In La Mancha
CLG Communications	Buckin' the Odds
Eagle Vision Inc.	Strange Love
Eagle Vision Inc.	Peggy Taylor
Eagle Vision Inc.	The Dwelling
Eagle Vision Inc.	Stolen Children
julijette Inc.	The Ambassador's Word
Merit Motion Pictures Inc.	Arctic Defenders
Rampage Entertainment Manitoba Inc.	The Glitch
Savant Productions Inc.	Rwanda: Rising Up
Two Lagoons Productions Inc.	As Luck Would Have It

## FEATURE FILM MARKETING

This program assists productions/applicants with the promotion and marketing of feature film projects at the time of theatrical release and/or at festivals and markets; to either enhance the promotion and marketing of the release theatrically and/or to attract the attention of distributors/sales agents to support the increase in commercial interest in the project. It is not the intention of the program to duplicate support in areas already covered under **On Screen Manitoba's M3P Access to Markets, Access to Festivals, and Professional Marketing Fund**, and as such does not apply to travel, accommodations, or per diems, and/or promotional or marketing activities covered under the **Winnipeg Film Group's Marketing Fund**. It is also intended to complement (not replace) resources, financial and otherwise, committed by the distributors of the film.

**IN FISCAL YEAR 2009, TWO APPLICATIONS WERE APPROVED FOR A TOTAL INVESTMENT OF \$19,692.**

Recipient	Project
Amreeka Productions Canada Inc.	Amreeka
Lucky Pictures Inc.	High Life



TOP: LeVar Burton in the MANITOBA FILM & MUSIC supported made for television movie, *Taken in Broad Daylight*.

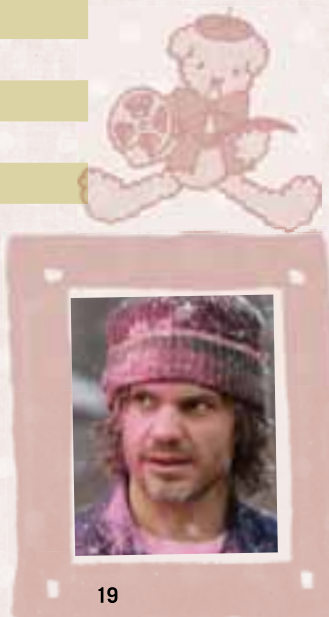
RIGHT: Nisreen Faour in the MANITOBA FILM & MUSIC supported feature film, *Amreeka*.



ABOVE: Stephen McIntyre (top) and Nancy Sorel (bottom) in MANITOBA FILM & MUSIC supported television series, *Cashing In*.

FAR LEFT: On the set of the MANITOBA FILM & MUSIC television series, *The B Team*.

LEFT: Timothy Olyphant in MANITOBA FILM & MUSIC supported feature film, *High Life*.



# Music Recording Projects Supported in 2008/2009

The **Music Recording Production Fund** offers funding at three levels: **Level One** encourages the production of demo recordings of two or more songs to be used for calling-card purposes; **Level Two** encourages the production of recordings of three or more songs to be used for promotional purposes or released for sale through any and all mediums and **Level Three** encourages the production of projects for commercial release.

**IN FISCAL YEAR 2009, 43 APPLICATIONS WERE APPROVED FOR A TOTAL INVESTMENT OF \$307,621.**

## Music Recording Production Level 1

Recipient	Project
Bockstael Music Publishing	Heather Longstaffe
cbg Artist Development	Kutdown
cbg Artist Development	Natalia Zielinski
cbg Artist Development	Birdapres
Going Postel Entertainment	Serena Postel
Nero Burke Studios	Dameon Styles
Nero Burke Studios	Phil Deschambault
Nero Burke Studios	Chris Deguzman
Nero Burke Studios	Maximum 60
Private Ear Recording	A.M. Glory
Private Ear Recording	Moments of Brilliance
Spire Inc.	Entre Parentheses
Spire Inc.	Amuse

## Music Recording Production Level 2

Recipient	Project
5776571 MANITOBA	Matt Epp
A.M. Glory Music	A.M. Glory
cbg Artist Development	Sierra Noble
Dust Poets	Dust Poets—World At Large
Hundredfold	Hundredfold
JAW Music	JAW
Nadia Gaudet Musiique	Nadia Gaudet
Segweh Winnipeg	Segweh
Tele Music	Tele
The Perms	The Perms—Keeps You When You're Down
Trash Can Romance Productions	Ingrid Gatin
Will Bonness Music	Will Bonness
Xplicit Metal	Xplicit

## Music Recording Production Level 3

Recipient	Project
Alana Levandoski	Alana Levandoski
Blue Muse Records	Ruth Moody
Boats Music	Boats
Cat Jahnke	Cat Jahnke
Daniel Roy	Daniel ROA
Diana McIntosh, Musician	Diana McIntosh
G7 Welcoming Committee Records Inc.	Propagandhi—Supporting Caste
Michelle Gregoire Productions	Michelle Gregoire
Mother of Pearl Records Inc.	Heather Bishop
Ojiji Music	Little Hawk
Pummelhorse Inc. d.b.a. Smallman Records	Greg Macpherson
RGK Entertainment	Dave Wasyliw
Romi Mayes	Romi Mayes—Achin' In Yer Bones
Signpost Music Ltd.	Kerri Woelke—Where We Were
Signpost Music Ltd.	Rei Hotoda—Apparitions
Signpost Music Ltd.	Amanda Falk
Slo Coach Recordings	Grand Analog

## OUT OF PROVINCE MUSIC RECORDING PROGRAM

The Out of Province Music Recording Program is designed to encourage production activity and business development in the Manitoba music recording industry by providing re-payable financial support for recordings featuring non-Manitoba resident artists.

**IN FISCAL YEAR 2009, FIVE APPLICATIONS WERE APPROVED FOR A TOTAL CONTRIBUTION OF \$45,000.**

Recipient	Project
Bockstael Music Publishing	Ash Koley
Bockstael Music Publishing	Michou
cbg Artist Development	The Keats
Paradise Alley Productions Ltd.	Brad James
Unity Gain	Annette Campagne



TOP: MANITOBA FILM & MUSIC supported group, Inward Eye.



RIGHT: MANITOBA FILM & MUSIC supported duo, Keith and Renee.

## RECORDING ARTIST TOURING SUPPORT PROGRAM

The Recording Artist Touring Support Program assists Manitoba recording artists to reach audiences to promote their music through touring. Tour support is available for tours that meet **MANITOBA FILM & MUSIC** program guideline requirements.

**IN FISCAL YEAR 2009, 54 APPLICATIONS WERE APPROVED FOR A TOTAL CONTRIBUTION OF \$150,744.**

Recipient	Project
5776571 MANITOBA	Matt Epp—Orphan Horse — MB
5776571 MANITOBA	Matt Epp—Orphan Horse — NS & AB
Arms Around The Stereo	Lives of Many—Until We Lay This To Rest — ON
Blue Case Tunes	Cara Luft—The Light Fantastic — Canada
Blue Case Tunes	Cara Luft—The Light Fantastic — U.S.
Blue Case Tunes	Cara Luft—The Light Fantastic — Europe
Boats Music	Boats—Intercontinental Champion — Central Canada
BURNTHE8TRACK	BURNTHE8TRACK—Fear of Falling Skies — Europe
Cat Jahnke Music	Cat Jahnke—None Of Those Things — ON
Cat Jahnke Music	Cat Jahnke—None Of Those Things — AB & SK
Cat Jahnke Music	Cat Jahnke—None Of Those Things — ON & SK
Cat Jahnke Music	Cat Jahnke—None Of Those Things — Central Canada
Crosstown Rivals	Crosstown Rivals — ON & PQ
Dust Poets	Dust Poets—Lovesick Town — BC
Easily Amused Music	Keith & Renee — Revolution — Western Canada & U.S.
High Five Drive	High Five Drive—From the Ground Up — Europe
IE Entertainment	Inward Eye — EP — Canada
Jam Space	The Judes — Sunflower — Australia
Jodi King Music	Jodi King—Acoustic EP — BC & MB
Red Letter Music	Christine Fellows — Nevertheless — U.S.
Romi Mayes	Romi Mayes—Sweet Somethin' Steady — Europe
Scott Nolan	Scott Nolan—Receiver/Reflector — AB & ON
Sean Brown	Sean Brown—Ready Aim Fire — ON
Sheena Grobb Music	Sheena Grobb—Safe Guarded Space — Western Canada
Sheena Grobb Music	Sheena Grobb—Safe Guarded Space — ON, PQ & MB
Signpost Music Ltd.	Steve Bell — Devotion — Canada & U.S.
Slo Coach Recordings	Grand Analog — Caligrafitti — Canada
Smallgate	Jacob & Lily—The Cathedral — Canada



MANITOBA FILM & MUSIC supported group, The Waking Eyes.

Smallgate	Jacob & Lily—The Cathedral — AB & BC
Smallman Records	Comeback Kid—Through The Noise CD/ DVD — Canada
Smallman Records	Comeback Kid—Broadcasting 2007 — Hawaii & Asia
Smallman Records	Comeback Kid—Broadcasting 2007 — Mexico
Smallman Records	Comeback Kid—Through The Noise CD/ DVD — Australia
Smallman Records	Propogandhi—Live From Occupied Territory — Asia
Smallman Records	Propogandhi—Live From Occupied Territory — Europe
Smallman Records	Propagandhi—Supporting Caste — U.S.
Smallman Records	Sick City — Nightlife — BC & AB
Smallman Records	Sick City — Nightlife — ON
Smallman Records	Sick City — Nightlife — U.S.
Smallman Records	Sights & Sounds — ON
Solomon Records Music	Oldfolks Home—We Are The Feeling Line — Canada
Subcity Dwellers Band	Subcity Dwellers—When The Beat Starts to Pound — Western Canada
Subcity Dwellers Band	Subcity Dwellers—When The Beat Starts to Pound — AB & BC
Tele Music	Tele—Endstop & Elsewhere — Canada
The Afterbeat	The Afterbeat — Personals—Canada
The Details	The Details—Draw Distance Draw A Border — Canada
The Details	The Details—Draw Distance Draw A Border — Western Canada
The Paperbacks	The Paperbacks—An Illusion Against Death — Canada
The Perpetrators	The Perpetrators—Tow Truck — Europe
The Waking Eyes	The Waking Eyes—Holding Onto Whatever It Is — ON
The Waking Eyes	The Waking Eyes—Holding Onto Whatever It Is — Canada
Transistor 66 Record Company	Scott Nolan—Receiver/Reflector — Western Canada
Transistor 66 Record Company	The Gorgan—Corpse Whale — ON & PQ
Twilight Hotel Music	Twilight Hotel—Highway Prayer — U.S.

## RECORD PRODUCT MARKETING SUPPORT PROGRAM

This program provides support for the marketing and promotion of Manitoba music recording products. Marketing support is available for music recording products that meet Manitoba music recording content requirements.

**IN THE 2009 FISCAL YEAR, 23 APPLICATIONS WERE APPROVED FOR A TOTAL CONTRIBUTION OF \$108,003.**

Recipient	Project
A Touch Of Jazz	Natasha Kaminsky
Arbor Records Ltd.	Team Rezofficial—The World (And Everything In It)
Arbor Records Ltd.	Tracy Bone—No Lies
Balanced Records	Electric Nosehair Orchestra/DJ Bruce
Bryce Pallister Music	Bryce Pallister—RDY 2 GO
Castrati Music	The Nods—Static Pop
Dreadnaut	Dreadnaut—A Taste Of What's To Come
Easily Amused Music	Keith & Renee—Revolution
Floor Thirteen Music	Floor Thirteen—Mmmm!
J.P. Hoe	J.P. Hoe—The Dear John Letters
KBS Music	Katelyn Dawn—The Window
Manitoba Music Industry Association	Manitoba Music Juno Showcase
Pummelhorse Inc. d.b.a. Smallman Records	The Reason—Things Couldn't Be Better
Pummelhorse Inc. d.b.a. Smallman Records	Sylvie—Trees and Shade are Our Only Fences
Pummelhorse Inc. d.b.a. Smallman Records	Propagandhi—Supporting Caste
Ray St. Germain Productions Inc.	Ray St. Germain—Life Ain't Hard
Rising Sun Productions	Eagle & Hawk—Sirensong
Romi Mayes	Romi Mayes—Achin' In Yer Bones
Signpost Music Ltd.	Steve Bell—Devotion
Signpost Music Ltd.	Rei Hotoda—Apparitions
Signpost Music Ltd.	Kerri Woelke—Where We Were
Smallman Records	Comeback Kid—Through The Noise CD/ DVD
West Lake Music Ltd.	Doc Walker—Beautiful Life

## MUSIC VIDEO FUND

The Music Video Fund is designed to encourage the production of music videos in order to aid in the promotion and marketing of album projects with national distribution. The project must be designed for a Manitoba recording artist to promote a previously released or soon-to-be released recording and must meet the Manitoba content points with regards to production of the video.

**IN THE 2009 FISCAL YEAR, FOUR APPLICATIONS WERE APPROVED FOR A TOTAL CONTRIBUTION OF \$9,779.**

Recipient	Project
Daniel Roa	Daniel ROA—Le Nombriil Du Monde
Easily Amused Music	Keith & Renee—Revolution
High Five Drive	High Five Drive—Full Blast
Mighty Kraken Films Inc.	Nathan—Key Principles



TOP: Left: MANITOBA FILM & MUSIC supported musician, Grand Analog  
• Right: MANITOBA FILM & MUSIC supported group, The Details.

BOTTOM: Left: MANITOBA FILM & MUSIC supported group, Tele • Right: MANITOBA FILM & MUSIC supported musician, Sierra Noble.

## MARKET ACCESS PROGRAM

As a program of the M3P project, the **Market Access Program** is administered by **Manitoba Music** and supported with program assistance from **MANITOBA FILM & MUSIC**.

The aim of the program is to provide Manitoba artists and music-industry professionals with professional development opportunities by attending professionally organized music industry conferences, showcases and other related approved events.

**In fiscal year 2009, MANITOBA FILM & MUSIC committed \$40,000 to the Market Access Program.**



LEFT: MANITOBA FILM & MUSIC supported musician, Jodi King.

ABOVE: MANITOBA FILM & MUSIC supported musicians, Ash Koley and Phil Deschambault.



MANITOBA | Musique et Film  
Film & Music | MANITOBA

**FINANCIAL STATEMENTS**  
MARCH 31, 2009

## MANAGEMENT'S RESPONSIBILITY

### To the Board of Directors of Manitoba Film and Sound Recording Development Corporation:

Management has the responsibility for preparing the accompanying financial statements and ensuring that information in the annual report is consistent with the statements. This responsibility includes selecting appropriate accounting principles and making objective judgments and estimates in accordance with Canadian generally accepted accounting principles.

In discharging its responsibility for the integrity and fairness of the financial statements, management designs and maintains the necessary accounting systems and related internal controls to provide reasonable assurance that transactions are authorized, assets are safeguarded and proper records are maintained.

The Board of Directors and the Finance and Planning Committee are composed entirely of directors who are neither management nor employees of the Organization. The Finance and Planning Committee also undertakes the

responsibilities of an Audit Committee. The Finance and Planning Committee is appointed by the Board to review the financial statements in detail with management and to recommend them to the Board prior to their approval of the financial statements for publication.

External auditors are appointed to audit the financial statements and report directly to the Finance and Planning Committee; their report follows. The external auditors have full and free access to, and meet periodically and separately with, both the management and the Finance and Planning Committee to discuss their audit findings.

Carole Vivier, CEO

## AUDITORS' REPORT

### To the Board of Directors of Manitoba Film and Sound Recording Development Corporation

We have audited the statement of financial position of Manitoba Film and Sound Recording Development Corporation as at March 31, 2009 and the statements of revenues and expenses and net assets and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles

used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2009 and the results of its operations and cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Winnipeg, Manitoba  
April 28, 2009

Chartered Accountants

# STATEMENT OF FINANCIAL POSITION

As at March 31, 2009

	2009	2008 (restated)
<b>Assets</b>		
Current		
Cash (Note 4)	\$ 416,735	\$ 652,313
Restricted Cash (Note 4)	1,616,595	1,225,398
Accounts receivable	5,801	2,164
Prepaid expenses	48,455	35,882
	<b>2,087,586</b>	<b>1,915,757</b>
Capital assets (Note 5)	137,405	61,166
	<b>\$ 2,224,991</b>	<b>\$ 1,976,923</b>
<b>Liabilities</b>		
Current		
Accounts payable	\$ 53,528	\$ 73,009
Carry-over commitments (Note 4 & 6)	1,488,805	1,183,898
	<b>\$ 1,542,333</b>	<b>\$ 1,256,907</b>
<b>Net Assets (Note 7)</b>		
Invested in capital assets	\$ 137,405	\$ 61,166
Internally restricted (Note 4)	127,790	41,500
Unrestricted	417,463	617,350
	<b>682,658</b>	<b>720,016</b>
	<b>\$ 2,224,991</b>	<b>\$ 1,976,923</b>

On behalf of the Board of Directors:

*David Dondeneau*

\_\_\_\_\_  
DIRECTOR

*Howler*

\_\_\_\_\_  
DIRECTOR



# STATEMENT OF REVENUES AND EXPENSES AND NET ASSETS

For the year ended March 31, 2009

	2009	2008 (restated)
<b>Revenues</b>		
Province of Manitoba (Note 11)	\$ 3,677,700	\$ 3,385,200
Interest	53,268	84,762
Program recoupments	194,168	382,671
Other	9,028	9,998
<b>Total revenues</b>	<b>\$ 3,934,164</b>	<b>\$ 3,862,631</b>
<b>Expenses (Schedule 1)</b>		
Film and Television Programs	\$ 1,918,710	\$ 1,844,019
Sound Programs	661,147	561,882
Industry Support (Note 8)	260,302	244,474
Film Commission/Locations Services	357,261	343,611
Program Delivery (Note 10)	553,914	482,218
Administrative	220,188	192,732
<b>Total expenses</b>	<b>\$ 3,971,522</b>	<b>\$ 3,668,936</b>
<b>Excess (deficiency) of revenues over expenses</b>	<b>\$ (37,358)</b>	<b>\$ 193,695</b>
<b>Net assets, beginning of year as previously stated</b>	<b>720,016</b>	<b>484,821</b>
<b>Change in accounting policy (Note 2)</b>	<b>-</b>	<b>41,500</b>
<b>Net assets, end of year (Note 7)</b>	<b>\$ 682,658</b>	<b>\$ 720,016</b>

# STATEMENT OF CASH FLOWS

For the year ended March 31, 2009

	2009	2008 (restated)
<b>Cash provided by (used for) the following activities</b>		
<b>Operating activities</b>		
Excess (deficiency) of revenues over expenses	\$ (37,358)	\$ 193,695
Amortization	18,644	17,589
	<b>\$ (18,714)</b>	<b>\$ 211,284</b>
<b>Changes in working capital accounts</b>		
Accounts receivable	\$ (3,638)	\$ 22,009
Carry-over commitments	304,908	146,690
Prepaid expenses	(12,571)	(8,361)
Accounts payable	(19,483)	26,378
Deferred revenue	-	(107,500)
	<b>\$ 269,216</b>	<b>\$ 79,216</b>
	<b>\$ 250,502</b>	<b>\$ 290,500</b>
<b>Investing activities</b>		
Purchases of capital assets	\$ (94,883)	\$ (15,537)
<b>Increase in cash resources</b>	<b>155,619</b>	<b>274,963</b>
<b>Cash resources, beginning of year</b>	<b>1,877,711</b>	<b>1,602,748</b>
<b>Cash resources, end of year</b>	<b>\$ 2,033,330</b>	<b>\$ 1,877,711</b>
<b>Cash resources are comprised of:</b>		
Cash	416,735	652,313
Restricted Cash	1,616,595	1,225,398
	<b>\$ 2,033,330</b>	<b>\$ 1,877,711</b>

# NOTES TO FINANCIAL STATEMENTS

For the year ended March 31, 2009

## 1. NATURE OF BUSINESS

Manitoba Film and Sound Recording Development Corporation (the "Organization") is a statutory corporation created by the Province of Manitoba through The Manitoba Film and Sound Recording Development Corporation Act. The chief objective of the Organization is to foster growth of the Manitoba film and sound recording industries by providing financial and other assistance.

The Organization has been designated by the Minister of Finance to administer the Manitoba Film and Video Production Tax Credit Program, including registration of productions and review of tax credit applications.

## 2. CHANGE IN ACCOUNTING POLICIES

### REVENUE RECOGNITION

The Organization receives funding from the Province of Manitoba. While the Province of Manitoba does not impose restrictions on how the funding is to be used, the Organization internally designates this funding to be used for specific purposes. Some of the funding received from the Province of Manitoba in a fiscal year does not get used until the following fiscal year.

In prior years, the Organization accounted for this unused funding as a liability. In the current year, the Organization changed its accounting policy and accounts for the unused funding as revenue with a corresponding amount recorded as internally restricted net assets. This change in accounting policy has been applied retrospectively and the prior year's financial statements have been restated. The effect of the change on the year ended March 31, 2008 is to increase internally restricted net assets by \$41,500 and to decrease liabilities by \$41,500.

### CAPITAL DISCLOSURES

Effective April 1, 2008 the Organization adopted the Canadian Institute of Chartered Accountants' new recommendations for the disclosures about capital. Section 1535 Capital Disclosures establishes standards for disclosing what an entity regards as capital and an entity's objectives, policies and processes for managing its capital. The Section also prescribes disclosure regarding whether an entity has complied with any externally restricted imposed capital requirements, and if not, the consequences of such non-compliance.

The adoption of this new standard did not have a material impact on the Organization's financial statements.

## 3. SIGNIFICANT ACCOUNTING POLICIES

These financial statements are prepared in accordance with Canadian generally accepted accounting principles and include the following significant accounting policies:

### EQUIPMENT

Equipment is recorded at cost. Amortization is provided using the straight-line method at rates intended to amortize the cost of the assets over their estimated useful lives. The annual rates are as follows:

Website	30%
Computer equipment	30%
Furniture	20%
Leasehold improvements	5%
Equipment	20%

### PROGRAM FUNDING

The Organization provides grant funding to Manitoba companies and individuals in order to promote Manitoba's film and sound recording artists and industries. The grant may nominally take the form of equity financing from which, in the future, there may be a recovery of principal or return on investment.

### REVENUE RECOGNITION

#### a) Program Recoupments

Any recovery of principal or return on investment of programs funded is recorded as program recoupment when received or reported by the applicant.

#### b) Province of Manitoba Funding

Province of Manitoba funding is based on the Province of Manitoba's annual allocation to the Organization and is recorded as revenue when received.

### MEASUREMENT UNCERTAINTY

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period.

Accounts receivable are stated after evaluation as to their collectability and an appropriate allowance for doubtful accounts is provided where considered necessary. Amortization of equipment is provided based on the Organization's estimated useful lives of those assets.

### 3. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

These estimates and assumptions are reviewed periodically and, as adjustments become necessary, they are reported in earnings in the periods in which they become known.

#### **LONG-LIVED ASSETS**

Long-lived assets consist of capital assets. Long-lived assets held for use are measured and amortized as described in the applicable accounting policies.

The Organization performs impairment testing on long-lived assets held for use whenever events or changes in circumstances indicate that the carrying value of an asset, or group of assets, may not be recoverable. Impairment losses are recognized when undiscounted future cash flows from its use and disposal are less than the asset's carrying amount. Impairment is measured as the amount by which the asset's carrying value exceeds its fair value. Any impairment is included in operations for the year.

#### **FINANCIAL INSTRUMENTS**

##### **Held for trading:**

The Organization has classified cash as held for trading. This instrument is initially recognized at fair value. Fair value is approximated by the instrument's initial cost in a transaction between unrelated parties.

Held for trading financial instruments are subsequently measured at their fair value. Net gains and losses arising from changes in fair value are recognized immediately in income.

##### **Loans and receivables:**

The Organization has classified accounts receivable as loans and receivables. These assets are initially recognized at their fair value. Fair value is approximated by the instrument's initial cost in a transaction between unrelated parties.

Loans and receivables are subsequently measured at their amortized cost, using the effective interest method. Amortized cost is the amount at which the financial asset is measured at initial recognition less any reduction for impairment or uncollectibility. Net gains and losses arising from changes in fair value are recognized in net income upon impairment.

##### **Other financial liabilities:**

The Organization has classified accounts payable as other financial liabilities. These liabilities are initially recorded at their fair value. Fair value is approximated by the instrument's initial cost in a transaction between unrelated parties.

Other financial liabilities are subsequently measured at amortized cost. Amortized cost is the amount at which the financial liability is measured at initial recognition less principal repayments. Net gains and losses arising from changes in fair value are recognized in net income upon derecognition.

##### **Comprehensive income:**

The Organization does not have any items giving rise to other comprehensive income, nor is there any accumulated balance of other comprehensive income. All gains and losses, including those arising from measurement of all financial instruments have been recognized in operations for the period.

##### **Recent accounting pronouncements:**

###### **Financial Instrument Deferral of Section 3862 and 3863:**

In December 2006, the Canadian Institute of Chartered Accountants (CICA) issued Section 3862 Financial Instruments – Disclosures and Section 3863 Financial Instruments – Presentation to replace Section 3861 Financial Instruments – Disclosure and Presentation. The effective date for these new Sections was for interim and annual financial statements with fiscal years beginning on or after October 1, 2007, with earlier adoption permitted. However, in light of the uncertainty regarding the future direction in setting standards for not-for-profit organizations, the CICA released a decision to allow deferral of Sections 3862 and 3863 for this sector. Not-for-profit organizations should continue to apply Section 3861 until interim and annual financial statements with fiscal years beginning on or after October 1, 2008.

###### **Financial statement presentation by not-for-profit organizations**

In September 2008, amendments were made to CICA Handbook Section 4400 Financial Statement Presentation by Not-for-profit Organizations. Amendments to the section included removal of the requirement to treat net assets invested in capital assets as a separate component of net assets, and, instead, permitting such an amount to be presented as a category of internally restricted net assets. In addition, the requirement to recognize and present revenues and expenses on a gross basis when a not-for-profit organization is acting as a principal in the transaction was clarified. Finally, guidance was included to reflect that Section 1540 Cash Flow Statements and Section 1751 Interim Financial Statements are applicable to not-for-profit organizations.

These amendments apply to interim and annual financial statements relating to fiscal years beginning on or after January 1, 2009. The Organization does not expect the changes to the standard to have a material impact on its financial statements.

##### **CAPITAL ASSETS HELD BY NOT-FOR-PROFIT ORGANIZATIONS**

CICA Handbook Section 4430 Capital Assets Held by Not-for-profit Organizations has been amended to provide additional guidance with respect to the appropriate use of the scope exemption for smaller entities that expense their capital assets. It was clarified that the exemption does not allow not-for-profit organizations to capitalize but not amortize their capital assets, nor does it allow different methods of accounting for various types of capital assets.

This amendment applies to interim and annual financial statements relating to fiscal years beginning on or after January 1, 2009. The Organization does not expect the change to this standard to have a material impact on its financial statements.

### 3. SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### DISCLOSURE OF ALLOCATED EXPENSES BY NOT-FOR-PROFIT ORGANIZATIONS

In September 2008, the Canadian Institute of Chartered Accountants issued new recommendations for disclosures regarding allocated expenses by not-for-profit organizations. CICA Handbook Section 4470 Disclosure of Allocated Expenses by Not-for-profit Organizations requires disclosure by not-for-profit organizations that allocate fundraising and general support expenses to other functions of the policies adopted for the allocation of such expenses among functions, the nature of the allocated expenses, and the basis on which allocations are made. The section also requires disclosure of the amounts allocated from each of its fundraising and general support functions and the amounts and functions to which they have been allocated.

This new Section is effective for interim and annual financial statements relating to fiscal years beginning on or after January 1, 2009. The Organization does not expect this new standard to have a material impact on financial statements.

### 4. CASH

Cash on deposit earns monthly interest at the Chartered Bank's commercial rates. The Organization's internally restricted cash represents the carry-over commitments as described in Note 6 and the internally restricted net assets as described in Note 7.

### 5. CAPITAL ASSETS

		2009		2008
	Cost	Accumulated Amortization	Net Book Value	Net Book Value (restated)
Website/Database	\$ 33,290	\$ 24,752	\$ 8,538	\$ 13,661
Computer equipment	88,620	81,081	7,539	11,831
Furniture	55,363	50,700	4,663	1,014
Leasehold improvements	139,982	27,071	112,911	32,494
Equipment	8,715	4,961	3,754	2,166
	<b>\$ 325,970</b>	<b>\$ 188,565</b>	<b>\$ 137,405</b>	<b>\$ 61,166</b>

## 6. CARRY-OVER COMMITMENTS

Due to lead times required to obtain all the resources necessary to complete film, video and sound recording projects, the Organization approves applications for funding which may not be disbursed until subsequent fiscal periods. Particulars of such approved funding in fiscal year ended March 31, 2009 and prior years, which were not fully advanced as at March 31, 2009 are as follows:

	Year of Commitment			Total	
	08/09	07/08	Prior	2009	2008 (restated)
<b>Film</b>					
Development Financing Programs	\$ 37,907	\$ 10,000	\$ -	\$ 47,907	\$ 87,520
Production Financing Programs	896,955	131,151	12,000	1,040,106	789,594
Access to Markets/Festivals	3,000	-	-	3,000	3,000
Emerging Talent Matching Funds	4,000	4,000	-	8,000	11,750
Feature Film Marketing Program	3,000	-	-	3,000	7,162
Portfolio Investment Envelope	-	-	30,750	30,750	33,750
Industry Support	20,400	500	-	20,900	29,100
	<u>\$ 965,262</u>	<u>\$ 145,651</u>	<u>\$ 42,750</u>	<u>\$1,153,663</u>	<u>\$ 961,876</u>
<b>Sound</b>					
Sound Recording Production Fund—I	\$ 7,200	\$ 400	\$ -	\$ 7,600	\$ 7,577
Sound Recording Production Fund—II	48,602	7,250	-	55,852	25,800
Sound Recording Production Fund—III	127,214	12,850	500	140,564	96,250
Sound Recording – Out of Province Artists	27,500	5,000	32,500	21,738	
Record Product Marketing Fund	48,984	5,750	-	54,734	35,918
Recording Artist Touring Fund	23,713	-	-	23,713	6,239
Music Video Fund	7,779	2,400	-	10,179	16,500
Portfolio Investment Envelope	-	-	6,000	6,000	9,000
Market Access Fund	-	-	4,000	4,000	3,000
	<u>\$ 290,992</u>	<u>\$ 28,650</u>	<u>\$ 15,500</u>	<u>\$ 335,142</u>	<u>\$ 222,022</u>
<b>Total Commitments</b>	<u>\$1,256,254</u>	<u>\$ 174,301</u>	<u>\$ 58,250</u>	<u>\$1,488,805</u>	<u>\$1,183,898</u>

## 7. NET ASSETS

	Invested in	Internally	Unrestricted	2009	2008 (restated)
	capital assets	restricted			
Balance, beginning of year	\$ 61,166	\$ 41,500	\$ 617,350	\$ 720,016	\$ 484,821
Change in accounting policy	-	-	-	-	41,500
Excess (deficiency) of revenues over expenses	(18,644)	86,290	(105,004)	(37,358)	193,695
Investment in capital assets	94,803	-	(94,883)	-	-
Balance, end of year	<u>\$ 137,405</u>	<u>\$ 127,790</u>	<u>\$ 417,463</u>	<u>\$ 682,658</u>	<u>\$ 720,016</u>

Internally restricted assets are comprised of funding for activities of the Organization received from the Province of Manitoba. Of the total amount, \$21,500 (2008—\$21,500) has been directed to the Sound Portfolio Investment Envelope Program, \$20,000 (2008—\$20,000) to the Film Portfolio Investment Envelope Program and \$86,290 (2008—\$0) to the Film Production Funds.

## 8. INDUSTRY SUPPORT

The Organization indirectly supports the on-going development of creative talent, business skills and capacity building of various film, television and sound recording professionals by providing funding for specific programming administered by MARIA, On Screen Manitoba, the National Screen Institute Canada and the Winnipeg Film Group. Programs supported include the Aboriginal Music Program, Features First, Drama Prize, Totally Television, Global Marketing, New Voices, NSI Storytellers, Post-Production and Marketing funds.

## 9. LEASE COMMITMENTS

The Organization occupies leased premises subject to minimum monthly rent of \$5,196 until August 2013 plus various equipment leases with quarterly payments until September 2014. Future minimum annual payments as are follows:

2010	89,774
2011	94,970
2012	89,774
2013	94,970
2014	53,400
2015	8,745

## 10. PROGRAM DELIVERY

Program delivery also includes the expenses associated with the delivery of the Manitoba Film & Video Production Tax Credit Program (MTC). While the value of the MTC does not flow through the Organization, the management of it does and is therefore determined to be worth noting. A total of 109 applications were received for processing during the 2009 fiscal year (2008 – 110), representing in excess of \$205 million worth of production activity (2008–\$195 million). Production activity includes projects which took place in current and prior years. The tax credits are subject to approval by the Province of Manitoba. The cost to administer the Program in the fiscal year was approximately \$59,000.

## 11. ECONOMIC DEPENDENCE

The Organization's primary source of income is derived from the Province of Manitoba in the form of an operating grant.

## 12. CAPITAL MANAGEMENT

The Organization's objective when managing capital is to safeguard the entity's ability to continue as a going concern, so that it can continue to provide financial and other assistance to its members.

The Organization sets the amount of capital in proportion to risk and manages the capital structure and makes adjustments to it in light of changes to economic conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the Organization may decrease expenses or seek other sources of funding.

The Organization manages the following as capital:

	2009	2008
Invested in capital assets	\$ 137,405	(restated) \$ 61,166
Internally restricted net assets	127,790	41,150
Unrestricted net assets	417,463	617,350
	<b>\$ 682,658</b>	<b>\$ 720,016</b>

The Organization monitors capital on a quarterly basis, as well as annually, including the Board's input as to the capital management approach to take.

## 13. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to conform to current year's financial statement presentation.

# MANITOBA FILM AND SOUND RECORDING DEVELOPMENT CORPORATION

## SCHEDULE 1 - EXPENSES

For the year ended March 31, 2009

	2009	2008 (restated)
<b>Film and Television Programs</b>		
Development Financing	\$ 156,662	\$ 122,050
Production Financing	1,684,206	1,634,807
Access to Markets	30,000	30,000
Emerging Talent Matching Funds	28,150	50,000
Feature Film Marketing	19,692	7,162
	<b>\$ 1,918,710</b>	<b>\$ 1,844,019</b>
<b>Sound Programs</b>		
Sound Recording Production Level I	\$ 25,515	\$ 33,796
Sound Recording Production Level II	73,855	41,100
Sound Recording Production Level III	208,251	165,435
Sound Recording Production Level – Out of Province Artists	45,000	21,738
Music Video	9,779	58,440
Record Product Marketing Support	108,003	94,170
Recording Artist Touring Support	150,744	117,203
Market Access	40,000	30,000
	<b>\$ 661,147</b>	<b>\$ 561,882</b>
<b>Industry Support</b>		
Film		
Industry Associations (Note 8)	\$ 87,518	\$ 87,000
Sponsorships/Partnerships	60,733	47,219
Sound Recording		
Industry Associations (Note 8)	75,000	75,000
Sponsorships/Partnerships	37,051	35,255
	<b>260,302</b>	<b>244,474</b>
Film Commission/Locations Services	<b>\$ 357,261</b>	<b>\$ 343,611</b>
<b>Program Delivery (Note 10)</b>		
Salaries	\$ 381,167	\$ 332,613
Marketing/Operating	172,747	149,605
	<b>\$ 553,914</b>	<b>\$ 482,218</b>
<b>Administrative</b>		
Salaries	\$ 124,179	\$ 107,951
Marketing/Operating	96,009	84,781
	<b>\$ 220,188</b>	<b>192,732</b>
<b>Total expenses</b>	<b>\$ 3,971,522</b>	<b>\$ 3,668,936</b>